

SCHEDULE 14-20TH OF AUGUST

STOCKHOLM FASHION DISTRICT

WEEK 33

	MON 14TH	TUE 15TH	WED 16TH	THU 17TH	FRI 18TH	SAT 19TH	SUN 20TH
STOCKHOLM SHOWROOM	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-17.00	<i>Booked meetings</i>
STOCKHOLM SHOE HOUSE	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-17.00	<i>Booked meetings</i>
SHOWROOMS IN THE DISTRICT	<i>Booked meetings</i>	<i>Booked meetings</i>	<i>Booked meetings</i>	<i>Booked meetings</i>	<i>Booked meetings</i>	<i>Booked meetings</i>	<i>Booked meetings</i>
FASHION BUSINESS DAYS			9.00-18.00	9.00-18.00	9.00-17.00		
NORDIC SHOE & BAG FAIR			9.00-18.00	9.00-18.00	9.00-17.00		
SFD SHUTTLE BUS	08.30-18.30	08.30-18.30	08.30-18.30	08.30-22.30	08.30-18.30	08.30-17.30	
BMW SHUTTLE	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-17.00	
EXHIBITION <i>Main entrance of Stockholm Showroom</i>	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-17.00	
FEMINA LOUNGE <i>Stockholm Showroom</i>	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-18.00	09.00-17.00	
SHOEMAKERS FROM JAPAN <i>Nordic Shoe & Bag Fair</i>			09.00-18.00	09.00-18.00	09.00-17.00		
VISIT OUR PRESS-HUB <i>In the district</i>			9.00-18.00	9.00-18.00	9.00-18.00		
POP UP CINEMA			9.00-18.00	9.00-18.00	9.00-18.00		
DIGITAL FOOTSCAN BY AETREX <i>Nordic Shoe & Bag Fair</i>			09.00-18.00	09.00-18.00	09.00-17.00		
SFD TOUR - THE FUTURE OF THE DISTRICT <i>Stockholm Shoe House</i>			14.00	14.00	14.00		
NESPRESSO-CAFÉ <i>Stockholm Shoe House</i>			09.00 and 13.00	09.00 and 13.00	09.00 and 13.00		
ICE CREAM BAR BY NJIE <i>Outside Stockholm Showroom</i>			12.00-17.00	12.00-17.00	12.00-17.00		
STOCKHOLM FASHION DISTRICT PRESS MEETING <i>Stockholm Showroom</i>			10.00-11.00				
SEMINAR: EXPLORE SOCIAL MEDIA WITH NINA CAMPIONI <i>The seminar room</i>			13.00-13.45				
TRENDS & BRANDS WITH NINA CAMPIONI <i>Fashion Business Days</i>			15.00-15.45		11.00-11.45		
MINGLE AT SOYA CONCEPT SHOWROOM <i>Invitation only, Stockholm Showroom</i>			from 18.00				
SEMINAR: SHOES, THE PERFECT ACCESSORY <i>The seminar room</i>				10.00-10.45			
FASHION LUNCH BY MATHEUS <i>Invitation only, Stockholm Showroom</i>				12.00-14.00			
SELECTION OF NEW COLLECTIONS <i>Stockholm Showroom</i>				13.00-14.00			
COMPEED IN THE DISTRICT				09.00-18.00			
MINGEL AT WACOALSHOWROOM <i>Invitation only, Stockholm showroom</i>				17.00-20.00			
SUMMER PARTY <i>RSVP at a reception in the district</i>				18.00-23.00			
SEMINAR: VISUAL MERCHANDISE – HOW TO MAKE THE BEST OF IT <i>The seminar room</i>					10.00-10.45		
MEET JAPAN <i>Nordic Shoe & Bag Fair</i>					12.00-14.00		