



HOLEBROOK

CONSCIOUS SWEDISH KNITWEAR



FALL / WINTER 2026



## MIND IN OPEN AIR

Whether we spend our days outdoors or simply escape there in thought, we share a life shaped by MIND IN OPEN AIR. It's the contrast between open skies and daily routines, between the rawness of nature and the comfort of our garments.

At Holebrook, MIND IN OPEN AIR connects everything we do. It's present in every sketch, in every thread, and in the way we think about design. Our garments are made to protect, to comfort and to endure – but also to reflect something deeper. They carry with them a certain calmness, a reminder of what matters when life feels crowded.

To live with MIND IN OPEN AIR is to seek balance – between work and rest, between warmth and wind, between the outer world and the one within. It's to be grounded yet open, practical yet free-spirited. It's to find meaning in the essentials, and to choose pieces that last because they are made with a purpose.

Through our knitwear, we explore this state of mind. Each piece carries traces of our landscape – the rugged cliffs, the restless sea, the changing seasons. These garments are designed not just for weather, but for life as it unfolds: unpredictable, imperfect, and beautifully real.

In the end, MIND IN OPEN AIR is both our origin and our invitation. It's an invitation to open yourself to this state of mind, and a reminder that life is richer when we open the door and meet the world outside, even if only in our minds.







## THE BIRTH OF A GARMENT

Behind every garment lies a journey of craftsmanship and curiosity, guided by patience and care. It begins with an idea, inspired by the seasons, the changing weather, and the yarn in our hands – how it feels, how it moves, and what it can become. A rhythm that turns inspiration into something real. Each collection takes about sixteen months to create — a process driven by craftsmanship and dedication, shaped by patience and a sharp eye for every detail.

Knitting is at the heart of everything we do. We believe a wardrobe can be knitted from head to toe, and our love for natural fibres such as cotton, merino wool, mohair, alpaca, and cashmere runs deep. These fibres bring warmth, breathability and comfort. Sometimes a small amount of synthetic yarn is added to give strength and form. The key is balance: every composition must support the garment's function, feel and longevity. It is all about creating garments that perform beautifully, are designed to last, and grow personal with time.



When a Holebrook sweater arrives at our warehouse in Ulricehamn, it has travelled a long way – not in distance, but in dedication. It carries the care of many hands and just as many decisions. From the first sketch to the final touch, every step is made with purpose and intention.

Finally, our knitwear reaches stores and wardrobes around the world. But the story of the garment has just begun. Because a Holebrook sweater is never just made for one season – it's made to be worn, cared for and loved for many years to come. A true companion born from the rhythm of knitting, the spirit of the coast, and a passion for enduring quality.







Some of our pieces do more than warm you. They hold memories.  
They become part of you. Our knits are made for that kind of story.



**MIRRA CREW** A62421  
**Colours:** Off White, Black.  
**Sizes:** XS-XL **Material:** 100% Organic Cotton



**JANE JACKET** S52101  
**Colours:** Navy, Dark Chocolate, Dark Grey Mel., Black.  
**Sizes:** XS-XL **Material:** 100% Organic Cotton



**SISSA TURTLE** A62409  
**Colours:** Pale Blue, Warm Sand, Teak Mel., Black.  
**Sizes:** XS-XL **Material:** 100% Organic Cotton



**MEG CREW** S62409  
**Colours:** Navy, Warm Sand, Black.  
**Sizes:** XS-XL **Material:** 100% Organic Cotton



**ELIZABETH TOP** S52402  
**Colours:** Light Blue Mel., Mulberry, Black.  
**Sizes:** XS-XL **Material:** 70% Alpaca Superfine, 30% Polyamide





GABRIELA CREW A62415  
Colours: Grey Mel, Multi Col., Brown Multi Col.  
Sizes: XS-XL **Material:** 70% Alpaca Superfine, 30% Polyamide



KRISTINA TOP A42403  
Colours: Dark Navy, Dark Taupe, Khaki, Black.  
Sizes: XS-XXL **Material:** 100% Extra Fine Merino Wool



RENATA DOLMAN SLEEVE A62416  
Colours: Dark Navy, Dark Taupe, Khaki, Black.  
Sizes: XS-XL **Material:** 100% Extra Fine Merino Wool



RENATA SKIRT A62606  
Colours: Dark Navy, Dark Taupe, Khaki, Black.  
Sizes: XS-XL **Material:** 100% Extra Fine Merino Wool



SOFIE PONCHO 422437  
Colours: Blue Fog, Mulberry, Dark Navy, Dark Taupe, Khaki, Black Mel., Black.  
Sizes: One Size **Material:** 100% Extra Fine Merino Wool



RENATA TURTLE NECK A62413  
Colours: Khaki, Black.  
Sizes: XS-XL **Material:** 100% Extra Fine Merino Wool



RENATA RAGLAN A62412  
Colours: Dark Navy, Dark Taupe, Khaki, Black.  
Sizes: XS-XL **Material:** 100% Extra Fine Merino Wool



RENATA CREW A62411  
Colours: Dark Navy, Dark Taupe, Khaki, Black.  
Sizes: XS-XL **Material:** 100% Extra Fine Merino Wool





**KOSTER HAT** A64703  
**Colours:** Dark Navy, Dark Taupe, Khaki, Black.  
**Sizes:** One Size **Material:** 100% Extra Fine Merino Wool

**KOSTER SCARF** A64704  
**Colours:** Dark Navy, Dark Taupe, Khaki, Black.  
**Sizes:** One Size **Material:** 100% Extra Fine Merino Wool

**CAJSA RELAXED CREW** A62401  
**Colours:** Urban Green, Sandshell. **Sizes:** XS-XL  
**Material:** 75% Extra Fine Merino Wool, 25% Polyamide



**CAJSA SWEATER** S32418  
**Colours:** Urban Green, Mulberry, Stonewash, Brown, Sandshell.  
**Sizes:** XS-XL **Material:** 75% Extra Fine Merino Wool, 25% Polyamide

**CAJSA CARDIGAN** A62402  
**Colours:** Sandshell, Brown.  
**Sizes:** XS-XL **Material:** 75% Extra Fine Merino Wool, 25% Polyamide







MAGDA VEST A62408  
Colours: Sand, Grey Mel.  
Sizes: XS-XL **Material:** 80% Extra Fine Merino Wool, 20% Polyamide



MAGDA CARDIGAN A62406  
Colours: Sand, Grey Mel.  
Sizes: XS-XL **Material:** 80% Extra Fine Merino Wool, 20% Polyamide



CARRO DRESS A62601  
Colours: Sand, Brown Mel., Grey Mel.  
Sizes: XS-XL **Material:** 80% Wool, 20% Polyamide



BETTY LONG SKIRT A62602  
Colours: Sand, Brown Mel., Grey Mel.  
Sizes: XS-XL **Material:** 80% Wool, 20% Polyamide



MAGDA CREW A52413  
Colours: Sand/Navy, Dark Taupe.  
Sizes: XS-XL **Material:** 80% Extra Fine Merino Wool, 20% Polyamide



VIVEKA DRESS A62603  
Colours: Sand, Black Mel.  
Sizes: XS-XL **Material:** 80% Wool, 20% Polyamide



BETTY SHORT SKIRT A62607  
Colours: Chambray, Forest Green, Dark Grey Mel.  
Sizes: XS-XL **Material:** 80% Wool, 20% Polyamide



CARRO SWEATER A62403  
Colours: Chambray, Flamingo, Sand, Grey Mel.  
Sizes: XS-XL **Material:** 80% Wool, 20% Polyamide





**VIGDIS CREW** A62405  
**Colours:** Brown (Multi Col.), Grey Mel. (Multi Col.).  
**Sizes:** XS-XL **Material:** 80% Wool, 20% Polyamide



**ALEXIA CREW** A62404  
**Colours:** Sand, Brown Mel., Grey Mel.  
**Sizes:** XS-XL **Material:** 80% Wool, 20% Polyamide



**VERONIKA TURTLE** A32404  
**Colours:** Forest Green, Flamingo, Sand Mel., Brown Mel.  
**Sizes:** XS-XL **Material:** 80% Wool, 20% Polyamide



**LINDA CREW** A32403  
**Colours:** Chambray, Forest Green, Sand, Brown Mel.  
**Sizes:** XS-XXL **Material:** 80% Wool, 20% Polyamide



**TOLKEN BIB COLLAR** A64711  
**Colours:** Sand, Grey Mel.  
**Sizes:** One Size **Material:** 80% Wool, 20% Polyamide



**JENNIFER SHIRT** A62301  
**Colours:** White, Pale Blue, Dark Brown/White.  
**Sizes:** XS-XL **Material:** 100% Cotton



**NADIRA CREW** A62422  
**Colours:** Off White.  
**Sizes:** XS-XL **Material:** 100% Wool



**NADIRA CARDIGAN** A62423  
**Colours:** Off White.  
**Sizes:** XS-XL **Material:** 100% Wool





MARGARET CREW A62419  
Colours: Off White/Black.  
Sizes: XS-XL **Material:** 72% Alpaca, 25% Polyamide, 3% Elastane



MARHOLMEN SCARF A64707  
Colours: Off White/Black.  
Sizes: One Size **Material:** 72% Alpaca, 25% Polyamide, 3% Elastane



STURKÖ HAT A54701, STURKÖ SCARF A54702  
Colours: Taupe, Black. **Sizes:** One Size  
**Material:** 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



STURKÖ WRISTWARMER A64712  
Colours: Taupe, Black. **Sizes:** One Size  
**Material:** 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



TINDRA SWEATER A62418  
Colours: Mulberry, Taupe, Black. **Sizes:** XS-XL  
**Material:** 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



TINDRA SKIRT A52609  
Colours: Taupe, Black. **Sizes:** XS-XL  
**Material:** 36% Kid Mohair (RMS), 36% Alpaca, 25% Polyamide (Recycled), 3% Elastane



ELLEN TEE S62401  
Colours: Off White, Navy, Black.  
Sizes: XS-XXL **Material:** 93% Viscose, 7% Elastane



ELLEN V-NECK TOP S62504  
Colours: Off White, Navy, Black.  
Sizes: XS-XXL **Material:** 93% Viscose, 7% Elastane



# HOLEBROOK HAT

Made from premium left over yarn. Knitted in Röshult, Sweden.

Born from our passion for sustainability, this rib-knit beanie is crafted from premium leftover yarns, giving surplus materials a new life. Knitted locally in Röshult, just 20 km from our headquarters, it's a product close to our hearts and true to our values — knitted in cotton and available in 15 colors.

HOLEBROOK HAT UNISEX A64714

Colours: Off White, Mid Blue, Oxford, Dark Royal, Navy, Navy/Off White, Sage, Light Pink, Raspberry, Red, Khaki, Teak Mel., Light Grey Mel., Dark Grey Mel., Black.

Sizes: One Size

Material: 100% Cotton







**BROMMÖ RAGGSOCKA UNISEX 424720**  
**Colours:** Off White/Grey Mel., Denim Mel./Navy, Khaki/Navy, Grey Mel./Off White  
**Sizes:** 36/40 & 41/45 **Material:** 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**JÄRVSÖ RAGGSOCKA UNISEX A64713**  
**Colours:** Off White Mel., Oyster/Brown, Brown/Oyster, Dark Grey Mel..  
**Sizes:** 36/40 & 41/45 **Material:** 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**SUNDBORN RAGGSOCKA A44702**  
**Colours:** Off White Mel., Oyster/Brown, Brown/Oyster, Dark Grey Mel.  
**Sizes:** 36/40 **Material:** 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**MALUNG RAGGSOCKA UNISEX A34711**  
**Colours:** Off White, Navy Mel., Light Grey Mel., Dark Grey Mel.  
**Sizes:** 36/40 & 41/45 **Material:** 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra







VINCENT POLO A61413  
Colours: Navy, Dark Chocolate.  
Sizes: S-XXL Material: 100% Cotton



VINCENT T-NECK S61404  
Colours: Navy, Dark Chocolate.  
Sizes: S-XXL Material: 100% Cotton



CHRIS ROLLNECK A61403  
Colours: Taupe, Black.  
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



NEIL CREW A61408  
Colours: Off White Multi Col., Navy Multi Col.  
Sizes: S-XXL Material: 100% Organic Cotton



CHRIS SHIRT A61404  
Colours: Taupe, Black.  
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



CHRIS CREW A61402  
Colours: Navy, Ivy Green, Taupe.  
Sizes: S-XXL Material: 35% Polyamide, 30% Wool, 30% Viscose, 5% Cashmere



HOLGER ROLLNECK A61401  
Colours: Navy, Black.  
Sizes: S-XXXL Material: 100% Organic Cotton



HOLGER CREW A11413  
Colours: Navy, Maple Red, Light Grey Mel., Black.  
Sizes: S-XXXL Material: 100% Organic Cotton





**HOLGER T-NECK** A11414  
**Colours:** Navy, Maple Red, Light Grey Mel., Black.  
**Sizes:** S-XXXL **Material:** 100% Organic Cotton



**STICKAN CREW** A61412  
**Colours:** Light Grey Mel  
**Sizes:** S-XXL **Material:** 100% Wool



**HARRY CREW** A61410  
**Colours:** Navy, Ivy Green, Light Grey Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**FRANK VEST** A51407  
**Colours:** Navy, Brown Mel., Light Grey Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**LIAM CREW** A51403  
**Colours:** Blue Fog, Grey Mel. **Sizes:** S-XXL  
**Material:** 36% Cotton, 34% Polyamide, 17% Baby Alpaca, 13% Extra Fine Merino Wool



**BIRGER CORD JACKET** A61101  
**Colours:** Navy, Dark Chocolate.  
**Sizes:** S-XXL **Material:** 100% Cotton



**PERRY TURTLE** A61405  
**Colours:** Storm Blue, Light Grey Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**ROXEN WRISTWARMER** A64701, **ROXEN NECK TUBE** A64702  
**Colours:** Grey Mel.  
**Sizes:** One Size **Material:** 80% Wool, 20% Polyamide





A sweater is never just warmth – it's freedom to stay outside a little longer. Life feels richer when lived under the sky.



**CHARLES CREW** A01417  
**Colours:** Forest Green, Brown Mel./Navy, Marble Grey, Black Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**CHARLES T-NECK** A51401  
**Colours:** Forest Green, Marble Grey, Black Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**TORSTEN CREW** A41410  
**Colours:** Navy/Marble Grey, Brown Mel./Whisper White, Marble Grey/Dark Grey Mel.  
**Sizes:** S-XXXL **Material:** 80% Wool, 20% Polyamide



**ÅLAND SCARF** A54709, **ÅLAND HAT** A54708  
**Colours:** Grey Mel., Black.  
**Sizes:** One Size **Material:** 100% Extra Fine Merino Wool



ORIGINAL WINDPROOF COLLECTION 2026

Our Original Windproof sweaters were originally designed for life on the Swedish west coast – where the ever-changing weather is a constant presence. Where the winds are stronger and the seasons more rugged. They are crafted from natural materials like wool and cotton, supported by our unique and stretchy windproof lining. They are all made for a life outdoors - and outside of fast fashion.

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MARGOT TURTLE WP H62404  
Colours: Creme, Oxford, Navy, Flamingo, Brown Mel., Grey.  
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide



ESSIE FULLZIP WP H62409  
Colours: Whisper White, Black, Khaki.  
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



NILLA HOOD WP H62410  
Colours: Light Grey Mel., Anthracite Mel.  
Sizes: XS-XL Material: 80% Wool, 20% Polyamide



MARTINA WP 852423  
Colours: Oxford, Navy, Flamingo, Sand/Off White, Light Grey Mel., Black/Sand, Black.  
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide



CLAIRE FULLZIP WP H02410  
Colours: Dark Blue, Flamingo, Walnut.  
Sizes: XS-XXL Material: 80% Wool, 20% Polyamide





**ELLIE TURTLE WP H62401**  
**Colours:** Pearl, Black.  
**Sizes:** XS-XXL **Material:** 90% Merino Wool Fine, 10% Cashmere



**SANDY JACKET WP H62101**  
**Colours:** Feather, Black.  
**Sizes:** XS-XXL **Material:** 100% Cotton + Quilt



**GERDA TURTLE WP H62402**  
**Colours:** Off White, Pale Blue, Navy, Black, Teak Mel..  
**Sizes:** XS-XXL **Material:** 100% Cotton



**MIMMI FULLZIP WP H02411**  
**Colours:** Off White/Navy, Navy, Feather, Black Mel..  
**Sizes:** XS-XXL **Material:** 100% Cotton + Quilt



**NELLY CREW WP H52401**  
**Colours:** Off White Multi Col., Red, Dark Navy, Light Grey Mel..  
**Sizes:** XS-XXL **Material:** 100% Extra Fine Merino Wool



**NELLY T-NECK WP H52402**  
**Colours:** Red, Dark Navy, Light Grey Mel..  
**Sizes:** XS-XXL **Material:** 100% Extra Fine Merino Wool



**JUNO CREW WP H62405**  
**Colours:** Off White, Navy.  
**Sizes:** XS-XXL **Material:** 100% Cotton



**LISEN FULLZIP WP H62403**  
**Colours:** Oyster, Navy, Black.  
**Sizes:** XS-XXL **Material:** 100% Cotton



**AUGUSTA CREW WP H62407**  
**Colours:** Off White/Khaki, Navy/Off White, Navy/Oyster.  
**Sizes:** XS-XXL **Material:** 100% Cotton



**LAURA VEST WP H62406**  
**Colours:** Pale Blue, Navy.  
**Sizes:** XS-XXL **Material:** 100% Cotton



**LAURA T-NECK WP H52407**  
**Colours:** Pale Blue, Navy.  
**Sizes:** XS-XXL **Material:** 100% Cotton





**BOSSE T-NECK WP H61403**  
**Colours:** Creme, Navy, Forest Green, Black Mel.  
**Sizes:** S-XXXL **Material:** 80% Wool, 20% Polyamide



**HILMER CREW WP H61409**  
**Colours:** Navy/Sand, Light Grey Mel/Anthracite Mel.  
**Sizes:** S-XXXL **Material:** 80% Wool, 20% Polyamide



**ALVIN T-NECK WP H61402**  
**Colours:** Chai, Black, Navy.  
**Sizes:** S-XXL **Material:** 90% Merino Wool Fine, 10% Cashmere



**DANNY JACKET WP H61101**  
**Colours:** Navy, Black.  
**Sizes:** S-XXXL **Material:** 100% Cotton + Quilt



**WILGOT T-NECK WP H61408**  
**Colours:** Off White/Navy, Navy.  
**Sizes:** S-XXXL **Material:** 100% Cotton



**NOA HOOD WP H61410**  
**Colours:** Navy, Light Grey Mel.  
**Sizes:** S-XXL **Material:** 80% Wool, 20% Polyamide



**FRED VEST WP H61404**  
**Colours:** Navy, Light Grey Mel., Anthracite Mel.  
**Sizes:** S-XXXL. **Material:** 80% Wool, 20% Polyamide



**MÅNS ZIP WP 621424**  
**Colours:** Navy, Walnut, Light Grey Mel., Anthracite Mel.  
**Sizes:** S-XXXL. **Material:** 80% Wool, 20% Polyamide



**ALBREKT FULLZIP WP H61406**  
**Colours:** Navy, Light Grey Mel., Black.  
**Sizes:** S-XXXL **Material:** 100% Cotton



**SVERRE T-NECK WP H61405**  
**Colours:** Off White/Navy, Navy/Oyster.  
**Sizes:** S-XXXL **Material:** 100% Cotton



**GURRA JACKET WP H61102**  
**Colours:** Navy, Feather, Black.  
**Sizes:** S-XXXL **Material:** 100% Cotton





**CLASSIC WP 111400**  
**Colours:** Off White, Off White Mel., Pale Blue, Navy, Red, Khaki, Black.  
**Sizes:** XS-XXXL **Material:** 100% Cotton



**PEDER FULLZIP WP H01406**  
**Colours:** Navy/Khaki, Navy, Feather, Black Mel.  
**Sizes:** S-XXXL **Material:** 100% Cotton + Quilt



**JESPER CREW WP H41412**  
**Colours:** Dark Navy, Light Grey Multi Col., Light Grey Mel., Black.  
**Sizes:** S-XXXL **Material:** 100% Extra Fine Merino Wool



**JESPER T-NECK WP H41411**  
**Colours:** Dark Navy, Light Grey Mel., Black.  
**Sizes:** S-XXXL **Material:** 100% Extra Fine Merino Wool



**LUDVIG T-NECK WP H51401**  
**Colours:** Off White Mel., Navy.  
**Sizes:** S-XXXL **Material:** 100% Cotton

Knitting is more than tradition to us – it’s our craft, perfected through generations. Our garments are produced in Europe, always and forever. We meticulously choose materials that prolongs the lifespan of the garments, which is one of the most important aspects when it comes to sustainability. We don’t chase trends. Instead we believe in a future built on slow, thoughtful fashion. Our goal is to create garments that are cherished and worn often – until they nearly fall apart. And then, just a little longer. We see a brighter future in taking responsibility, using resources wisely, and rejecting the wastefulness of fast fashion and runaway consumption that burden our planet.

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VISIT [NUORDER.COM](https://www.nuorder.com) TO VIEW OUR SHOWROOM  
AND THE FULL COLLECTION

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