



HOLEBROOK

CONSCIOUS SWEDISH KNITWEAR



FALL / WINTER 2026

MIND IN OPEN AIR

Whether we spend our days outdoors or simply escape there in thought, we share a life shaped by MIND IN OPEN AIR. It's the contrast between open skies and daily routines, between the rawness of nature and the comfort of our garments.

At Holebrook, MIND IN OPEN AIR connects everything we do. It's present in every sketch, in every thread, and in the way we think about design. Our garments are made to protect, to comfort and to endure – but also to reflect something deeper. They carry with them a certain calmness, a reminder of what matters when life feels crowded.

To live with MIND IN OPEN AIR is to seek balance – between work and rest, between warmth and wind, between the outer world and the one within. It's to be grounded yet open, practical yet free-spirited. It's to find meaning in the essentials, and to choose pieces that last because they are made with a purpose.

Through our knitwear, we explore this state of mind. Each piece carries traces of our landscape – the rugged cliffs, the restless sea, the changing seasons. These garments are designed not just for weather, but for life as it unfolds: unpredictable, imperfect, and beautifully real.

In the end, MIND IN OPEN AIR is both our origin and our invitation. It's an invitation to open yourself to this state of mind, and a reminder that life is richer when we open the door and meet the world outside, even if only in our minds.





THE BIRTH OF A GARMENT

Behind every garment lies a journey of craftsmanship and curiosity, guided by patience and care. It begins with an idea, inspired by the seasons, the changing weather, and the yarn in our hands – how it feels, how it moves, and what it can become. A rhythm that turns inspiration into something real. Each collection takes about sixteen months to create — a process driven by craftsmanship and dedication, shaped by patience and a sharp eye for every detail.

Knitting is at the heart of everything we do. We believe a wardrobe can be knitted from head to toe, and our love for natural fibres such as cotton, merino wool, mohair, alpaca, and cashmere runs deep. These fibres bring warmth, breathability and comfort. Sometimes a small amount of synthetic yarn is added to give strength and form. The key is balance: every composition must support the garment's function, feel and longevity. It is all about creating garments that perform beautifully, are designed to last, and grow personal with time.

Every yarn has its own character and inspires the textures and techniques we explore. Some patterns come from our archive, others are entirely new, all developed to highlight the depth and versatility of knitwear. Details are never decoration alone; they define each piece. A carefully placed cable, a split hem or a contrasting inside knit gives the garment its personality and makes it feel genuinely ours.

Every Holebrook garment is designed from scratch, by hand. As the pieces take shape, every choice from yarn to zipper, stitch to label, is made with intention. We design every blueprint and measurement ourselves, leaving nothing to chance. We work closely with European partners who share our commitment to quality and responsible production. Many of these collaborations have lasted for years, built on trust and mutual respect for craftsmanship. We visit our factories regularly – not only to follow the process, but to nurture the long-term relationships that are the best guarantee to ensure quality over time.



When a Holebrook sweater arrives at our warehouse in Ulricehamn, it has travelled a long way – not in distance, but in dedication. It carries the care of many hands and just as many decisions. From the first sketch to the final touch, every step is made with purpose and intention.

Finally, our knitwear reaches stores and wardrobes around the world. But the story of the garment has just begun. Because a Holebrook sweater is never just made for one season – it's made to be worn, cared for and loved for many years to come. A true companion born from the rhythm of knitting, the spirit of the coast, and a passion for enduring quality.





Some of our pieces do more than warm you. They hold memories. They become part of you. Our knits are made for that kind of story.



MIRRA CREW A62421
Colours: Off White, Black.
Sizes: XS-XL Material: 100% Organic Cotton



JANE JACKET S52101
Colours: Navy, Dark Chocolate, Dark Grey Mel., Black.
Sizes: XS-XL Material: 100% Organic Cotton



SISSA TURTLE A62409
Colours: Pale Blue, Warm Sand, Teak Mel., Black.
Sizes: XS-XL Material: 100% Organic Cotton



MEG CREW S62409
Colours: Navy, Warm Sand, Black.
Sizes: XS-XL Material: 100% Organic Cotton



ELIZABETH TOP S52402
Colours: Light Blue Mel., Mulberry, Black.
Sizes: XS-XL Material: 70% Alpaca Superfine, 30% Polyamide



GABRIELA CREW A62415
Colours: Grey Mel. Multi Col., Brown Multi Col.
Sizes: XS-XL Material: 70% Alpaca Superfine, 30% Polyamide

KRISTINA TOP A42403
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: XS-XXL Material: 100% Extra Fine Merino Wool

RENATA DOLMAN SLEEVE A62416
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: XS-XL Material: 100% Extra Fine Merino Wool

RENATA SKIRT A62606
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: XS-XL Material: 100% Extra Fine Merino Wool



SOFIE PONCHO 422437
Colours: Blue Fog, Mulberry, Dark Navy, Dark Taupe, Khaki, Black Mel., Black.
Sizes: One Size Material: 100% Extra Fine Merino Wool

RENATA TURTLE NECK A62413
Colours: Khaki, Black.
Sizes: XS-XL Material: 100% Extra Fine Merino Wool

RENATA RAGLAN A62412
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: XS-XL Material: 100% Extra Fine Merino Wool

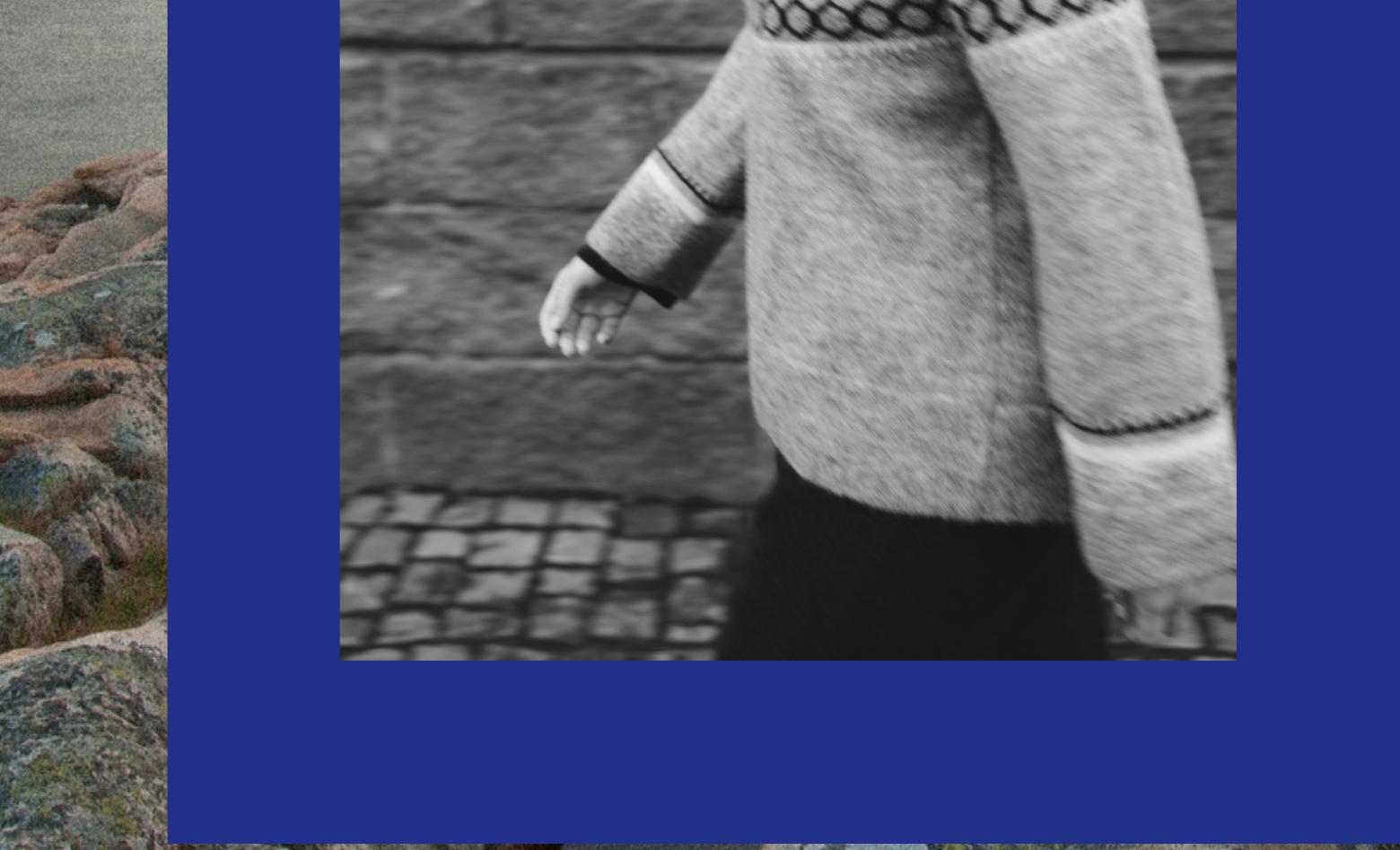
RENATA CREW A62411
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: XS-XL Material: 100% Extra Fine Merino Wool



KOSTER HAT A64703
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: One Size Material: 100% Extra Fine Merino Wool

KOSTER SCARF A64704
Colours: Dark Navy, Dark Taupe, Khaki, Black.
Sizes: One Size Material: 100% Extra Fine Merino Wool

CAJSA RELAXED CREW A62401
Colours: Urban Green, Sandshell. Sizes: XS-XL
Material: 75% Extra Fine Merino Wool, 25% Polyamide



CAJSA SWEATER S32418
Colours: Urban Green, Mulberry, Stonewash, Brown, Sandshell.
Sizes: XS-XL Material: 75% Extra Fine Merino Wool, 25% Polyamide

CAJSA CARDIGAN A62402
Colours: Sandshell, Brown.
Sizes: XS-XL Material: 75% Extra Fine Merino Wool, 25% Polyamide



MAGDA VEST A62408
Colours: Sand, Grey Mel.
Sizes: XS-XL Material: 80% Extra Fine Merino Wool, 20% Polyamide



MAGDA CARDIGAN A62406
Colours: Sand, Grey Mel.
Sizes: XS-XL Material: 80% Extra Fine Merino Wool, 20% Polyamide



CARRO DRESS A62601
Colours: Sand, Brown Mel., Grey Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



BETTY LONG SKIRT A62602
Colours: Sand, Brown Mel., Grey Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



MAGDA CREW A52413
Colours: Sand/Navy, Dark Taupe.
Sizes: XS-XL Material: 80% Extra Fine Merino Wool, 20% Polyamide



VIVEKA DRESS A62603
Colours: Sand, Black Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



BETTY SHORT SKIRT A62607
Colours: Chambray, Forest Green, Dark Grey Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



CARRO SWEATER A62403
Colours: Chambray, Flamingo, Sand, Grey Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



LINDA CREW A32403
Colours: Chambray, Forest Green, Sand, Brown Mel.
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide



VIGDIS CREW A62405
Colours: Brown (Multi Col.), Grey Mel. (Multi Col.).
Sizes: XS-XL Material: 80% Wool, 20% Polyamide

ALEXIA CREW A62404
Colours: Sand, Brown Mel., Grey Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide

VERONIKA TURTLE A32404
Colours: Forest Green, Flamingo, Sand Mel., Brown Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide

TOLKEN BIB COLLAR A64711
Colours: Sand, Grey Mel.
Sizes: One Size Material: 80% Wool, 20% Polyamide

JENNIFER SHIRT A62301
Colours: White, Pale Blue, Dark Brown/White.
Sizes: XS-XL Material: 100% Cotton

NADIRA CREW A62422
Colours: Off White.
Sizes: XS-XL Material: 100% Wool

NADIRA CARDIGAN A62423
Colours: Off White.
Sizes: XS-XL Material: 100% Wool



MARGARET CREW A62419
Colours: Off White/Black.
Sizes: XS-XL Material: 72% Alpaca, 25% Polyamide, 3% Elastane



MARHOLMEN SCARF A64707
Colours: Off White/Black.
Sizes: One Size Material: 72% Alpaca, 25% Polyamide, 3% Elastane



STURKÖ HAT A54701, **STURKÖ SCARF** A54702
Colours: Taupe, Black. Sizes: One Size
Material: 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



STURKÖ WRISTWARMER A64712
Colours: Taupe, Black. Sizes: One Size
Material: 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



TINDRA SWEATER A62418
Colours: Mulberry, Taupe, Black. Sizes: XS-XL
Material: 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



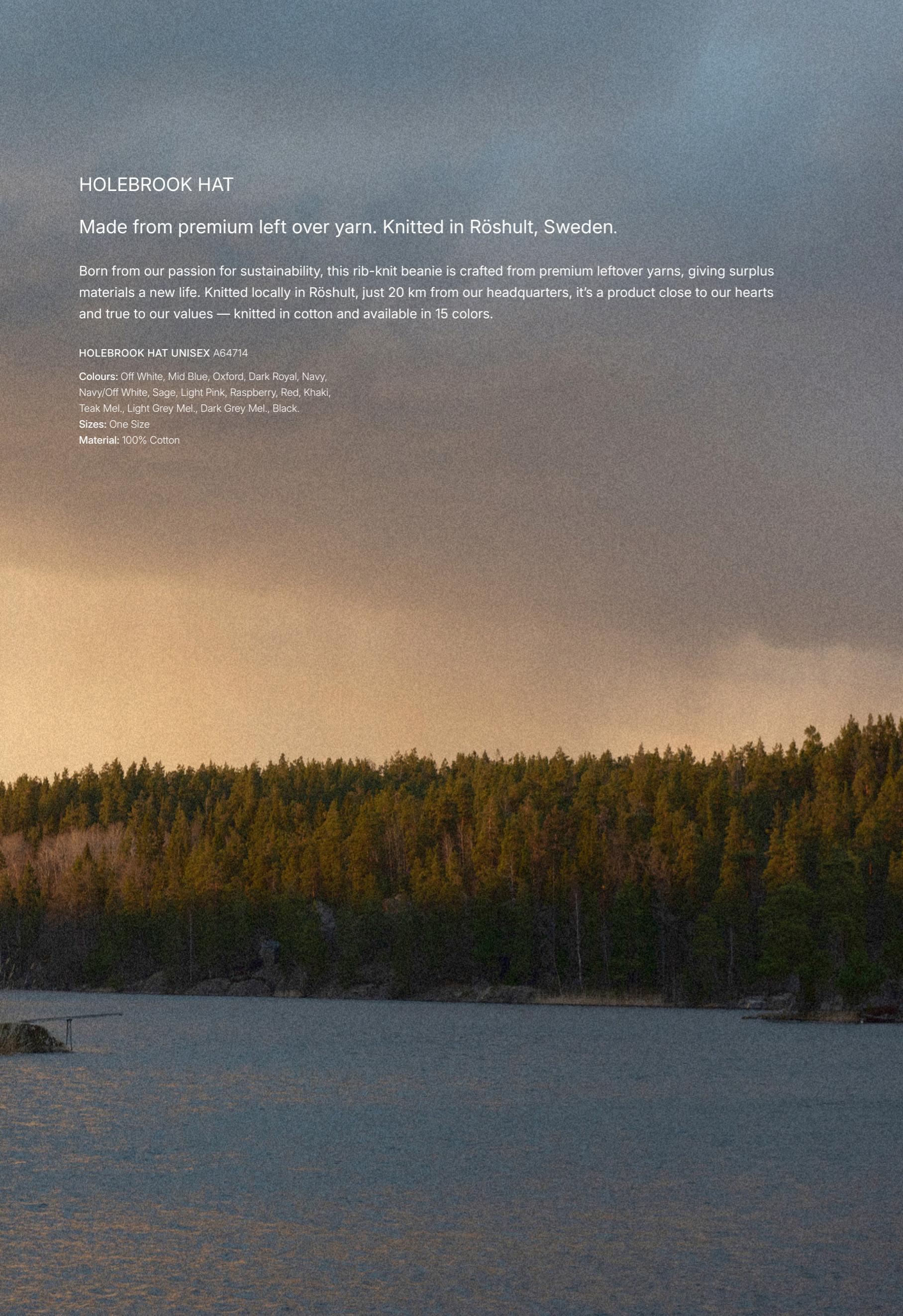
TINDRA SKIRT A52609
Colours: Taupe, Black. Sizes: XS-XL
Material: 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



ELLEN TEE S62401
Colours: Off White, Navy, Black.
Sizes: XS-XXL Material: 93% Viscose, 7% Elastane



ELLEN V-NECK TOP S62504
Colours: Off White, Navy, Black.
Sizes: XS-XXL Material: 93% Viscose, 7% Elastane



HOLEBROOK HAT

Made from premium left over yarn. Knitted in Röshult, Sweden.

Born from our passion for sustainability, this rib-knit beanie is crafted from premium leftover yarns, giving surplus materials a new life. Knitted locally in Röshult, just 20 km from our headquarters, it's a product close to our hearts and true to our values — knitted in cotton and available in 15 colors.

HOLEBROOK HAT UNISEX A64714

Colours: Off White, Mid Blue, Oxford, Dark Royal, Navy, Navy/Off White, Sage, Light Pink, Raspberry, Red, Khaki, Teak Mel., Light Grey Mel., Dark Grey Mel., Black.

Sizes: One Size

Material: 100% Cotton

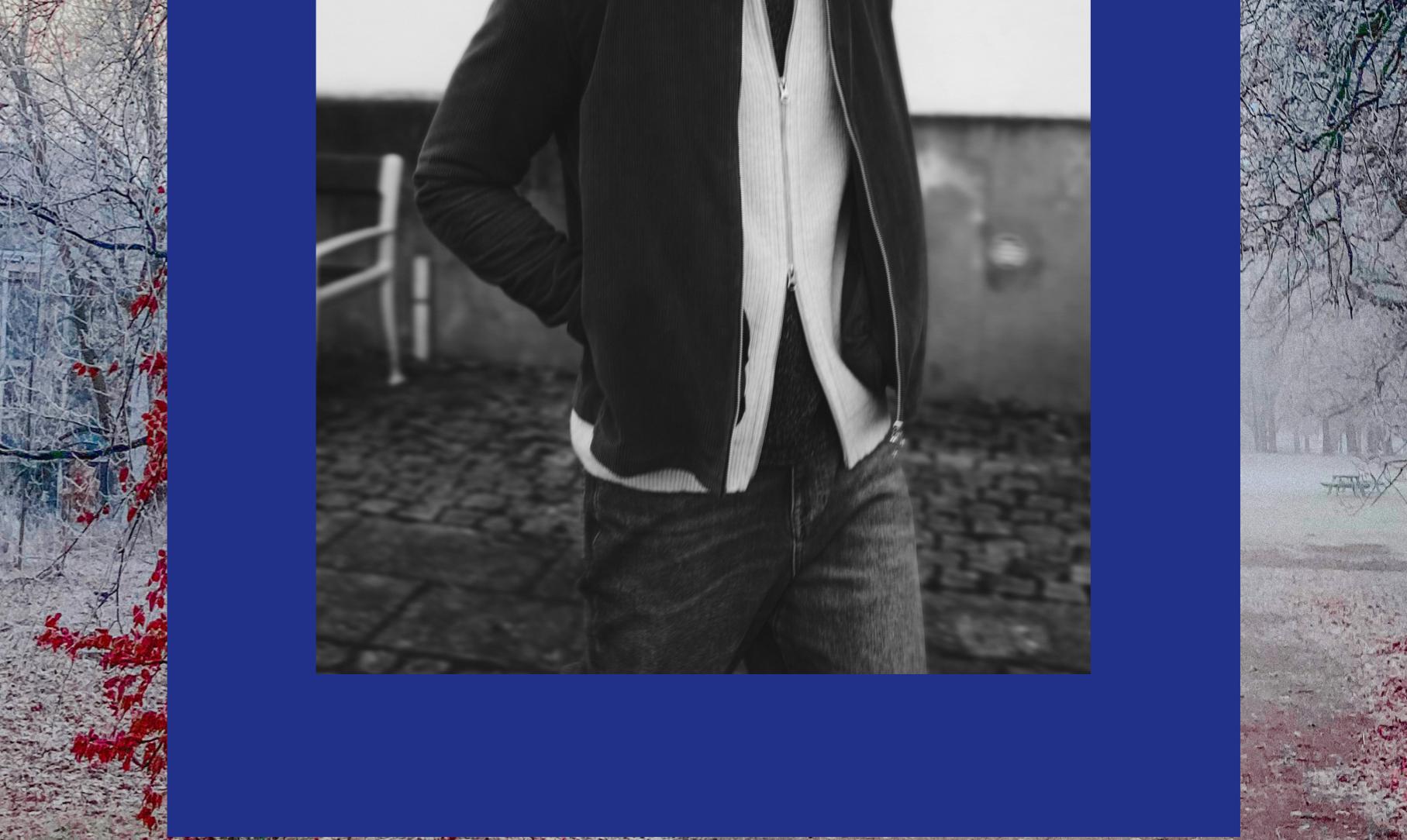
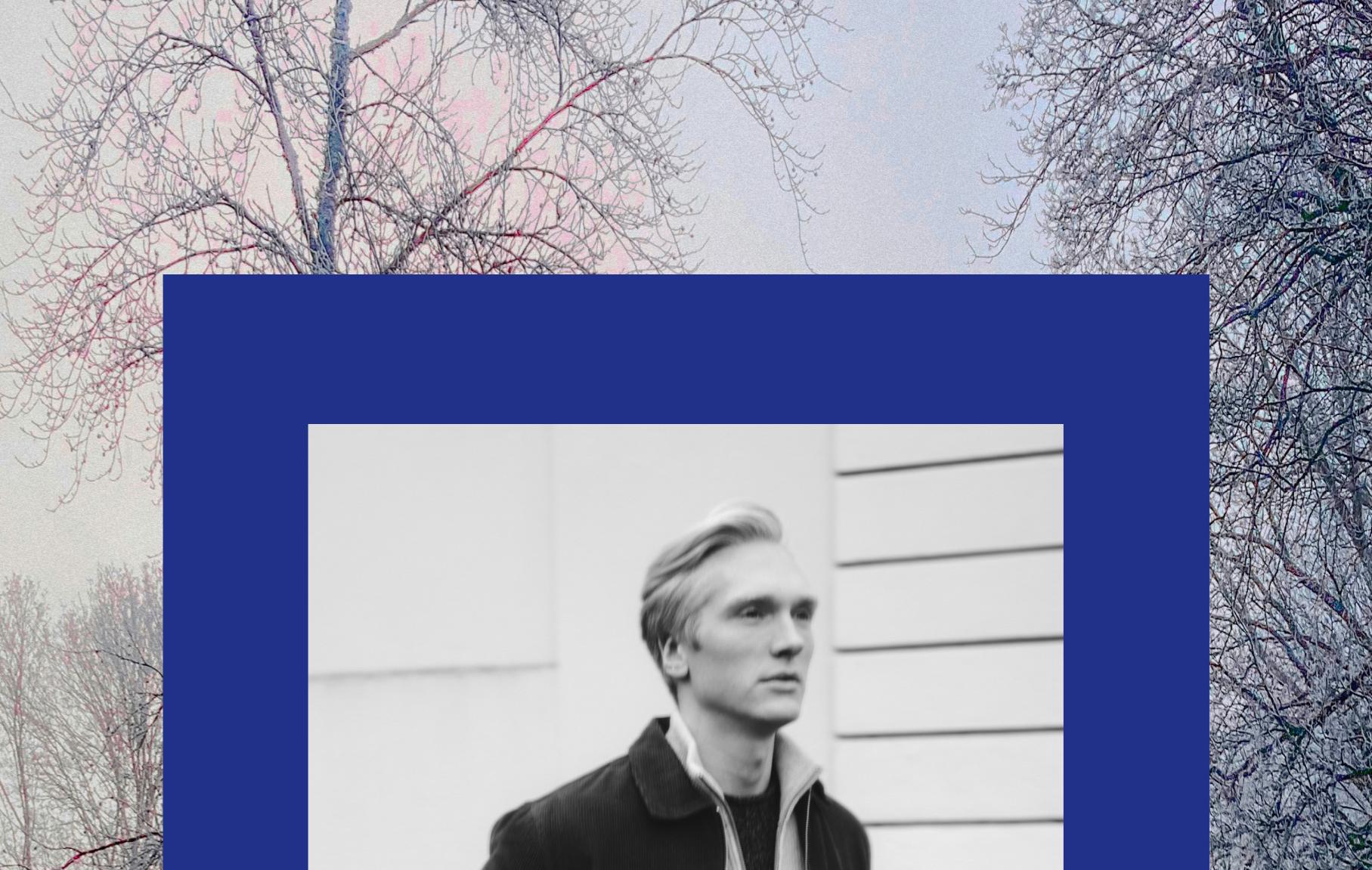




BROMMÖ RAGGSOCKA UNISEX 424720
Colours: Off White/Grey Mel, Denim Mel./Navy, Khaki/Navy, Grey Mel./Off White
Sizes: 36/40 & 41/45 Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



JÄRVSÖ RAGGSOCKA UNISEX A64713
Colours: Off White Mel., Oyster/Brown, Brown/Oyster, Dark Grey Mel.
Sizes: 36/40 & 41/45 Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



MALUNG RAGGSOCKA UNISEX A34711
Colours: Off White Mel., Oyster/Brown, Brown/Oyster, Dark Grey Mel.
Sizes: 36/40 & 41/45 Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



SUNDBORN RAGGSOCKA A44702
Colours: Off White Mel., Oyster/Brown, Brown/Oyster, Dark Grey Mel.
Sizes: 36/40 Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



VINCENT POLO A61413
Colours: Navy, Dark Chocolate.
Sizes: S-XXL Material: 100% Cotton



VINCENT T-NECK S61404
Colours: Navy, Dark Chocolate.
Sizes: S-XXL Material: 100% Cotton



CHRIS ROLLNECK A61403
Colours: Taupe, Black.
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



NEIL CREW A61408
Colours: Off White Multi Col., Navy Multi Col.
Sizes: S-XXL Material: 100% Organic Cotton



CHRIS SHIRT A61404
Colours: Taupe, Black.
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



CHRIS CREW A61402
Colours: Navy, Ivy Green, Taupe.
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



HOLGER ROLLNECK A61401
Colours: Navy, Black.
Sizes: S-XXXL Material: 100% Organic Cotton



HOLGER CREW A11413
Colours: Navy, Maple Red, Light Grey Mel., Black.
Sizes: S-XXXL Material: 100% Organic Cotton



HOLGER T-NECK A11414
Colours: Navy, Maple Red, Light Grey Mel, Black.
Sizes: S-XXXL Material: 100% Organic Cotton



STICKAN CREW A61412
Colours: Light Grey Mel
Sizes: S-XXL Material: 100% Wool



HARRY CREW A61410
Colours: Navy, Ivy Green, Light Grey Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



FRANK VEST A51407
Colours: Navy, Brown Mel., Light Grey Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



LIAM CREW A51403
Colours: Blue Fog, Grey Mel. Sizes: S-XXL
Material: 36% Cotton, 34% Polyamide, 17% Baby Alpaca, 13% Extra Fine Merino Wool



BIRGER CORD JACKET A61101
Colours: Navy, Dark Chocolate.
Sizes: S-XXL Material: 100% Cotton



PERRY TURTLE A61405
Colours: Storm Blue, Light Grey Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



ROXEN WRISTWARMER A64701, **ROXEN NECK TUBE** A64702
Colours: Grey Mel.
Sizes: One Size Material: 80% Wool, 20% Polyamide



A sweater is never just warmth – it's freedom to stay outside a little longer. Life feels richer when lived under the sky.



CHARLES CREW A01417
Colours: Forest Green, Brown Mel./Navy, Marble Grey, Black Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



CHARLES T-NECK A51401
Colours: Forest Green, Marble Grey, Black Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



TORSTEN CREW A41410
Colours: Navy/Marble Grey, Brown Mel./Whisper White, Marble Grey/Dark Grey Mel.
Sizes: S-XXXL Material: 80% Wool, 20% Polyamide



ÅLAND SCARF A54709, ÅLAND HAT A54708
Colours: Grey Mel., Black.
Sizes: One Size Material: 100% Extra Fine Merino Wool



ORIGINAL WINDPROOF COLLECTION 2026

Our Original Windproof sweaters were originally designed for life on the Swedish west coast – where the ever-changing weather is a constant presence. Where the winds are stronger and the seasons more rugged. They are crafted from natural materials like wool and cotton, supported by our unique and stretchy windproof lining. They are all made for a life outdoors – and outside of fast fashion.

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MARGOT TURTLE WP H62404

Colours: Creme, Oxford, Navy, Flamingo, Brown Mel., Grey.
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide

ESSIE FULLZIP WP H62409

Colours: Whisper White, Black, Khaki.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



NILLA HOOD WP H62410

Colours: Light Grey Mel., Anthracite Mel.
Sizes: XS-XL Material: 80% Wool, 20% Polyamide

MARTINA WP 852423

Colours: Oxford, Navy, Flamingo, Sand/Off White, Light Grey Mel., Black/Sand, Black.
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide

CLAIRE FULLZIP WP H02410

Colours: Dark Blue, Flamingo, Walnut.
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide



JUNO CREW WP H62405
Colours: Off White, Navy.
Sizes: XS-XXL Material: 100% Cotton

LISEN FULLZIP WP H62403
Colours: Oyster, Navy, Black.
Sizes: XS-XL Material: 100% Cotton

AUGUSTA CREW WP H62407
Colours: Off White/Khaki, Navy/Off White, Navy/Oyster.
Sizes: XS-XXL Material: 100% Cotton

LAURA VEST WP H62406
Colours: Pale Blue, Navy.
Sizes: XS-XXL Material: 100% Cotton

LAURA T-NECK WP H52407
Colours: Pale Blue, Navy.
Sizes: XS-XXL Material: 100% Cotton

ELLIE TURTLE WP H62401
Colours: Pearl, Black.
Sizes: XS-XL Material: 90% Merino Wool Fine, 10% Cashmere

SANDY JACKET WP H62101
Colours: Feather, Black.
Sizes: XS-XXL Material: 100% Cotton + Quilt

GERDA TURTLE WP H62402
Colours: Off White, Pale Blue, Navy, Black, Teak Mel.
Sizes: XS-XXL Material: 100% Cotton

MIMMI FULLZIP WP H02411
Colours: Off White/Navy, Navy, Feather, Black Mel.
Sizes: XS-XXL Material: 100% Cotton + Quilt

NELLY CREW WP H52401
Colours: Off White Multi Col., Red, Dark Navy, Light Grey Mel.
Sizes: XS-XXL Material: 100% Extra Fine Merino Wool

NELLY T-NECK WP H52402
Colours: Red, Dark Navy, Light Grey Mel.
Sizes: XS-XXL Material: 100% Extra Fine Merino Wool



BOSSE T-NECK WP H61403
Colours: Creme, Navy, Forest Green, Black Mel..
Sizes: S-XXXL Material: 80% Wool, 20% Polyamide



HILMER CREW WP H61409
Colours: Navy/Sand, Light Grey Mel/Anthracite Mel.
Sizes: S-XXXL Material: 80% Wool, 20% Polyamide



ALVIN T-NECK WP H61402
Colours: Chai, Black, Navy.
Sizes: S-XXL Material: 90% Merino Wool Fine, 10% Cashmere



DANNY JACKET WP H61101
Colours: Navy, Black.
Sizes: S-XXXL Material: 100% Cotton + Quilt



WILGOT T-NECK WP H61408
Colours: Off White/Navy, Navy.
Sizes: S-XXXL Material: 100% Cotton



NOA HOOD WP H61410
Colours: Navy, Light Grey Mel.
Sizes: S-XXL Material: 80% Wool, 20% Polyamide



FRED VEST WP H61404
Colours: Navy, Light Grey Mel., Anthracite Mel.
Sizes: S-XXXL Material: 80% Wool, 20% Polyamide



MÅNS ZIP WP 621424
Colours: Navy, Walnut, Light Grey Mel., Anthracite Mel.
Sizes: S-XXXL Material: 80% Wool, 20% Polyamide



ALBREKT FULLZIP WP H61406
Colours: Navy, Light Grey Mel., Black.
Sizes: S-XXXL Material: 100% Cotton



SVERRE T-NECK WP H61405
Colours: Off White/Navy, Navy/Oyster.
Sizes: S-XXXL Material: 100% Cotton



GURRA JACKET WP H61102
Colours: Navy, Feather, Black.
Sizes: S-XXXL Material: 100% Cotton



CLASSIC WP H11400
Colours: Off White, Off White Mel., Pale Blue, Navy, Red, Khaki, Black.
Sizes: XS-XXXL Material: 100% Cotton



PEDER FULLZIP WP H01406
Colours: Navy/Khaki, Navy, Feather, Black Mel.
Sizes: S-XXXL Material: 100% Cotton + Quilt

Knitting is more than tradition to us – it's our craft, perfected through generations. Our garments are produced in Europe, always and forever. We meticulously choose materials that prolongs the lifespan of the garments, which is one of the most important aspects when it comes to sustainability. We don't chase trends. Instead we believe in a future built on slow, thoughtful fashion. Our goal is to create garments that are cherished and worn often – until they nearly fall apart. And then, just a little longer. We see a brighter future in taking responsibility, using resources wisely, and rejecting the wastefulness of fast fashion and runaway consumption that burden our planet.



JESPER CREW WP H41412
Colours: Dark Navy, Light Grey Multi Col., Light Grey Mel., Black.
Sizes: S-XXXL Material: 100% Extra Fine Merino Wool

JESPER T-NECK WP H41411
Colours: Dark Navy, Light Grey Mel., Black.
Sizes: S-XXXL Material: 100% Extra Fine Merino Wool

LUDVIG T-NECK WP H51401
Colours: Off White Mel., Navy.
Sizes: S-XXXL Material: 100% Cotton

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VISIT NUORDER.COM TO VIEW OUR SHOWROOM
AND THE FULL COLLECTION

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