



# HOLEBROOK

LOOKBOOK FALL / WINTER 2025



## A NEW CHAPTER

Holebrook was shaped by the shifting weather and rugged seasons of the Swedish west coast. Knitting sweaters for these conditions has always been in our DNA. But the Swedish weather is not only something that can be felt on your skin – it's also something you carry within. A constant longing for freedom and a life that is simpler, yet fuller. In 2025, we are embarking on a journey to explore this state of mind.

Join us.



Knitting is more than tradition to us – it's our craft, perfected through generations.

We knit for comfort and joy, for protection and warmth. We knit for the everchanging Swedish weather.

We don't chase trends. Instead, we believe in a future built on slow, thoughtful fashion. Our goal is to create garments that are cherished and worn often – until they're nearly fall apart. And then, just a little longer.

We take pride in the meticulous craftsmanship of knitting – it's our DNA. Durable, responsibly made knitwear. Crafted from natural materials like wool and cotton. Produced in Europe. Made for the seasons, not for the trends.

# HOLEBROOK

CONSCIOUS SWEDISH KNITWEAR



**ANNE COAT** A52101  
Colours: Sand, Black. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**HÅLLÖ SCARF** A54703  
Colours: Ruby, Sand, Black. Sizes: One Size  
Material: 80% Wool, 20% Polyamide

**SONJA PANTS** A52201  
Colours: Navy, Sand. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**KICKI LONG VEST** A52604  
Colours: Navy, Sand, Dark Grey Mel. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**LINDA CREW** A32403  
Colours: Creme, Ruby, Dark Grey Mel., Black.  
Sizes: XS-XXL. Material: 80% Wool, 20% Polyamide



**EDNA JACKET** A52102  
Colours: Sand, Black. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**FREYA SKIRT** A52601  
Colours: Ruby, Sand, Black. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**VERONIKA TURTLE** A32404  
Colours: Navy, Ruby, Sand, Black. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**LIVIA SWEATER** A52401  
Colours: Whisper White, Dark Grey Mel. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide

**LIVIA SKIRT** A52603  
Colours: Whisper White, Dark Grey Mel. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide



**SVEA DRESS A52602**  
Colours: Sand, Grey Mel., Black. Sizes: XS-XXL  
Material: 80% Wool, 20% Polyamide



**AMI DRESS A52605**  
Colours: Whisper White, Navy. Sizes: XS-XL  
Material: 80% Wool, 20% Polyamide



**MAGDA CREW A52413**  
Colours: Sand / Navy. Sizes: XS-XL  
Material: 80% Merino Fine, 20% Polyamide



**KRISTINA TOP A42403**  
Colours: Dark Navy, Oak Mel., Black Mel. Sizes: XS-XXL  
Material: 100% Extra Fine Merino Wool



**WENDELA CREW A52402**  
Colours: Dark Navy, Oak Mel., Black Mel.  
Material: 100% Extra Fine Merino Wool  
Sizes: XS-XXL

**WENDELA SKIRT A52607**  
Colours: Dark Navy, Oak Mel., Black Mel.  
Material: 100% Extra Fine Merino Wool  
Sizes: XS-XL



**CHARLOTTE DRESS** A52606  
Colours: Dark Navy, Oak Mel., Black Mel. Sizes: XS-XL  
Material: 100% Extra Fine Merino Wool

**KRISTINA RAGLAN** A42401  
Colours: Dark Navy, Oak Mel., Black Mel. Sizes: XS-XL  
Material: 100% Extra Fine Merino Wool



**CAJSA SWEATER** S32418  
Colours: Ruby, Khaki, Black / Sandshell, Anthracite Mel. Sizes: XS-XL  
Material: 75% Extra Fine Merino Wool, 25% Polyamide



**CHARLOTTE PANTS** A52202  
Colours: Dark Navy, Oak Mel., Black Mel. Sizes: XS-XL  
Material: 100% Extra Fine Merino Wool



**SOFIE PONCHO** 422437  
Colours: Cream Pink, Berry, Dark Navy, Sand Mel., Oak Mel., Black Mel., Black. Sizes: One Size  
Material: 100% Extra Fine Merino Wool



**ÅSTOL WRISTWARMERS** A54711  
Colours: Dark Navy, Oak Mel., Black Mel. Sizes: One Size  
Material: 100% Extra Fine Merino Wool



**CHRISTINE ROLLNECK A52404**  
Colours: Walnut, Light Grey Mel. Sizes: XS-XL  
Material: 90% Merino Fine, 10% Cashmere



**INDIE CREW A52405**  
Colours: Sand, Black. Sizes: XS-XL  
Material: 90% Merino Fine, 10% Cashmere



**SALLY SKIRT A52608**  
Colours: Light Grey Mel., Dark Grey Mel. Sizes: XS-XL  
Material: 30% Wool (16% GRS), 35% Recycled Polyamide, 30% Viscose, 5% Cashmere.



**SALLY TURTLE A52407**  
Colours: Light Grey Mel., Dark Grey Mel. / Khaki, Dark Grey Mel. Sizes: XS-XL  
Material: 30% Wool (16% GRS), 35% Recycled Polyamide, 30% Viscose, 5% Cashmere



**ELIZABETH CREW A42412**  
Colours: Pale Peach, Walnut, Grey Mel., Black. Sizes: XS-XL  
Material: 70% Alpaca Superfine, 30% Polyamide





**NOVA SWEATER** A52403  
Colours: Oyster, Black. Sizes: XS-XL  
Material: 100% Cotton

**JANE JACKET** S52101  
Colours: Navy, Black. Sizes: XS-XXL  
Material: 100% Cotton

**LOVÖN SCARF** A54706  
Colours: Pale Peach, Walnut. Sizes: One Size  
Material: 70% Alpaca Superfine, 30% Polyamide

**DEGERÖ HAT** A54710  
Colours: Cream Pink, Sand, Black. Sizes: One Size  
Material: 100% Extra Fine Merino Wool



**OFELIA CREW** A52416  
Colours: Navy, Cream Pink, Black. Sizes: XS-XXL  
Material: 100% Cotton

**NORA CREW** A52411  
Colours: Off White, Cream Pink, Black. Sizes: XS-XXL  
Material: 100% Cotton

**HULDA TURTLE** A32417  
Colours: Off White, Navy, Khaki, Teak Mel, Black / Oyster, Black.  
Sizes: XS-XXL. Material: 100% Cotton

**STURKÖ HAT** A54701  
Colours: Grey Mel, Black. Sizes: One Size  
Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane

**STURKÖ SCARF** A54702  
Colours: Grey Mel, Black. Sizes: One Size  
Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane





**TINDRA CREW** A52412  
Colours: Rose, Black. Sizes: XS-XXL. Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane

**TINDRA CARDIGAN** A52408  
Colours: Grey Mel. Sizes: XS-XL. Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane

**ANNICA SHIRT** A52414  
Colours: Ruby, Black. Sizes: XS-XL. Material: 80% Viscose, 20% Polyamide

**JOLINE CREW** S52401  
Colours: Ruby, Chai, Black. Sizes: XS-XL. Material: 81% Kid Mohair (RMS), 17% Polyamide, 2% Elastane



**TINDRA TOP** A52409  
Colours: Grey Mel., Black. Sizes: XS-XL. Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane

**TINDRA SKIRT** A52609  
Colours: Grey Mel., Black. Sizes: XS-XL. Material: 36% Kid Mohair, 36% Alpaca, 25% Recy PA, 3% Elastane

**ANNICA PANTS** A52204  
Colours: Black. Sizes: XS-XL. Material: 80% Viscose, 20% Polyamide

**VALFRID PANTS** A52203  
Colours: Black. Sizes: XS - XL. Material: 35% Kid Mohair, 35% Alpaca Superfine, 30% Polyamide

**VALFRID CREW** A52406  
Colours: Black. Sizes: XS - XL. Material: 35% Kid Mohair, 35% Alpaca Superfine, 30% Polyamide



**TORVALD OVERSHIRT A51408**  
Colours: Khaki, Black. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide



**TORSTEN CREW A41410**  
Colours: Navy / Marble Grey, Marble Grey / Dark Grey Mel.  
Sizes: S-XXXL. Material: 80% Viscose, 20% Polyamide



**FRANK CREW A51405**  
Colours: Navy, Marble Grey. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide



**FRANK FULLZIP A51406**  
Colours: Navy, Dark Grey Mel. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide



**FRANK VEST A51407**  
Colours: Navy, Dark Grey Mel. Sizes: S - XXL  
Material: 80% Wool, 20% Polyamide



**MARKO CREW A51409**  
Colours: Sand. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide

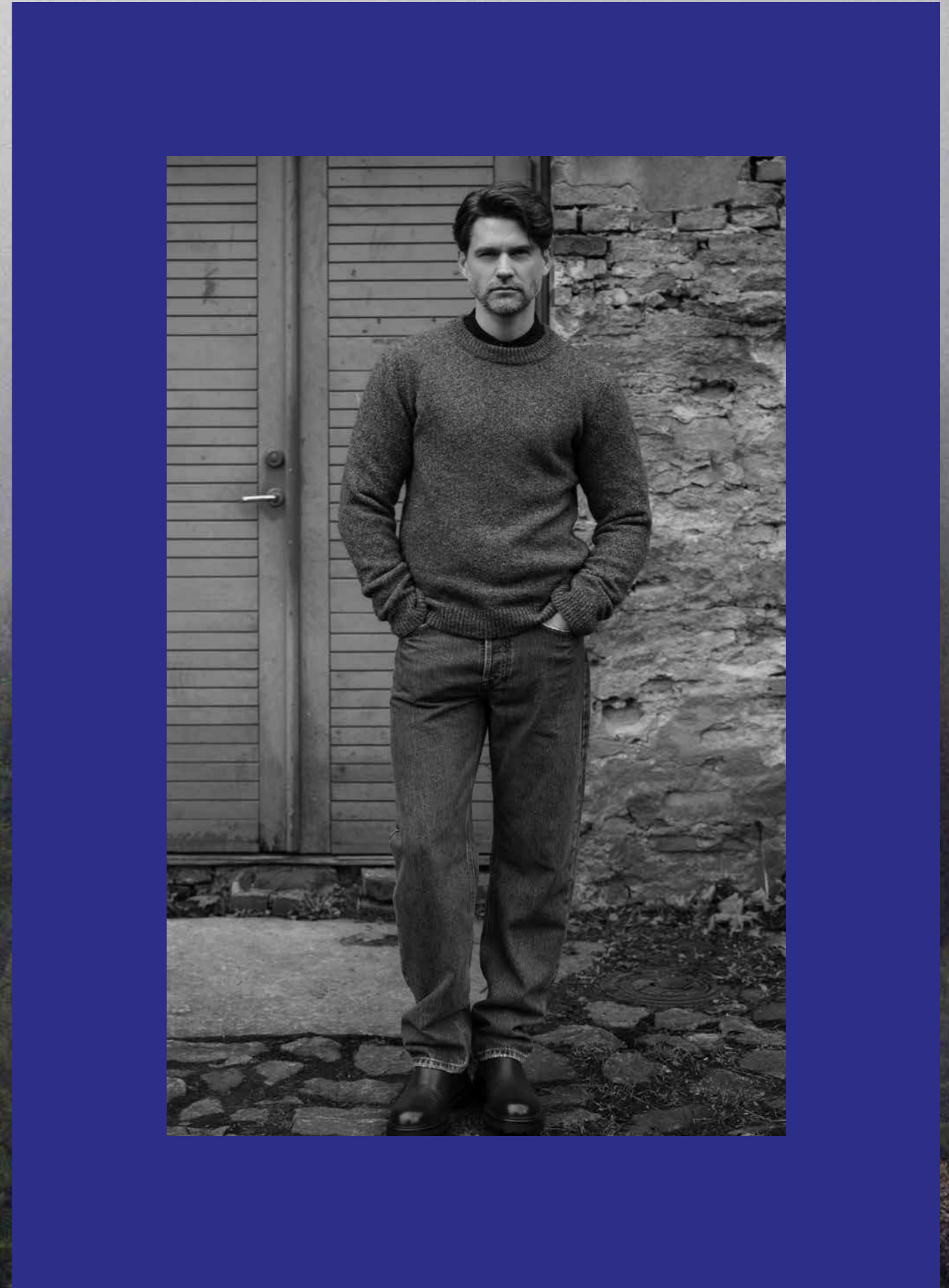
**CHARLES T-NECK A51401**  
Colours: Creme, Navy Mel., Mole. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide



**CHARLES CREW A01417**  
Colours: Creme, Oxford, Brown Mel. / Navy, Mole. Sizes: S-XXL  
Material: 80% Wool, 20% Polyamide

**LIAM CREW A51403**  
Colours: Navy / Khaki, Chai. Sizes: S-XXL  
Material: 36% Cotton, 17% Baby Alpaca, 13% Fine Merino Wool, 34% Polyamide

**JOHAN ROLLNECK A41414**  
Colours: Lt. Grey Mel., Black. Sizes: S-XXL  
Material: 30% Wool (16% GRS), 35% Recycled Polyamide, 30% Viscose, 5% Cashmere





**BYRON CREW** A51402  
Colours: Brown Mel. / Navy. Sizes: S-XXL  
Material: 74% Alpaca Superfine, 26% Polyamide



**DENNIS T-NECK** A41406  
Colours: Khaki, Black. Sizes: S-XXXL  
Material: 70% Wool (20% GRS), 30% Cashmere GRS Recycled



**DENNIS CREW** A41405  
Colours: Khaki, Black. Sizes: S - XXXL  
Material: 70% Wool (20% GRS), 30% Cashmere GRS Recycled



**HOLGER T-NECK** A11414  
Colours: Navy, Lt. Grey Mel., Black. Sizes: S-XXXL  
Material: 100% Cotton



**HOLGER CREW** A11413  
Colours: Navy, Lt. Grey Mel., Black. Sizes: S-XXXL  
Material: 100% Cotton



**ULRIK TEE A41501**  
Colours: Navy Mel., Black. Sizes: S-XXL  
Material: 60% Wool, 40% Tencel



**ULRIK LONG SLEEVE A41502**  
Colours: Navy Mel., Black. Sizes: S-XXL  
Material: 60% Wool, 40% Tencel



**SJÖVIK RAGGSOCKA UNISEX A54712**  
Colours: Off White, Navy, Grey Mel. Sizes: 36-40 & 41-45  
Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**SUNDBORN RAGGSOCKA UNISEX 44702**  
Colours: Off White Mel., Oyster, Navy, Dark Grey Mel. Sizes: 36-40  
Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**ÅLAND HAT A54708**  
Colours: Khaki, Black. Sizes: One Size  
Material: 100% Extra Fine Merino Wool



**ÅLAND SCARF A54709**  
Colours: Khaki, Black. Sizes: One Size  
Material: 100% Extra Fine Merino Wool



**BROMMÖ RAGGSOCKA UNISEX 424720**  
Colours: Off White / Grey Mel., Denim Mel. / Navy, Khaki / Navy, Grey Mel. / Off White. Sizes: 36-40 & 41-45. Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra



**BOHUS HAT UNISEX 714703**  
Colours: Off White, Navy, Dusty Olive, Red, Teak Mel., Lt. Grey Mel.  
Sizes: One Size. Material: 100% Cotton



**MALUNG RAGGSOCKA UNISEX A34711**  
Colours: Off White, Navy Mel., Light Grey Mel.  
Sizes: 36-40 & 41-45. Material: 50% Wool, 25% Acrylic, 23% Polyamide, 2% Lycra

# LOVE & CARE

## HOW TO TAKE CARE OF KNITTED WOOL GARMENTS

### DO NOT WASH

The wool fiber is self cleaning. It has natural anti-bacterial and odor-resistant properties meaning that washing is rarely needed. It's often enough to just air or steam the garment to make it fresh. If the garment is stained, remove the stain right away. If it is necessary to wash the garment, always follow the instructions on the label. Wash in cold water, preferably in a wool program. Use a delicate detergent.

### PILLING

Pilling is both common and natural for a wool garment. It occurs when the shortest fibers of the yarn reach the surface of the garment. The pilling is easy to remove with a wool comb. Place the garment on a flat surface, use a downward motion to target the pilling areas. Repeat when needed.

### STORING

Knits are easily stretched if they are stored on a hanger. Always fold your knitted garments so they keep their shape. Wool is attractive to moths. To avoid moths from appearing make sure the garment is clean and dry before putting it away. Also add some cedar balls. If you put your wool sweater away for the summer, store it in a breathable material and avoid plastic bags.



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