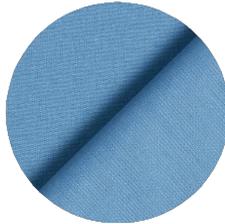




ECO Textile
by New Junior



NEW JUNIOR EXCLUSIVE FABRICS SELECTION



Our design team is committed to an exclusive selection of fabrics, with a casual style that reflects a select, fresh and up to dated line. The contemporary consumer demands that the fabrics confer a pleasant sensation of comfort and for this reason we always aim for the exceptionality of our elastic fabrics that distinguishes those who wears them with a daring and casual look, but elegant at the same time.

We develop fabrics that respond to the needs of today's men and women, playing with combinations of natural materials, such as Cotton and Linen, or artificial fibers, such as Viscose and Lyocell. We have the capacity for fast manufacturing and we have a permanent stock of some fabrics that allows us to react quickly and efficiently to unpredictable market demands, offering immediate service to our customers.

In recent years, one of the essential pillars for us has been the development of new fabrics and designs that combine with environmental protection and sustainability. New Junior develops fabrics that meet the requirements that hold the main certifications (GRS, OCS, GOTS, BCI, European Flax, OEKO TEX 100 and SEAQUAL). These certificates guarantee the consumer the traceability of the fabric throughout the entire production chain, also allowing adequate management of resources and the ecosystem. At this point we want to take another step in our commitment to protecting the environment, for this reason we have launched the ECO Textile product line. We intend to promote the need to properly manage our natural resources and implement an adequate and ethical management of human resources and production processes throughout the entire production chain.

Respect for the environment is one of New Junior's main corporate values, and it is decisive when it comes to establishing an energy model suited to the environment in which we operate. This translates into efficient management of the use of energy and natural resources, lower emissions and strict control of environmental regulations. As a company, we consider that the specific measures that directly affect the preservation of the environment are:

- The reduction of greenhouse gases.
- The proper management of our natural resources.
- The reduction of waste in the development of our activity.

Being part of a certified and audited supply chain, we contribute to change the industry through the implementation of sustainable practices that directly affect all participants in this chain, and therefore contribute to raising awareness in society as a whole.

ECO is a sustainable capsule where the ecological responsibility prevails. Recycled and organic fabrics, manufactured and finished through processes committed to preserving the environment and the well-being of people

ECO TEXTILE SUSTAINABLE & RESPONSIBILITY

INDUSTRY AWARENESS

The textile Industry is the third most polluting industry in the world and one of the largest consumers of water in its manufacturing processes. The resources consumption during the manufacturing of fabrics, whether in the form of water, energy, chemical products or other components, is imperceptible to most consumers, who do not even realize how harmful it can be for the environment to produce the garment they are buying. At New Junior, we consider that knowledge is power, that's why we emphasize the need to be transparent throughout all manufacturing processes regarding the use of natural resources and the impact it has on climate change.

FABRICS

To keep our supply chain as sustainable as possible, we make sure our suppliers are aware of environmental and social standards. We source raw materials locally, whenever possible, and evaluate all our suppliers, this allows us to minimize environmental impacts and ensure that there is a fair, safe and healthy work environment throughout the manufacturing process of our fabrics.

DYEING AND FINISHING

The stage of the dyeing process in the manufacture of fabrics requires a lot of energy and water, but also involves incorporating chemical elements of dyes and pigments into the fabric. The evaluation carried out on our suppliers involves verifying the existence of restricted substances in the fabric that has been manufactured. In this way, we ensure that there are no harmful substances in the final product, thus guaranteeing that our fabrics are safe and comply with international regulations.







TORRES PRADAS GROUP

new Junior

