





NENAPW 30306518



NENAPW 30306518 NENAPW 30306518









CARVIPW 30306519







CARVIPW 30306519















NOMAPW 30306586 NOMAPW 30306586 NOMAPW 30306586



NINEPW 30306524





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NINEPW 30306524 NAIAPW 30306512



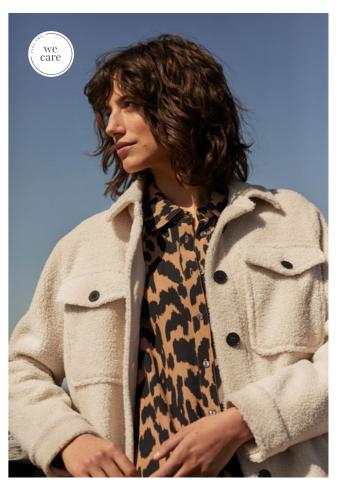






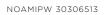


KERSTINSPW 30306515



KERSTINSPW 30306515 KERSTINSPW 30306515





NAIAPW 30306512





NAIAPW 30306512







NOAMIPW 30306513









NEAPW 30306517







NAYAPW 30306516





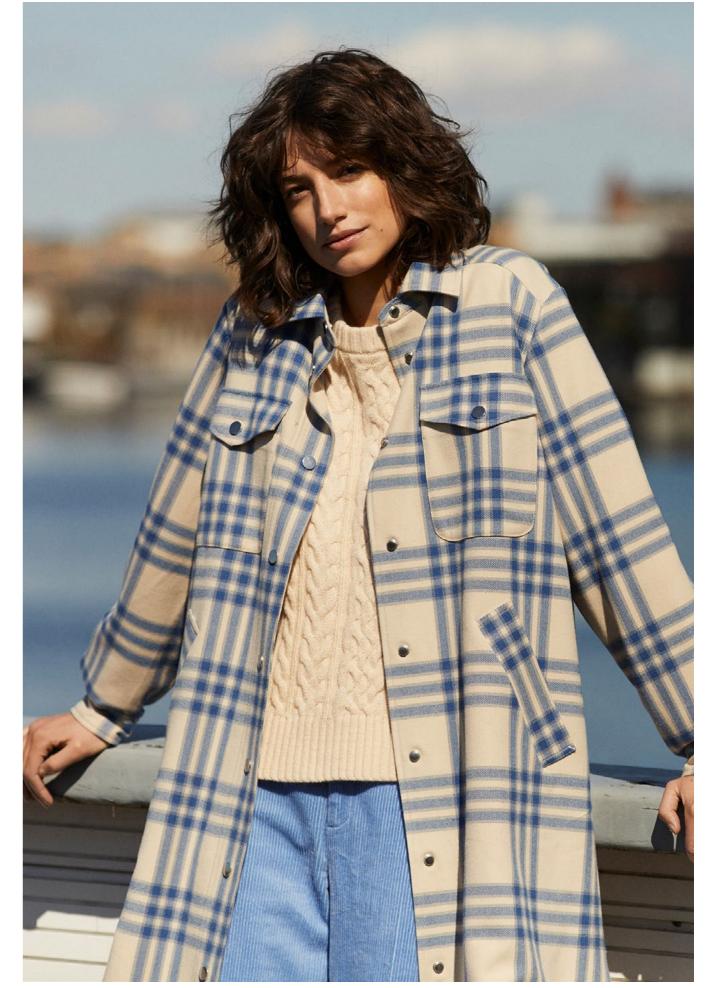
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NILJAPW 30306523







KIRSTENSPW 30306522







NADIAPW 30306510





NADIAPW 30306510

HADIAPW 30306583

HADIAPW 30306583









NEELPW 30306511



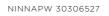




NEELPW 30306511













NINNAPW 30306527



NINNAPW 30306527





KITAPW SCARF 30306385









# WE CARE

# - Our focus on more sustainable fibres

We are constantly looking at new ways to improve our production processes and products and whenever we design a new style, we focus on every single detail to deliver the best possible product with the least possible environmental and social impact. Therefore, sustainability plays a key role in the process of selecting fabrics.

The styles in our collections that are produced with focus on sustainability are labelled with a WE CARE tag both online and on the product. Below you will find an overview of the more sustainable fibres that we are already using.



#### **BCI COTTON**

The better cotton initiative (BCI) is the world's largest cotton sustainability program which strives to improve working conditions and environmental impact of the global cotton production. Read more: https://bettercotton.org/



#### **ORGANIC COTTON**

Organic cotton is produced and certified to organic agricultural standards, without the use of toxic pesticides and fertilizers or genetically modified organisms that damage the soil, ecosystems and humans.



#### LENZING™ ECOVERO™

The LENZING™ ECOVERO™ fibers comes from sustainable managed forests, produces less CO2 emissions and have less water impact compared to conventional viscose as the water and chemicals are reused.

Read more: https://www.lenzing.com/



#### LYOCELL

Lyocell is made from wood pulp from fast-growing, non-irrigation requiring eucalyptus trees. The fiber is produced in a closed loop process where water and chemicals are reused.



#### TENCEL™ LYOCELL

The LENZING™ TENCEL™ Lyocell fibers are made from wood pulp from sustainable managed forests in a closed loop process where water and chemicals are reused. Read more: https://www.lenzing.com/



#### TENCEL™ MODAL

The manufacturing of LENZING™ TENCEL™ Modal fibers are made from wood pulp from sustainable managed forests and generates less wastewater and reuses chemicals to a higher extent than conventional modal.

Read more: https://www.lenzing.com/



#### RECYCLED POLYESTER

Recycled polyester saves water and energy, and produces less CO2 emissions, compared to conventional polyester.



# **RECYCLED POLYAMIDE**

Recycled polyamide reduces water and energy and produces less CO2 emissions, compared to conventional polyamide.



#### **RECYCLED WOOL**

Recycled wool has a lower environmental impact compared to virgin wool fibers, thanks to energy savings, and reduced land use and water consumption.



# **LEATHER WORKING GROUP**

Leather Working Group is an international, non-profit organisation and responsible for the world's largest leather sustainability program aiming to improve the environmental impact of the leather industry by assessing and certifying leather manufacturers.



## **RESPONSIBLY SOURCED WOOD**

The viscose manufacturing process is conventional but uses wood pulp from sustainable managed forests.



#### **RESPONSIBLY SOURCED WOOL**

The wool is sourced from animal welfare certified farms.



# **DOWN FROM ANIMAL WELFARE CERTIFED FARMS**

The down is sourced from animal welfare certified farms.

