



ADULTS PRODUCT GUIDE

SPRING SUMMER 2021

Clarks®

Our SS21 Collection showcases footwear for those who demand exceptional products from authentic brands. As the inventor of the casual footwear category, we continually reinvent our heritage through uniquely honest designs, distinctive construction techniques and the finest natural materials – all of which guarantee sustainability, durability, versatility and quality.

This season, our designers have fused tradition with modernity, craft with utility and casual with sophistication to create a collection that pays homage to our radical spirit and the place we call home.

WOMENS ACTIVATION

SS21

UTILITY

A CELEBRATION OF OUR ROOTS AND HERITAGE, OUR UTILITY
PACK DELIVERS A STRONG, CONFIDENT COLLECTION OF
FUNCTIONAL AND FASHIONABLE PROFILES.

SPANISH VILLA



UTILITY

MARKETING ACTIVATION: JANUARY

WHOLESALE DELIVERY: JANUARY



ORIANNA HI

With its on-trend chunky outsoles and breathable uppers, our popular Oriana Hi is back and ready for those summer festivals.

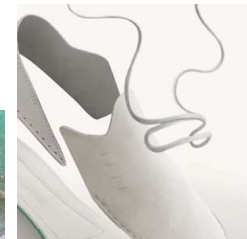
- LWG medal rated leather lining for breathability
- Eco Foam footbed for underfoot cushioning
- EVA and rubber outsole for comfort and durability



ORIANA HI BLACK SUEDE

CRAFT SPORTS

GROUND-BREAKING SHOEMAKING TECHNIQUES COMBINE
EFFORTLESS WITH HERITAGE-INSPIRED MATERIALS TO
CREATE OUR EXCITING NEW CRAFT SPORT PACK.



SUNNY LIME

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



CRAFT RUN LACE

With its archival styling, rich heritage suedes and hand finished leathers, the CraftRun is a more wearable, versatile and authentic approach to the athleisure trend..

- LWG Medal rated tannery
- Removable cushion plus ecofoam footbed for all day comfort
- Breathable leather lining and sock
- Lightweight EVA midsole and rubber outsole for durability
- Authentic crepe sole detailing
- Recycled laces
- Padded toplines for additional ankle comfort

CUSHION[™]
PLUS



CRAFT RUN LACE WHITE SUEDE COMBI

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



SPRINT LITE LACE

Sleek design lines are combined with simple yet statement details in our new SprintLite, a contemporary runner perfect for summer.

- LWG Medal rated leather
- Removable cushion plus ecofoam footbed for all day comfort
- Breathable leather lining and sock
- Lightweight regrind EVA outsole
- Crafted from recycled foams
- Padded toplines for improved ankle comfort

CUSHION[™]
PLUS



SPRINT LITE LACE LIGHT PINK SUEDE

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CLARKS 9821 - 1825 2021 ■■■■



CLARKS 9821 - 1825 2021 ■■■■

Clarks | ORIGIN

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



ORIGIN

Introducing Origin our most sustainable shoe ever. A natural extension of our pioneering heritage.

- 51% Regrind Extralight® EVA outsole
- Made using zero glue and minimal pieces and processes
- Extralight® EVA outsole for durability
- Polyvelt construction for superior flexibility
- Unlined upper for soft, lightweight feel
- Ortholite Recycled footbed for extra cushioning
- Breathable leather sock lining
- Unlined upper for a soft, lightweight feel using LGW rated leathers
- Laces made from recycled content

Ortholite®



ORIGIN WHITE SUEDE

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



ORIGIN WALLABEE

Inspired by retro basketball sneaker profiles from the 60's / 70's combined with our instantly recognisable Wallabee using zero glue and minimal components.

- 51% Regrind Extralight® EVA outsole
- Side stitched construction for superior flexibility
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- Laces made from recycled content

Ortholite®

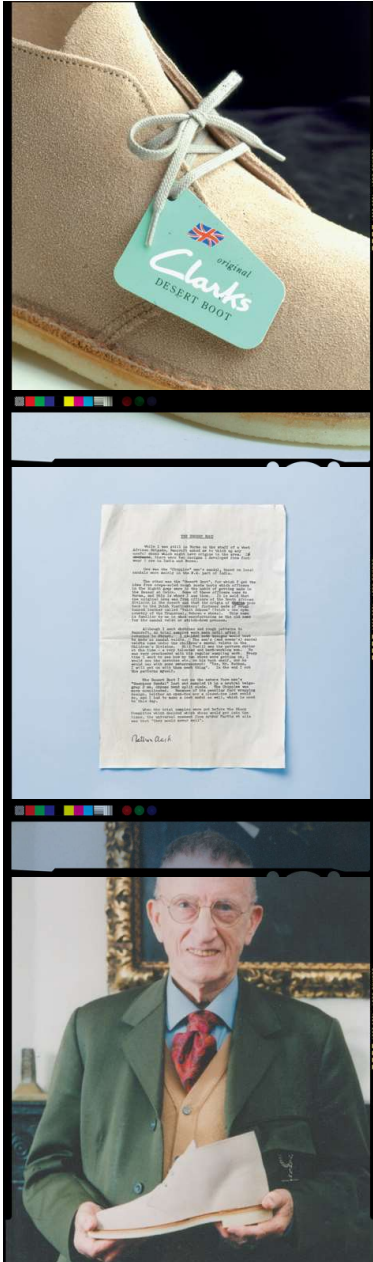


ORIGIN WALLABEE MINT GREEN SUEDE

ICONS

INSPIRED BY OUR ARCHIVES, OUR ICON PACK ADDS
A CONTEMPORARY SUMMER TWIST TO SOME OF
MOST DISTINCTIVE PROFILES.





**“I WEAR THE
SHOES MYSELF AND
NEVER DOUBTED
THEY WERE GOING
TO BE A WINNER.”**

Nathan Clark

ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



DESERT BOOT 2

The Desert Boot 2 sees our classic profile get an update for the new season, with innovative new technology perfectly complementing its iconic appearance.

- Rubber outsole with recycled content gives increased grip and durability
- LWG medal rated leather delivers breathability and comfort
- OrthoLite® Ecofoam footbed provides unbelievable comfort
- Ultra-breathable leather sock and linings
- Traditional stitchdown construction offers improved flexibility

OrthoLite®



DESERT BOOT 2 SAND SUEDE

ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



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OrthoLite®



DESERT BOOT 2 PINK

OCCASION

OUR OCCASION PACK CELEBRATES FEMININE STYLE WITH
MODERN SILHOUETTES AND CONTEMPORARY EXPRESSIONS
OF INTEREST THAT ARE PERFECTLY SUITED TO SUMMER.



OCCASION

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



PURE FLAT

A stylish pump silhouette, the Pure Flat's beautiful Mary Jane pattern was inspired by our archive and really embraces the ideals of simplicity and timeless elegance.

- Beautiful LWG medal rated leather
- LWG medal rated leather lining and sock for breathability
- Cushion plus ecofoam footbed for all day comfort
- Sustainably made eco footbed

CUSHION[™]
PLUS



PURE FLAT BLACK LEATHER

OCCASION

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



PURE BALLET

The Pure Ballet pump is beautifully simplistic and feminine, with a square toe for a cool and contemporary edge.

- Soft, premium LWG medal rated leather uppers
- LWG medal rated leather sock and lining for breathability and comfort
- Ecofoam underfoot cushioning



PURE PUMP PALE BLUE LEATHER

OCCASION

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



GENOA 85 COURT

This contemporary new profile is a must have silhouette. Featuring a beautifully sophisticated, sculpted heel and a gorgeous, feminine top line, it's a real wardrobe staple.

- Leather sock and lining for breathability and comfort
- Sustainably made eco footbed for unbeatable cushioning
- Cushion plus ecofoam footbed for all day comfort

CUSHION[™]
PLUS



GENOA 85 COURT LIGHT PINK LEATHER

OCCASION

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



SHEER 65 BLOCK

With its on-trend square toe and 65mm heel height, our much-loved Sheer is crafted from beautiful, feminine leathers for a premium aesthetic.

- Sustainably made eco footbed
- Breathable leather lining and sock



SHEER 65 BLOCK TAN SUEDE

OCCASION

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



KAYLIN 85 T-BAR

Executed in beautifully soft premium leathers, and featuring a striking yet wearable 85mm heel, Kaylin 85 is a timeless silhouette that will see you right the way through from day to evening.

- Sustainably made eco footbed
- Breathable leather lining and sock
- Cushion plus ecofoam footbed for all day comfort

CUSHION[™]
PLUS



KAYLIN 85 T-BAR TAN SUEDE

SANDALS

FILLED WITH BRIGHT, VIBRANT COLOURS, OUR HIGH-ENERGY SANDAL PACK USES OUR UNIQUE DESIGN LANGUAGE TO DELIVER A REAL FEELING OF ESCAPISM.



FLAMINGO

SANDALS

MARKETING ACTIVATION: MAY

WHOLESALE DELIVERY: MARCH



KARSEA STRAP

The ultimate summer flat sandal. Combining a soft foam footbed which offers the ultimate in underfoot comfort, with a premium leather upper.

- LWG medal rated leather upper
- LWG medal rated leather lining for breathability and comfort



KARSEA STRAP TAN

SANDALS

MARKETING ACTIVATION: MAY

WHOLESALE DELIVERY: MARCH



OFRA STRAP

A wardrobe essential for the summer, this flat, square toe sandal can effortlessly transition from day to evening wear.

- LWG medal rated leather upper
- LWG medal rated leather lining for breathability and comfort



OFRA STRAP TAUPE COMBI LEATHER

SANDALS

MARKETING ACTIVATION: MAY

WHOLESALE DELIVERY: MARCH



MARITSA 70 SUN

Our best selling wedge profile has an updated square toe for a contemporary look.

- LWG medal rated leather upper
- LWG medal rated leather lining for breathability and comfort



MARITSA 70 SUN TAUPE LEATHER

SANDALS

MARKETING ACTIVATION: MAY

WHOLESALE DELIVERY: MARCH



JEMSA STRAP

Our ultimate casual sandal, the Jemsa Strap is a great summer sandal for those looking for something practical without compromising on style.

- LWG medal rated leather upper
- LWG medal rated leather lining for breathability and comfort



JEMSA STRAP TAUPE SUEDE

MENS ACTIVATION

SS21

UTILITY

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SUNNY LIME



UTILITY

MARKETING ACTIVATION: JANUARY

WHOLESALE DELIVERY: JANUARY



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- Traditional stitchdown construction offers improved flexibility

OrthoLite®



DESERT BOOT 2 BLACK SUEDE

CRAFT SPORTS

GROUND-BREAKING SHOEMAKING TECHNIQUES COMBINE
EFFORTLESS WITH HERITAGE-INSPIRED MATERIALS TO
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HERITAGE

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



CRAFT RUN LACE

With its archival styling, rich heritage suedes and hand finished leathers, the CraftRun is a more wearable, versatile and authentic approach to the athleisure trend.

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- Lightweight EVA midsole and rubber outsole for durability
- Authentic crepe sole detailing
- Recycled laces
- Padded toplines for additional ankle comfort

CUSHION[™]
PLUS



CRAFT RUN LACE WHITE COMBI

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



SPRINT LITE LACE

Sleek design lines are combined with simple yet statement details in our new SprintLite, a contemporary runner perfect for summer.

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CUSHION[™]
PLUS



SPRINT LITE LACE TAUPE NUBUCK

HYBRIDS

MARKETING ACTIVATION: APRIL
WHOLESALE DELIVERY: JANUARY



PUXTON RUN

A new runner profile for SS21, the Puxton Run combines athletic design cues with comfort technology.

- LWG medal rated tannery
- Active air allowing air circulation
- Moulded removable pu footbed for cushioning
- Padded collar and tongue for extra comfort
- Leather sock for breathability and comfort

active air™



PUXTON RUN OLIVE COMBI

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Clarks | **ORIGIN**

OUR ORIGINS DEFINE US. FOUNDED BY VISIONARIES
DETERMINED TO LEAVE THE WORLD A BETTER PLACE FOR
FUTURE GENERATIONS, CLARKS HAS SPENT NEARLY 200 YEARS
CRAFTING ORIGINAL PRODUCTS AND INVENTING
GROUND-BREAKING NEW METHODS OF SHOEMAKING.
AS GUARDIANS OF THIS LEGACY, IT'S OUR RESPONSIBILITY TO
ENSURE THAT THIS UNIQUE WAY OF WORKING LASTS.
BECAUSE OUR PLANET DESERVES BETTER...



CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



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- Polyvelt construction for superior flexibility
- Unlined upper for soft, lightweight feel
- Ortholite Recycled footbed for extra cushioning
- Breathable leather sock lining
- Unlined upper for a soft, lightweight feel using LGW rated leathers
- Laces made from recycled content

Ortholite®



ORIGIN WHITE SUEDE

CRAFT SPORTS

MARKETING ACTIVATION: FEBRUARY

WHOLESALE DELIVERY: JANUARY



ORIGIN WALLABEE

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Ortholite®



ORIGIN WALLABEE TAUPE SUEDE

ICONS

INSPIRED BY OUR ARCHIVES, OUR ICON PACK ADDS
A CONTEMPORARY SUMMER TWIST TO SOME OF
MOST DISTINCTIVE PROFILES.



ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



DESERT BOOT 2

The Desert Boot 2 sees our classic profile get an update for the new season, with innovative new technology perfectly complementing its iconic appearance.

- Rubber outsole with recycled content gives increased grip and durability
- LWG medal rated leather delivers breathability and comfort
- OrthoLite® Ecofoam footbed provides unbelievable comfort
- Ultra-breathable leather sock and linings
- Traditional stitchdown construction offers improved flexibility

OrthoLite®



DESERT BOOT 2 COGNAC SUEDE

ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



DESERT LONDON 2

With innovative new technology complementing its instantly recognisable profile, the Desert London 2 effortlessly combines comfort, durability and style.

- Recycled rubber outsole gives increased grip and durability
- Featuring Charles F. Stead suede, from the iconic British Tannery
- OrthoLite® Ecofoam footbed provides unbelievable comfort
- Ultra-breathable leather sock and linings
- Traditional stitchdown construction offers improved flexibility
- Laces made from recycled content

OrthoLite®



DESERT LONDON 2 BLACK SUEDE

ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



WALLABEE 2

The Wallabee 2 sees our classic moccasin-style profile get an update for the new season, with innovative technology perfectly complementing its iconic appearance.

- Recycled rubber outsole gives increased grip and durability
- Featuring Charles F. Stead suede, from the iconic British Tannery
- Ultra-breathable leather sock and linings
- Ecofoam underfoot for cushioning and improved comfort
- Laces made from recycled content



WALLABEE 2 TAN LEATHER

ICONS / BRAND CAMPAIGN

MARKETING ACTIVATION: MARCH

WHOLESALE DELIVERY: JANUARY



CLARKDALE GOBI

A stunning profile, with its premium materials and striking leather and crepe outsole, the Clarkdale Gobi is the perfect choice for those searching for summer boots with style.

- LWG medal rated leather delivers breathability and comfort
- Ultra-breathable leather sock and linings
- Crepe and leather outsole for instantly recognisable Clarks DNA



CLARKDALE GOBI DARK SAND SUEDE

LOAFERS AND BOATSHOES

PERFECT FOR THE TRANSITION INTO SUMMER, OUR LOAFER
AND BOAT SHOE PACK USES NATURAL MATERIALS TO CREATE
TIMELESS SILHOUETTES.



LOAFERS AND BOATSHOES

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



DURLEIGH SAIL

A new modern casual perfect for summer – with its contemporary wedge outsole and classic silhouettes it's the perfect mix of quality, comfort and style.

- LGW rated leathers
- Lightweight EVA midsole made from recycled materials
- Durable rubber outsole for superior grip
- Boat inspired apron pattern
- Available in premium leathers and nubucks
- Removable cushion plus ecofoam footbed for all day comfort

CUSHION[™]
PLUS



DURLEIGH SAIL TAUPE SUEDE

LOAFERS AND BOATSHOES

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



OSWICK PENNY

With its true moccasin construction, combined with a beautiful last shape, the Oswick Penny is an update on a classic summer silhouette.

- LGW rated leathers
- Interchangeable dual footbed construction for the best possible fit – comes with one normal fit and one wide fit footbed
- Moccasin construction for superb comfort, and suppleness
- TPU injected outsole for ultimate flexibility
- Available in a range of high-quality leathers, suedes and nubucks
- Crafted stitching details
- Ultra-breathable leather lining
- Eco Foam footbed delivers underfoot cushioning



OSWICK PENNY OLIVE SUEDE

LOAFERS AND BOATSHOES

MARKETING ACTIVATION: APRIL

WHOLESALE DELIVERY: FEBRUARY



CITISTRIDE SLIP

With its contemporary design cues, the Citistride Slip uses unique materials and colours to take you from day to night in style and comfort.

- Contemporary last shape
- Trend relevant pattern with tassel detailing
- LGW rated leathers
- Leather lining & sock for breathability
- Cushion plus ecofoam footbed for all day comfort

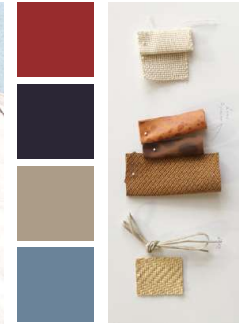
CUSHION[™]
PLUS



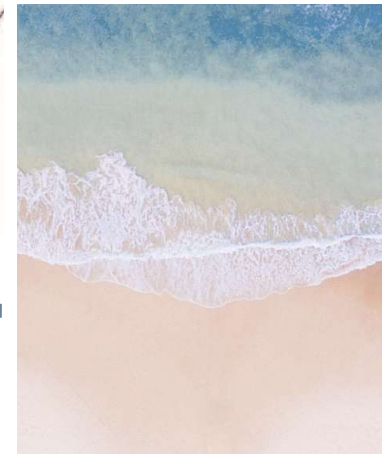
CITISTRIDE SLIP NAVY SUEDE

BAREFOOT

WITH ITS NAUTICAL-INSPIRED PALETTE, OUR BAREFOOT PACK
IS A PREPPY, HERITAGE EDIT WITH A TIMELESS FEEL.



NAUTICAL



BAREFOOT

MARKETING ACTIVATION: MAY

WHOLESALE DELIVERY: MARCH



ACELEY LACE

This uniquely sustainable plimssole is made using Tencel™ canvas and suedes from gold medal rated tanneries - perfect for the spring summer season.

- LGW rated leathers
- Recycled cotton lining
- Lightweight and durable rubber outsole with recycled content.
- Recycled eco foam sock with leather sock liner.
- Laces made from recycled content
- Ultra-light strobel construction for increased flexibility



ACELEY LACE TAUPE SUEDE

BAREFOOT

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WHOLESALE DELIVERY: MARCH



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ACELEY LACE NAVY

Clarks®