

FOOTWEAR PERFECTION

ISSUE

02



BJÖRN BORG 
train to live

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MEN'S BOOTS

SUMMIT x VIBRAM

- Leather
- Made in Portugal
- 249,95 €



AVAILABLE COLORS



DARK BROWN/BLACK





SUMMIT CHELSEA x VIBRAM

- Leather
- Made in Portugal
- 229,95 €



AVAILABLE COLORS



DARK BROWN/BLACK



SUMMIT

- Suede
- Made in Portugal
- 199,95 €



AVAILABLE COLORS



BLACK

CARAMEL



SUMMIT CHELSEA

- Suede
- Made in Portugal
- 179,95 €



AVAILABLE COLORS



BLACK

CARAMEL





ALTITUDE

- Leather
- Made in China
- 159,95 €



AVAILABLE COLORS



BLACK



DARK BROWN



TAUPE



RIDGE

- Nubuck
- Made in China
- 149,95 €



AVAILABLE COLORS



BLACK



CARAMEL



CHELSEA SU

- Suede
- Made in China
- 149,95 €



AVAILABLE COLORS



BLACK



DARK BROWN



TAUPE

DESERT CHUKKA

- Suede
- Made in China
- 119,95 €



AVAILABLE COLORS



BLACK



DARK BROWN



GREEN



WOOLY LOW CUT

- PU
- Made in China
- 119,95 €



AVAILABLE COLORS



BLACK

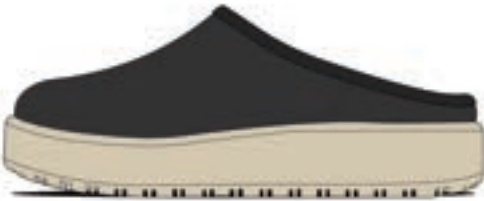


CARAMEL



WOOLY CLOG

- PU
- Made in China
- 69,95 €



AVAILABLE COLORS



BLACK



CARAMEL



MEN'S SNEAKERS – INSPIRED BY TENNIS





LEGACY LT

- Leather/Suede
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



WHITE/BLACK



WHITE/GREEN



BURGUNDY/BLACK



CLASSIC LT

- Leather
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



BLACK



WHITE



COGNAC

CLASSIC SU

- Suede
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



BLACK



NAVY



DARK BROWN



BLACK/BLACK





CLASSIC SU D-RING

- Suede
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



BLACK



BURGUNDY



GREEN



SPIN SU

- Suede
- Made in China
- 109,95 €



AVAILABLE COLORS



BLACK



WHITE



GREY



NAVY

SPIN WB

- PU
- Made in China
- 99,95 €



AVAILABLE COLORS



WHITE/GREEN



WHITE/BURGUNDY



WHITE/NAVY



VICTORY

- Leather
- Made in China
- 99,95 €



AVAILABLE COLORS



WHITE/WHITE



WHITE/NAVY



WHITE/GREEN



BLACK/BLACK



NAVY



GREEN





DEUCE

- PU
- Made in Vietnam
- 79,95 €



AVAILABLE COLORS



WHITE/WHITE



WHITE/NAVY



OFF-WHITE/GREEN



OFF-WHITE/NAVY



WHITE/GUM



GREEN



NAVY



GREEN/OFF-WHITE



NAVY/OFF-WHITE



CHALLENGER LOW SU

- Synthetic Suede
- Made in China
- 69,95 €



AVAILABLE COLORS



BLACK



NAVY



GREEN/GUM



CHALLENGER LOW

- PU/Suede
- Made in China
- 69,95 €



AVAILABLE COLORS



WHITE



NAVY



OFF-WHITE/GREEN

LINE

- PU/Suede
- Made in China
- 79,95 €



AVAILABLE COLORS



BLACK



NAVY



COGNAC



OFF-WHITE/TAUPE

CUP

- PU
- Made in China
- 69,95 €



AVAILABLE COLORS



WHITE/WHITE



WHITE/NAVY



BLACK/WHITE



CHALLENGER HIGH

- PU
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK



COGNAC



CHALLENGER MID

- PU
- Made in China
- 89,95 €



AVAILABLE COLORS



BLACK



COGNAC



WHITE



MEN'S SNEAKERS – INSPIRED BY RUNNING



PACE NU

- PU/Suede
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK/BLACK



COGNAC/BLACK

PACE SU

- PU/Nylon
- Made in China
- 99,95 €



AVAILABLE COLORS



DARK GREY/TAUPE



NAVY





PULSE

- PU/Suede
- Made in China
- 89,95 €



AVAILABLE COLORS



BURGUNDY



GREY



NAVY



DARK GREEN



BLACK/GREEN



BURGUNDY/GREEN



LIGHT GREY/RED



OFF-WHITE/GREEN



BLUE/BURGUNDY



ACE MESH

- Nylon/PU
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK



WHITE/BLACK



SAND



BURGUNDY



GREEN





ACE KNT

- Knit
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK



WHITE



WHITE/NAVY



LIGHT GREY



BURGUNDY



PINK/PINK



RALLY

- Nylon/PU
- Made in China
- 79,95 €



AVAILABLE COLORS



BLACK



NAVY



BROWN



GREEN





WOMEN'S BOOTS

SUMMIT

- Suede
- Made in Portugal
- 199,95 €



AVAILABLE COLORS



BLACK



SAND



CARAMEL





SUMMIT CHELSEA

- Suede
- Made in Portugal
- 179,95 €



AVAILABLE COLORS



BLACK



SAND



CARAMEL



WOOLY LACE UP

- PU
- Made in China
- 139,95 €



AVAILABLE COLORS



BLACK



TAUPE



CARAMEL





WOOLY

- PU
- Made in China
- 129,95 €



AVAILABLE COLORS



BLACK



GREY



CARAMEL



SAND



WOOLY LOW CUT

- PU
- Made in China
- 119,95 €



AVAILABLE COLORS



BLACK



TAUPE



CARAMEL



ALPINE

- Nylon
- Made in China
- 119,95 €



AVAILABLE COLORS



BLACK



TAUPE

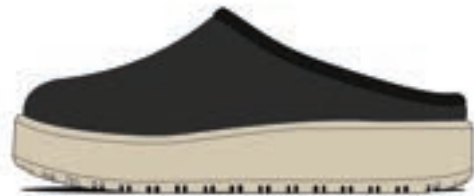


SAND



WOOLY CLOG

- PU
- Made in China
- 69,95 €



AVAILABLE COLORS



BLACK



CARAMEL



WOMEN'S SNEAKERS – INSPIRED BY TENNIS



CLASSIC SU

- Suede
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



BLACK



DATE



BURGUNDY





GRACE LT

- Suede
- Made in Portugal
- 129,95 €



AVAILABLE COLORS



BLACK/WHITE



WHITE/BLACK



BURGUNDY/WHITE



COURT SU

- Suede
- Made in China
- 99,95 €



AVAILABLE COLORS



LIGHT GREY



TAUPE/WHITE



BLACK/BLACK



OLLIE WB

- PU
- Made in China
- 99,95 €



AVAILABLE COLORS



WHITE/ROSE GOLD





VICTORY

- Leather
- Made in China
- 99,95 €



AVAILABLE COLORS



WHITE/BLACK



WHITE/PINK



WHITE/GREEN



SAND/ROSE GOLD



TAUPE/WHITE



BLACK/ROSE GOLD





DEUCE

- PU
- Made in Vietnam
- 79,95 €



AVAILABLE COLORS



WHITE/WHITE



WHITE/NAVY



OFF-WHITE/GREEN



OFF-WHITE/NAVY



WHITE/GUM



GREEN



NAVY



GREEN/OFF-WHITE



NAVY/OFF-WHITE



CUP

- PU
- Made in China
- 69,95 €



AVAILABLE COLORS



WHITE/WHITE



WHITE/ROSE GOLD



OFF-WHITE/TAUPE



LOOP

- PU
- Made in China
- 69,95 €



AVAILABLE COLORS



WHITE/BLACK



WHITE/WHITE





**WOMEN'S
SNEAKERS
– INSPIRED
BY RUNNING**



ALLEY

- PU
- Made in China
- 109,95 €



AVAILABLE COLORS



LIGHT GREY



SAND



NAVY/WHITE



WHITE/PINK



GRAND

- Mesh
- Made in China
- 109,95 €



AVAILABLE COLORS



BLACK/BLACK



WHITE/BLACK



BLACK/SILVER





DASH

- Nylon/Suede
- Made in China
- 89,95 €



AVAILABLE COLORS



BLACK/SILVER



WHITE/SILVER



ACE MESH

- Nylon/PU
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK



WHITE/BLACK



SAND



BURGUNDY



GREEN





ACE KNT

- Knit
- Made in China
- 99,95 €



AVAILABLE COLORS



BLACK



WHITE



WHITE/NAVY



LIGHT GREY



BURGUNDY



PINK/PINK



RALLY NY

- Nylon/PU
- Made in China
- 79,95 €



AVAILABLE COLORS



BLACK



SAND





BORE

**UNISEX
SLIPPERS**



HOME

- Nylon
- Made in China
- 24,95 €



AVAILABLE COLORS



BLACK



DARK GREY MELANGE



Four Borg sneakers are arranged in a circular pattern on a solid red background. The sneakers feature a white base with navy blue and red accents. The word 'BORG' is printed in red on the side of each shoe. The laces are white, and the soles are white with black and red details. The sneakers are shown from different angles, highlighting their design and color scheme.

OVERVIEW

MEN'S BOOTS

SUMMIT x VIBRAM	MATERIAL	ORIGIN	PRICE
	Leather	Made in Portugal	249,95 €
Dark Brown/Black			

SUMMIT CHELSEA x VIBRAM	MATERIAL	ORIGIN	PRICE
	Leather	Made in Portugal	229,95 €
Dark Brown/Black			

SUMMIT	MATERIAL	ORIGIN	PRICE
	Suede	Made in Portugal	199,95 €
BlackCaramel			

SUMMIT CHELSEA	MATERIAL	ORIGIN	PRICE
	Suede	Made in Portugal	179,95 €
BlackCaramel			



MEN'S BOOTS

ALTITUDE	MATERIAL	ORIGIN	PRICE
	Leather	Made in China	159,95 €
BlackDark BrownTaupe			

RIDGE	MATERIAL	ORIGIN	PRICE
	Nubuck	Made in China	149,95 €
BlackCaramel			

CHELSEA SU	MATERIAL	ORIGIN	PRICE
	Suede	Made in China	149,95 €
BlackDark BrownTaupe			

DESERT CHUKKA	MATERIAL	ORIGIN	PRICE
	Suede	Made in China	119,95 €
BlackDark BrownGreen			

WOOLY LOW CUT	MATERIAL	ORIGIN	PRICE
	PU	Made in China	119,95 €
BlackCaramel			

WOOLY CLOG	MATERIAL	ORIGIN	PRICE
	PU	Made in China	69,95 €
BlackCaramel			

MEN'S SNEAKERS INSPIRED BY TENNIS

LEGACY LT	MATERIAL	ORIGIN	PRICE
  	Leather/ Suede	Made in Portugal	129,95 €
White/Black	White/Green	Burgundy/Black	

CLASSIC LT	MATERIAL	ORIGIN	PRICE
  	Leather	Made in Portugal	129,95 €
Black	White	Cognac	

CLASSIC SU	MATERIAL	ORIGIN	PRICE
   	Suede	Made in Portugal	129,95 €
Black	Navy	Dark Brown	Black/Black

CLASSIC SU D-RING	MATERIAL	ORIGIN	PRICE
  	Suede	Made in Portugal	129,95 €
Black	Burgundy	Green	

SPIN SU	MATERIAL	ORIGIN	PRICE
   	Suede	Made in China	109,95 €
Black	White	Grey	Navy

SPIN WB	MATERIAL	ORIGIN	PRICE
  	PU	Made in China	99,95 €
White/Green	White/Burgundy	White/Navy	

MEN'S SNEAKERS INSPIRED BY TENNIS

VICTORY	MATERIAL	ORIGIN	PRICE
  	Leather	Made in China	99,95 €
White/White	White/Navy	White/Green	
  			
Black/Black	Navy	Green	

DEUCE	MATERIAL	ORIGIN	PRICE
  	PU	Made in Vietnam	79,95 €
White/White	White/Navy	Off-White/Green	
  			
Off-White/Navy	White/Gum	Green	
  			
Navy	Green/Off-White	Navy/Off-White	



MEN'S SNEAKERS
INSPIRED BY TENNIS

CHALLENGER LOW SU	MATERIAL	ORIGIN	PRICE
   BlackNavyGreen/Gum	Synthetic Suede	Made in China	69,95 €

CHALLENGER LOW	MATERIAL	ORIGIN	PRICE
   WhiteNavyOff-White/Green	PU/Suede	Made in China	69,95 €

LINE	MATERIAL	ORIGIN	PRICE
    BlackNavyCognacOff-White/Taupe	PU/Suede	Made in China	79,95 €

CUP	MATERIAL	ORIGIN	PRICE
   White/WhiteWhite/NavyBlack/White	PU	Made in China	69,95 €

CHALLENGER HIGH	MATERIAL	ORIGIN	PRICE
  BlackCognac	PU	Made in China	99,95 €

CHALLENGER MID	MATERIAL	ORIGIN	PRICE
  BlackCognac	PU	Made in China	89,95 €

MEN'S SNEAKERS
INSPIRED BY RUNNING

PACE NU	MATERIAL	ORIGIN	PRICE
  Black/BlackCognac/Black	PU/Suede	Made in China	99,95 €

PACE SU	MATERIAL	ORIGIN	PRICE
  Dark Grey/TaupeNavy	PU/Nylon	Made in China	99,95 €

PULSE	MATERIAL	ORIGIN	PRICE
   BurgundyGreyNavy	PU/Suede	Made in China	89,95 €
   Dark GreenBlack/GreenBurgundy/Green			
   Light Grey/RedOff-White/GreenBlue/Burgundy			

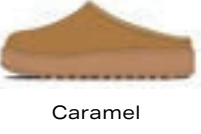
ACE MESH	MATERIAL	ORIGIN	PRICE
   BlackWhite/BlackSand	Nylon/PU	Made in China	99,95 €
  BurgundyGreen			

MEN'S SNEAKERS INSPIRED BY RUNNING

ACE KNT	MATERIAL	ORIGIN	PRICE
 BlackWhiteWhite/Navy	Knit	Made in China	99,95 €
 Light GreyBurgundyPink/Pink			
RALLY	MATERIAL	ORIGIN	PRICE
 BlackNavyBrownGreen	Nylon/PU	Made in China	79,95 €



WOMEN'S BOOTS

SUMMIT	MATERIAL	ORIGIN	PRICE
 BlackSandCaramel	Suede	Made in Portugal	199,95 €
SUMMIT CHELSEA	MATERIAL	ORIGIN	PRICE
 BlackSandCaramel	Suede	Made in Portugal	179,95 €
WOOLY LACE UP	MATERIAL	ORIGIN	PRICE
 BlackTaupeCaramel	PU	Made in China	139,95 €
WOOLY	MATERIAL	ORIGIN	PRICE
 BlackGreyCaramelSand	PU	Made in China	129,95 €
ALPINE	MATERIAL	ORIGIN	PRICE
 BlackTaupeSand	Nylon	Made in China	119,95 €
WOOLY LOW CUT	MATERIAL	ORIGIN	PRICE
 BlackTaupeCaramel	PU	Made in China	119,95 €
WOOLY CLOG	MATERIAL	ORIGIN	PRICE
 BlackCaramel	PU	Made in China	69,95 €

WOMEN'S SNEAKERS
INSPIRED BY TENNIS

CLASSIC SU	MATERIAL	ORIGIN	PRICE
  	Suede	Made in Portugal	129,95 €
Black			
Date			
Burgundy			

GRACE LT	MATERIAL	ORIGIN	PRICE
  	Suede	Made in Portugal	129,95 €
Black/White			
White/Black			
Burgundy/White			

COURT SU	MATERIAL	ORIGIN	PRICE
  	Suede	Made in China	99,95 €
Light Grey			
Taupe/White			
Black/Black			

OLLIE WB	MATERIAL	ORIGIN	PRICE
	PU	Made in China	99,95 €
White/Rose Gold			

VICTORY	MATERIAL	ORIGIN	PRICE
  	Leather	Made in China	99,95 €
White/Black			
White/Pink			
White/Green			
  			
Sand/Rose Gold			
Taupe/White			
Black/Rose Gold			

WOMEN'S SNEAKERS
INSPIRED BY TENNIS

DEUCE	MATERIAL	ORIGIN	PRICE
  	PU	Made in Vietnam	79,95 €
White/White			
White/Navy			
Off-White/Green			
  			
Off-White/Navy			
White/Gum			
Green			
  			
Navy			
Green/Off-White			
Navy/Off-White			

CUP	MATERIAL	ORIGIN	PRICE
  	PU	Made in China	69,95 €
White/White			
White/Rose Gold			
Off-White/Taupe			

LOOP	MATERIAL	ORIGIN	PRICE
 	PU	Made in China	69,95 €
White/Black			
White/White			



WOMEN'S SNEAKERS INSPIRED BY RUNNING

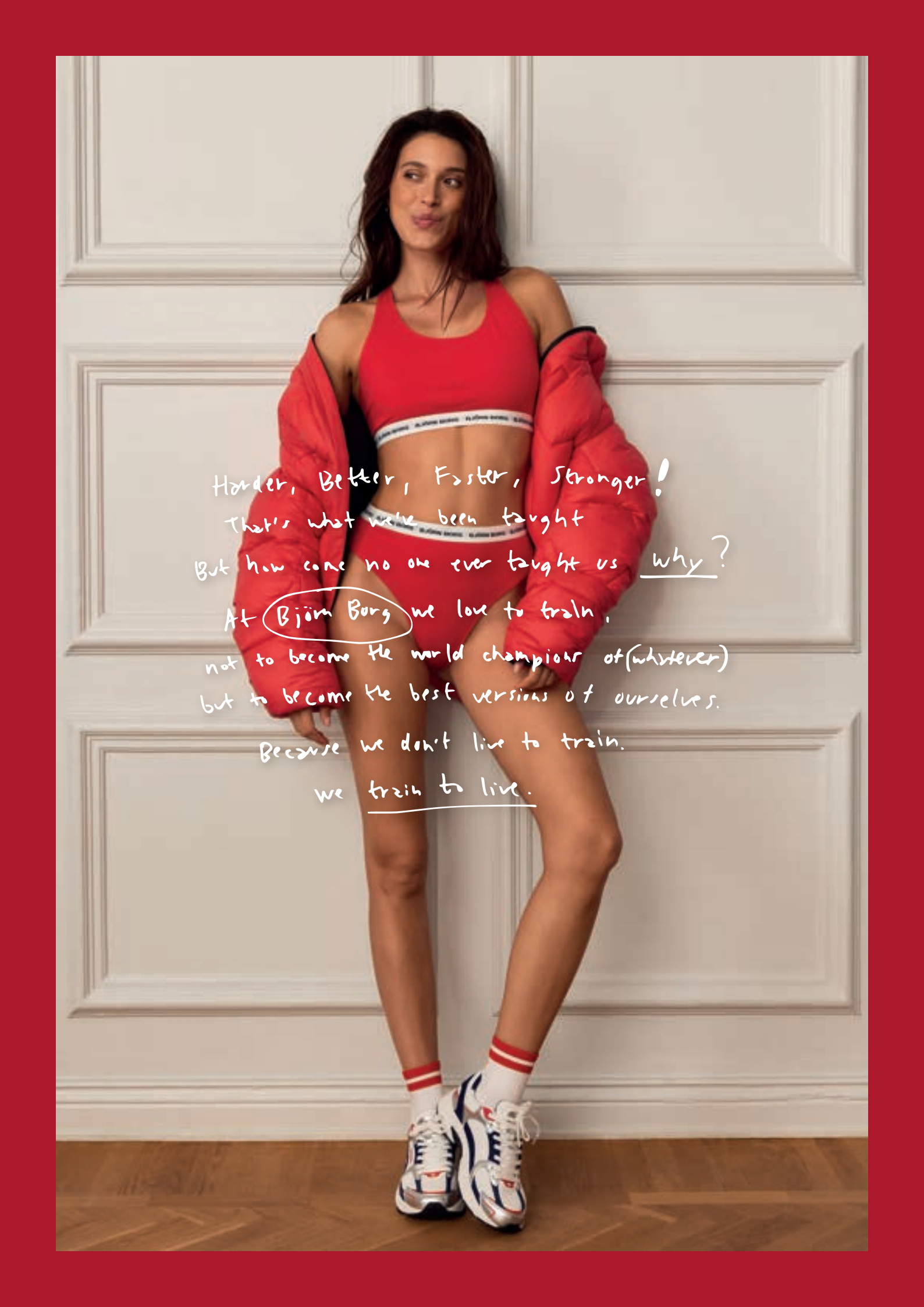
ALLEY	MATERIAL	ORIGIN	PRICE
   	PU	Made in China	109,95 €
Light Grey			
Sand			
Navy/White			
White/Pink			
GRAND	MATERIAL	ORIGIN	PRICE
  	Mesh	Made in China	109,95 €
Black/Black			
White/Black			
Black/Silver			
DASH	MATERIAL	ORIGIN	PRICE
 	Nylon/ Suede	Made in China	89,95 €
Black/Silver			
White/Silver			
ACE MESH	MATERIAL	ORIGIN	PRICE
  	Nylon/PU	Made in China	99,95 €
Black			
White/Black			
Sand			
 			
Burgundy			
Green			
ACE KNT	MATERIAL	ORIGIN	PRICE
  	Knit	Made in China	99,95 €
Black			
White			
White/Navy			
  			
Light Grey			
Burgundy			
Pink/Pink			
RALLY NY	MATERIAL	ORIGIN	PRICE
 	Nylon/PU	Made in China	79,95 €
Black			
Sand			

UNISEX SLIPPERS

HOME	MATERIAL	ORIGIN	PRICE
 	Nylon	Made in China	24,95 €
Black			
Dark Grey Melange			



ALLEY

A woman with long brown hair is leaning against a white paneled wall. She is wearing a red sports bra and matching red shorts, both with a white waistband. She is also wearing a red puffer jacket that is open, white socks with red stripes, and white sneakers with blue and red accents. The background is a white paneled wall and a wooden floor.

Harder, Better, Faster, Stronger!
That's what we've been taught
But how come no one ever taught us why?
At Björn Borg we love to train,
not to become the world champion of (whatever)
but to become the best versions of ourselves.
Because we don't live to train.
we train to live.