



AND PASH

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NORDIC DESIGN INSPIRED OF NATURE
OWN PROJECT

I STARTED MY COMPANY ANDPASH-
I DESIGN AND PRODUCE LEATHER JACKETS.
THE LEATHER IS PRODUCED BY PROFESSIONAL
SWEDISH EKO TANNERY TRANÅS, TÄRNSJÖ
AND KERO IN PAJALA.

I DAILY COLLABORATION WITH SWEDEN'S BEST,
OLDEST, TRADITIONAL FUR AND LEATHER
COMPANY KIWI FURS AND PG ELFSTRÖMS
THERE WE WORK TOGETHER IN THEIR ATELIER
AND MAKE HAND CRAFTED TAILORED
JACKET IN MY BRAND AND SOON
SELLING IN KIWIS SHOPS.

I TRY TO USE LEATHER FROM SWEDISH FAUNA
AND OFTEN USE RECYCLED MATERIALS FOR CORE
VALUES OF SUSTAINABILITY AND RESPECT FOR
NATURE.
THE FIRST LEATHER JACKET IN MY COLLECTION
IS MADE FROM AN ELK HUNTED BY MYSELF,

I WANTED THE ANIMAL TO WORK AS BOTH FOOD
AND CLOTHES.

