

STOCKHO SFD FASHION DISTRICT

FOUNDED BY

ASSOCIATION OF TRADE PARTNERS





HOW YOU CAN TELL YOUR STORY WITH US

SCREENS

Participation in screens and projections, from SEK 4000

- digital signs in the entrances and on the floors of Stockholm Shoe House or Stockholm Showroom
- visibility on site in the district along with the brand listing, program and other important information

STOCKHOLMFASHIONDISTRICT.SE In the spotlight, 4 weeks - SEK 4000

- placement among the latest news
- collaboration regarding the design
- smooth delivery of finished banner with your choice of web link

NEWSLETTER

Ready-made banner, newsletter - SEK 4000

- full control over the design
- smooth delivery of finished banner with your choice of web link

CURATED EXHIBITION

Participate in one of the curated exhibitions at Stockholm Fashion District - from SEK 4000

- leave your products in our safe hands, and Stockholm Fashion District's knowledgeable visual merchandisers will style an Instagram-friendly and inspiring exhibition based on the season's overall trend and theme

Personal exhibition - price on request

- help with the design of your exhibition
- the opportunity to put your brand or product's features in focus

FVFNT

Host an event, seminar or party together with Stockholm Fashion District or in your own name with the support of our event team - price on request

We'll help tailor an activity to your needs. This gives you the opportunity to catch the customers attention at the district and in our social channels.

OFFICIAL PARTNER

One season - from SEK 50,000

Take the leading role and become Official Partner or Event Partner to Stockholm Fashion District. We will tailor a partner package adjusted to your target group and according to your wishes.

Other ideas? Fun, we look forward to hearing from you! info@stockholmfashiondistrict.se



Buyers Club

At Buyers Club, all store owners and buyers are welcome to exchange experiences and get to know each other better. Here, we create opportunities to exchange experiences and for mutual business benefits. After all, we are many who wake up and go to work for the same reason and who face the same challenges.

Encouragement for Action

In June 2018, Stockholm Fashion District instituted an incentive award to highlight the development in sustainability. A curated exhibition of the nominees from the fashion, footwear and textile industries based on the 17 global sustainability goals is presented in connection with the awards ceremony.

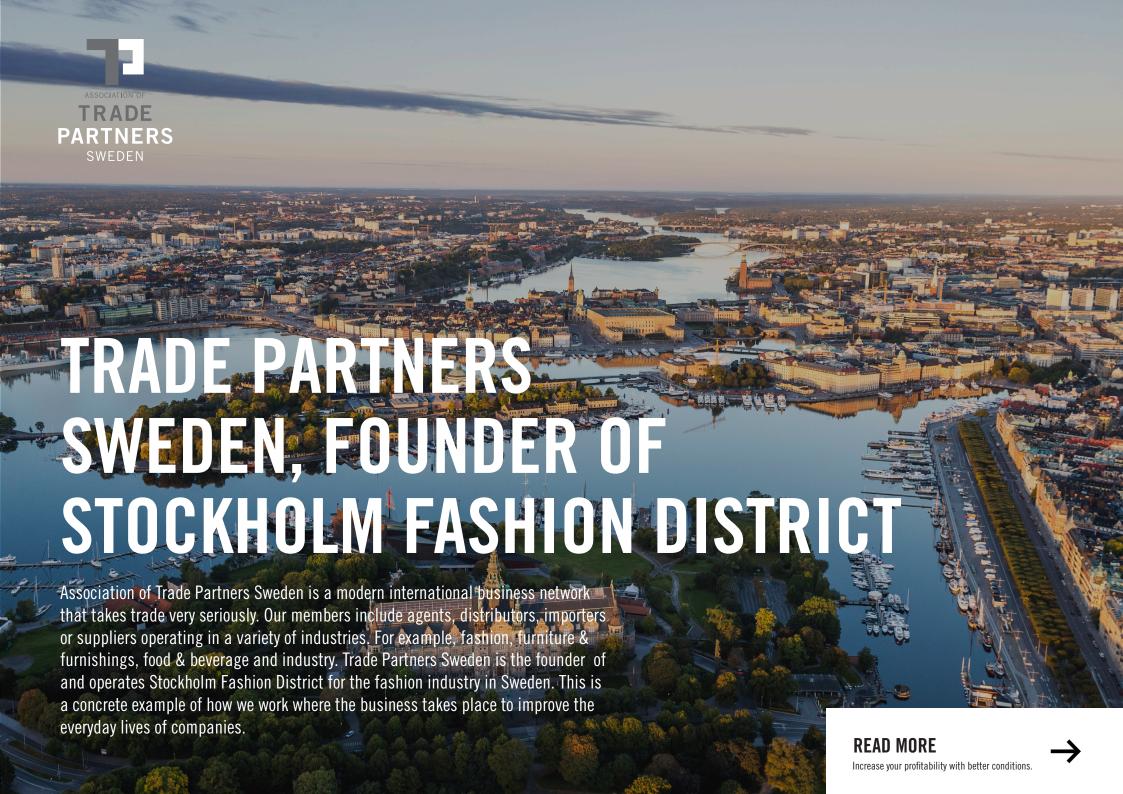
Fashion Business Academy

When the district was founded in 2016, we knew that an academy was important. We have tested our way forward to find the right shape and match the needs of the industry. Today, knowledge-enhancing lectures and workshops are offered in a wide range of subjects.

Nordic Lab

All industries need a laboratory for growing companies. A place where young companies can face reality and where they have the opportunity to build experience for future challenges and showcase their unique design. That is why we have created Nordic Lab.







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SWEDEN