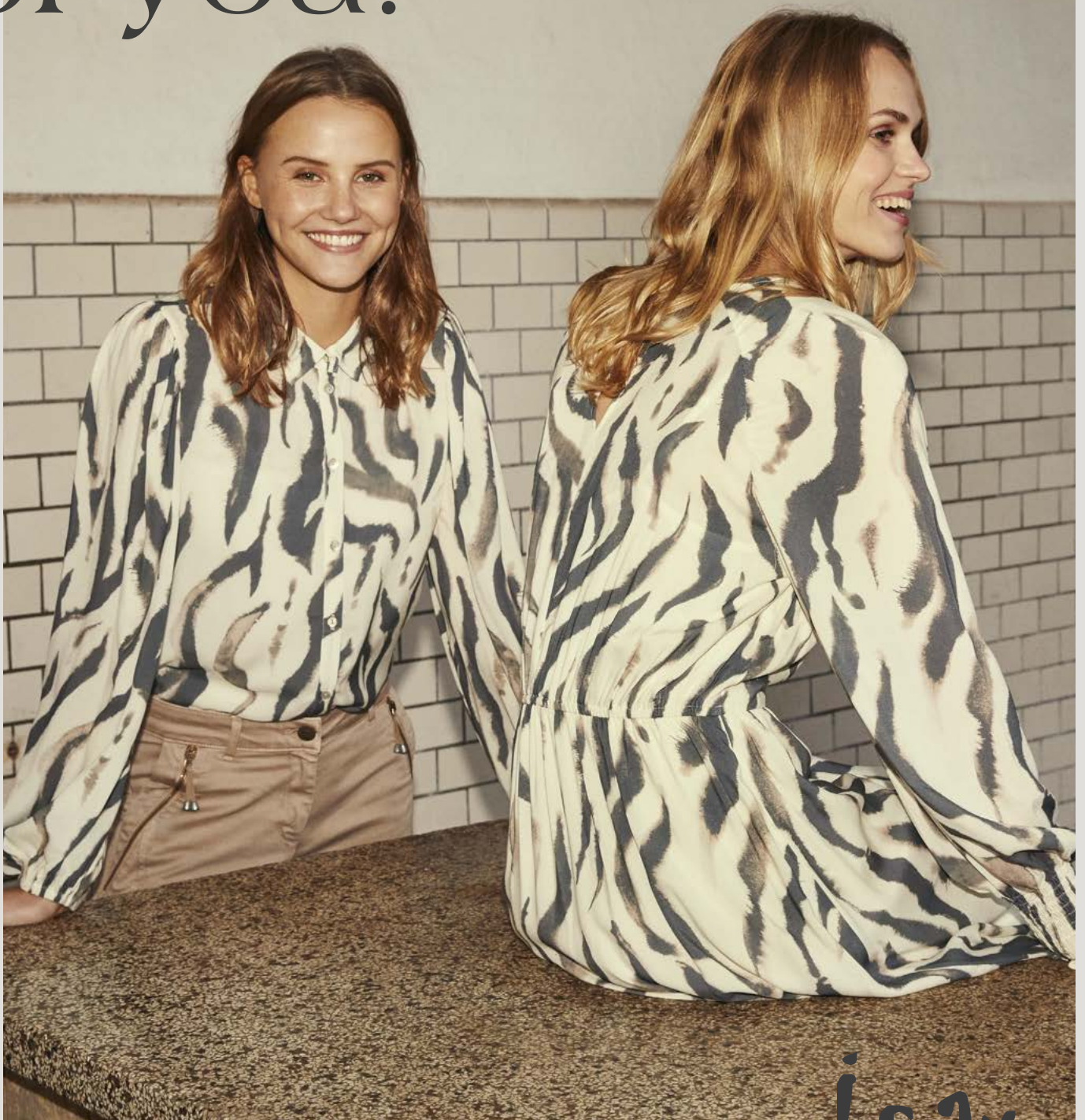


We love
the shape
of you.



Autumn 2021

i say

Every body is unique.

What makes us different is that we truly understand this. And it influences everything we make for you to wear.

We believe that, if we create clothing that is in tune with the shape and size of real women, you will not only learn to love our products, you will feel more confident about yourself.

Every item of clothing we sell is designed to fit comfortably and flatter a woman's shape. Whether it is jeans or a formal dress, whatever the wearing moment or occasion.

This simplicity and honesty of approach even affects the way we make our clothes. We are transparent with every stitch. We are like an open book that we encourage everyone to read. We are happy to show everyone that we manufacture in decent conditions, as sustainable as possible.

It's what we do. So that you can be yourself.





*Designed to
fit comfortably*

A beautiful wardrobe of clothing, made for every woman's figure. Tailored for the most comfortable and flattering fit.







*Beautiful apparels
for every figure*



When clothing fits and flatters like this, women can't get enough of it. Which is why, every season, we create an entire wardrobe they can look forward to.



*For every
wearing moment*



We are like an open book

We are transparent in everything we do and we can prove it. We are always happy to show that our garments are made in decent conditions, as sustainable as possible.



Thank you for being unique.

We are proud to observe how all our resellers are acting in a difficult and uncertain time. It's inspiring to experience the energy and creativity that all of you are showing. We are convinced that the wave of *shop local* will continue and help ensure a strong foundation for your store.

We hope that this collection will contribute to the revenue and earnings in your store. And not least that our conditions are contributing to making it attractive for you to cooperate with I SAY in the future.

All the best, Britt & Søren



WE ♥ THE SHAPE OF YOU