

MOVESGOOD

Your everyday necessary items

Discover





Bamboo lyocell



Bamboo linen



Bamboo cashmere

Our materials

Choosing materials and fibres that have a minimal impact on the environment is the foundation of everything that we do at Movesgood. There is no question that bamboo and linen-based fabrics are the most environmentally friendly, making up the core of all of our garments. We also focus our innovation on using and finding the most responsible technologies available for our production process.

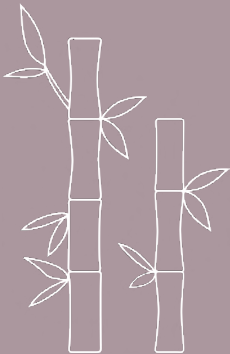
A woman with a large, voluminous afro hairstyle is sitting on a rocky beach at sunset. She is wearing a light purple long-sleeved shirt and is looking directly at the camera. The background shows the ocean with waves crashing against the rocks. The text "Discover bamboo lyocell" is overlaid on the image.

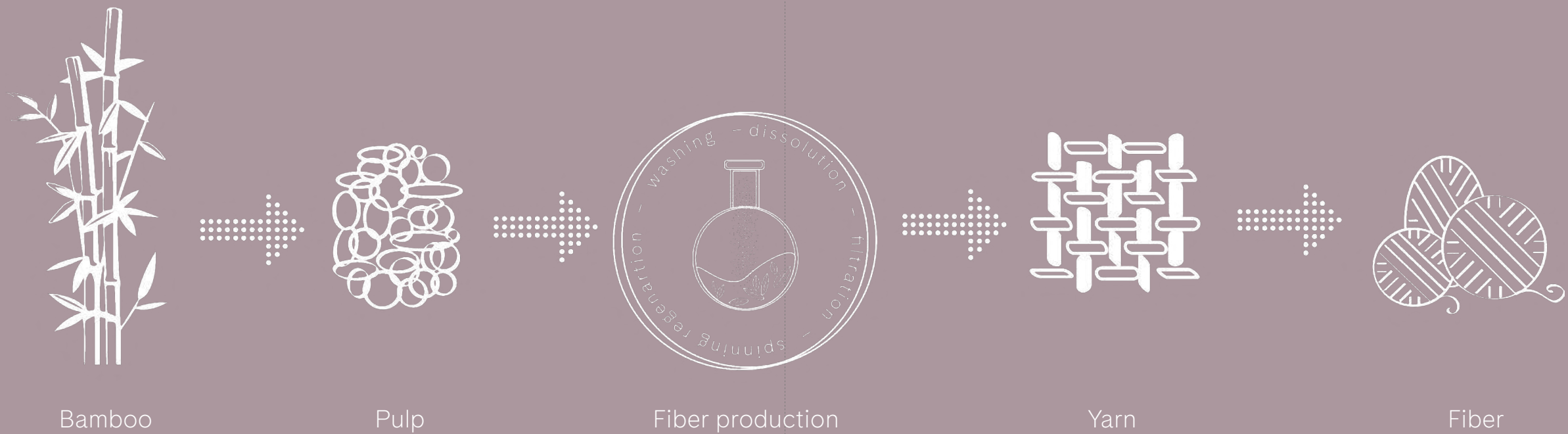
Discover bamboo lyocell



Discover softness

We create your necessary basics in bamboo lyocell to create your modern and sustainable wardrobe. Movesgood is designed for you and our earth collectively, with a belief in all kinds of good movements at its heart. Our mission is to be your first choice for sustainable basics, providing our customers with timeless, high quality and longer lifecycle clothes and accessories. We are fueled by our purpose and motivation to bring change and awareness to the social and environmental issues.





Why bamboo lyocell?

- Bamboo is the fastest growing plant in the world
- Bamboo grows without pesticides
- Bamboo fabric is very durable
- Bamboo has antibacterial qualities
- Bamboo is comfortable and soft as silk
- Bamboo is CO2 neutral throughout its growing period
- By using a lyocell process for the fabrics, our lyocell bamboo remains CO2 neutral throughout the process

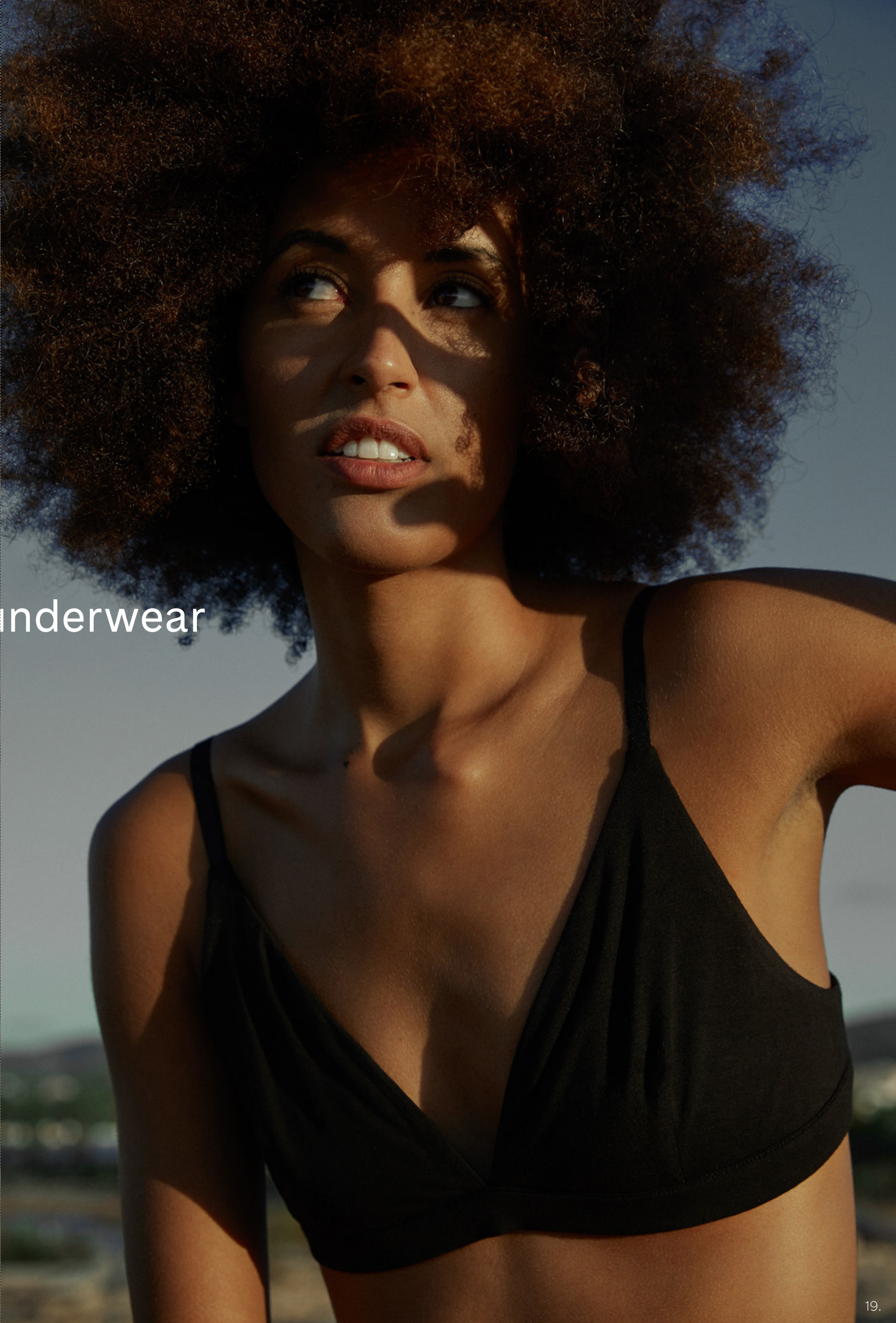
There are many reasons why you should choose bamboo lyocell fabric. It is comfortable, silky, smooth and highly durable. But the heaviest reason is that it's kind, it's oh-so kind! It's both kind to yourself and our planet.

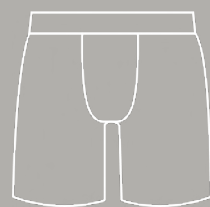


Build your wardrobe of basics



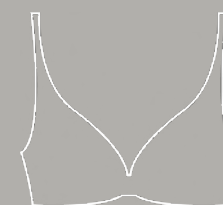
Bamboo underwear





Trunks





Bra



Panties



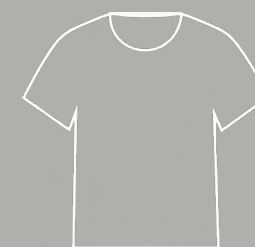
Bamboo tops





Jumper





T-shirt

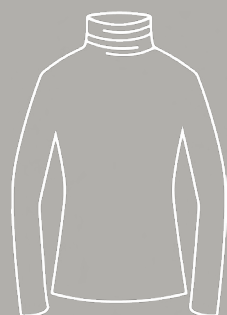


Top





Top

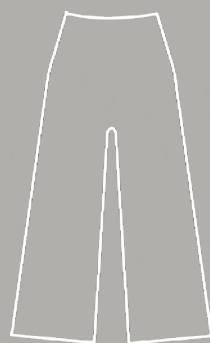


Turtleneck





Bamboo trousers and dresses

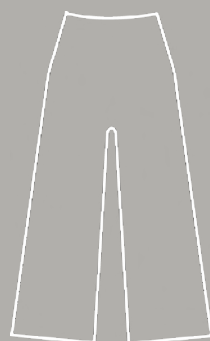


Trousers





Skirt



Trousers





Dress



Bamboo activewear

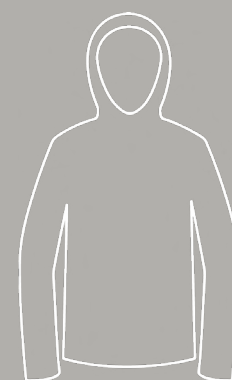


Tights



Top





Jumper



Top



Tights



Bamboo loungewear



Top



Robe





Jumper



Shorts





Pyjamas top

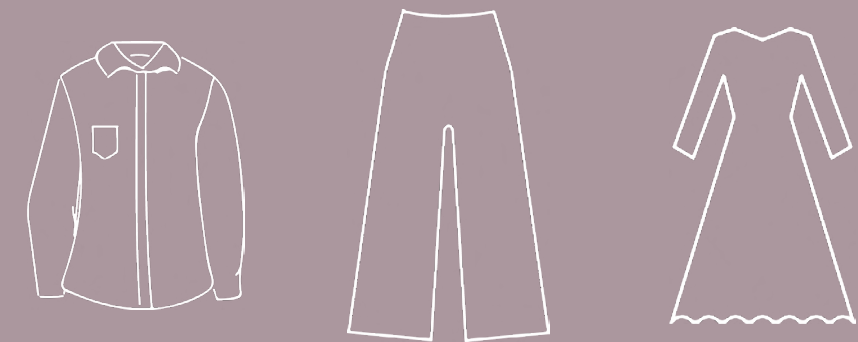


Discover bamboo & linen collection



Bamboo & linen collection

Linen has a phenomenal absorbency, feels cool and comfortable against the skin and is an incredibly durable fabric- not just for summer. Linen yarn is made from the fibers of the flax plant, which requires minimal irrigation and can be grown without the need for pesticides or artificial fertilisers. In fact, it is one of the most biodegradable fabrics. The plant itself is also extremely versatile and can help clean contaminated soil from heavy metals. It is superb material that we use in many of our garments, mixed with our lyocell processed bamboo, to make it even more soft and durable.

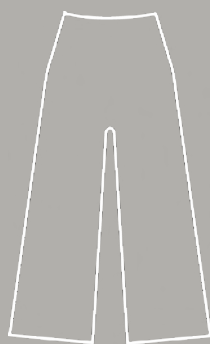




Dress

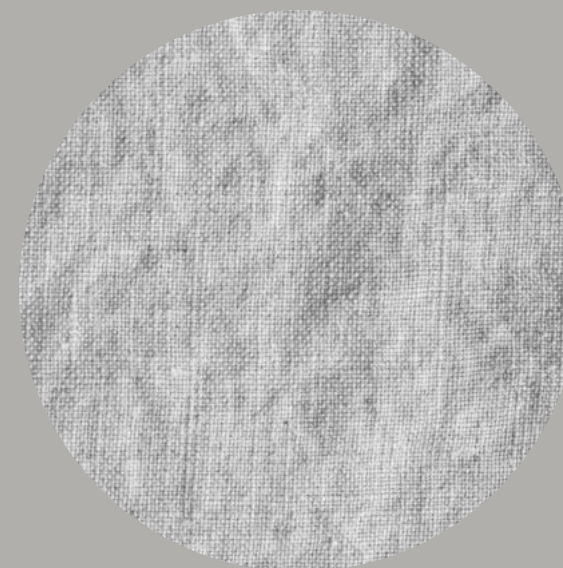


Shirt

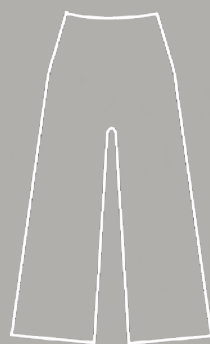


Trousers






Dress



Trousers



A woman with a large, voluminous afro hairstyle is shown in profile, looking towards the left. She is wearing a light-colored, cable-knit poncho over a white turtleneck sweater. The poncho has a textured, ribbed pattern. She is standing on a beach with the ocean in the background. The sky is a soft, warm orange and yellow, suggesting sunset or sunrise. The water is a deep blue with gentle ripples. In the distance, a dark, silhouetted landmass is visible on the left side of the frame.

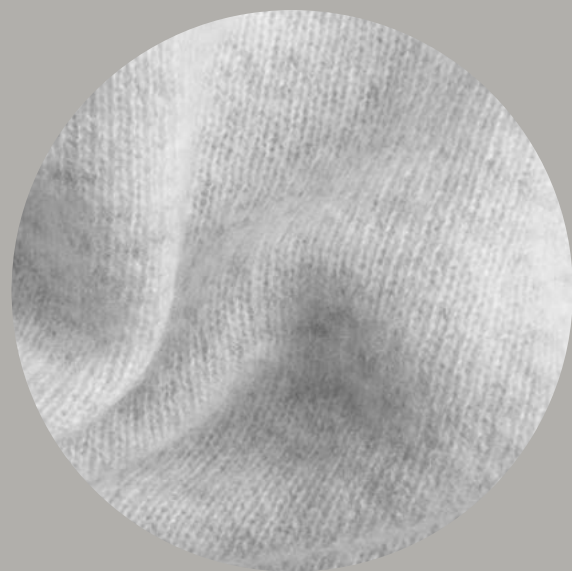
Discover bamboo lyocell cashmere



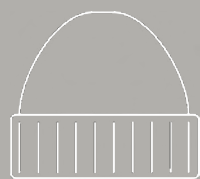
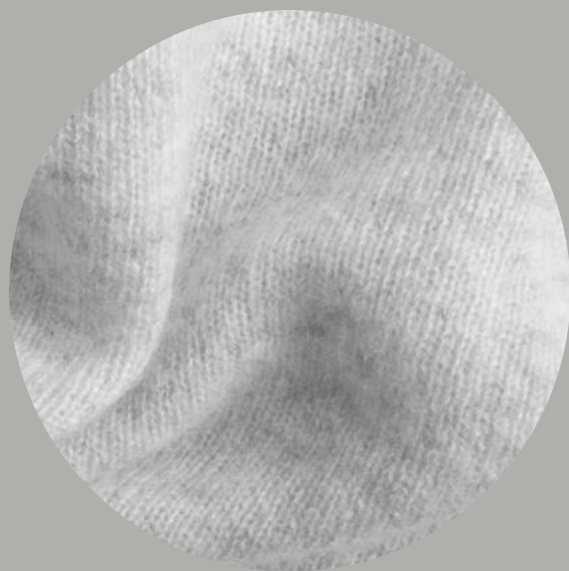
Bamboo lyocell cashmere

Cashmere is luxuriously soft and warm to wear, but the production puts a lot of pressure on the planet and, as with many natural fibres, it pills very easily. With concerns around the sourcing of virgin cashmere fibres, we only use GRS certified recycled cashmere in our garments. We also blend the cashmere with our unique lyocell processed bamboo. In this way, garments last longer, pill less, are more environmentally friendly and the fabric becomes even more soft!

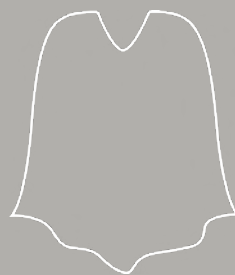




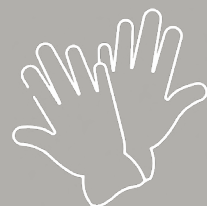
Poncho



Beanie

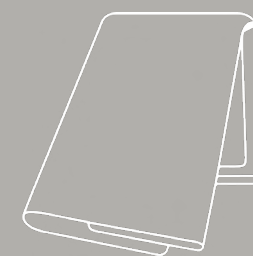
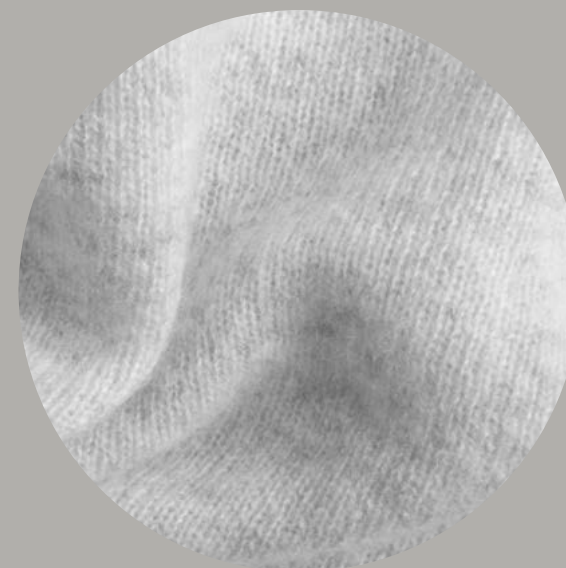


Poncho

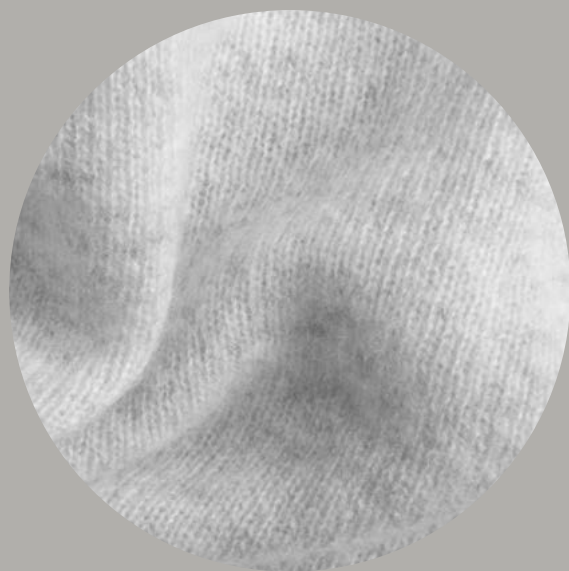


Gloves





Scarf



Poncho





Jumper

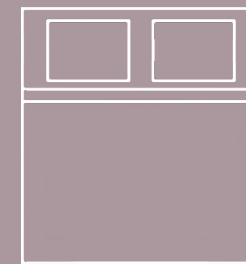


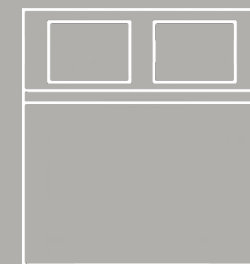
Discover bamboo home details



Bamboo home details

Explore our home necessity from our bamboo home collection where you can find towels, bathroom vanity kit and not least our bed set to mention a few. Our classic bed set in a soft lyocell bamboo fabric. The material is breathable, kind to sensitive skin and has antibacterial qualities which makes it perfect for sleeping in. We can guarantee a super soft eco-friendly experience.





Bedding




Why bamboo lyocell?

- Antibacterial & breathable
- Kind to sensitive skin
- Eco-friendly
- 100% lyocell bamboo
- Super soft feeling





Towels

A woman with a large, voluminous afro hairstyle is standing in a field of dense green bushes. She is wearing a long, grey, turtleneck sweater. She is holding a small branch with green leaves in her hands. The text "Slow fashion & lean production" is overlaid on the image in white. The background is a dense wall of green foliage, and the lighting is natural, suggesting an outdoor setting.

Slow fashion & lean production

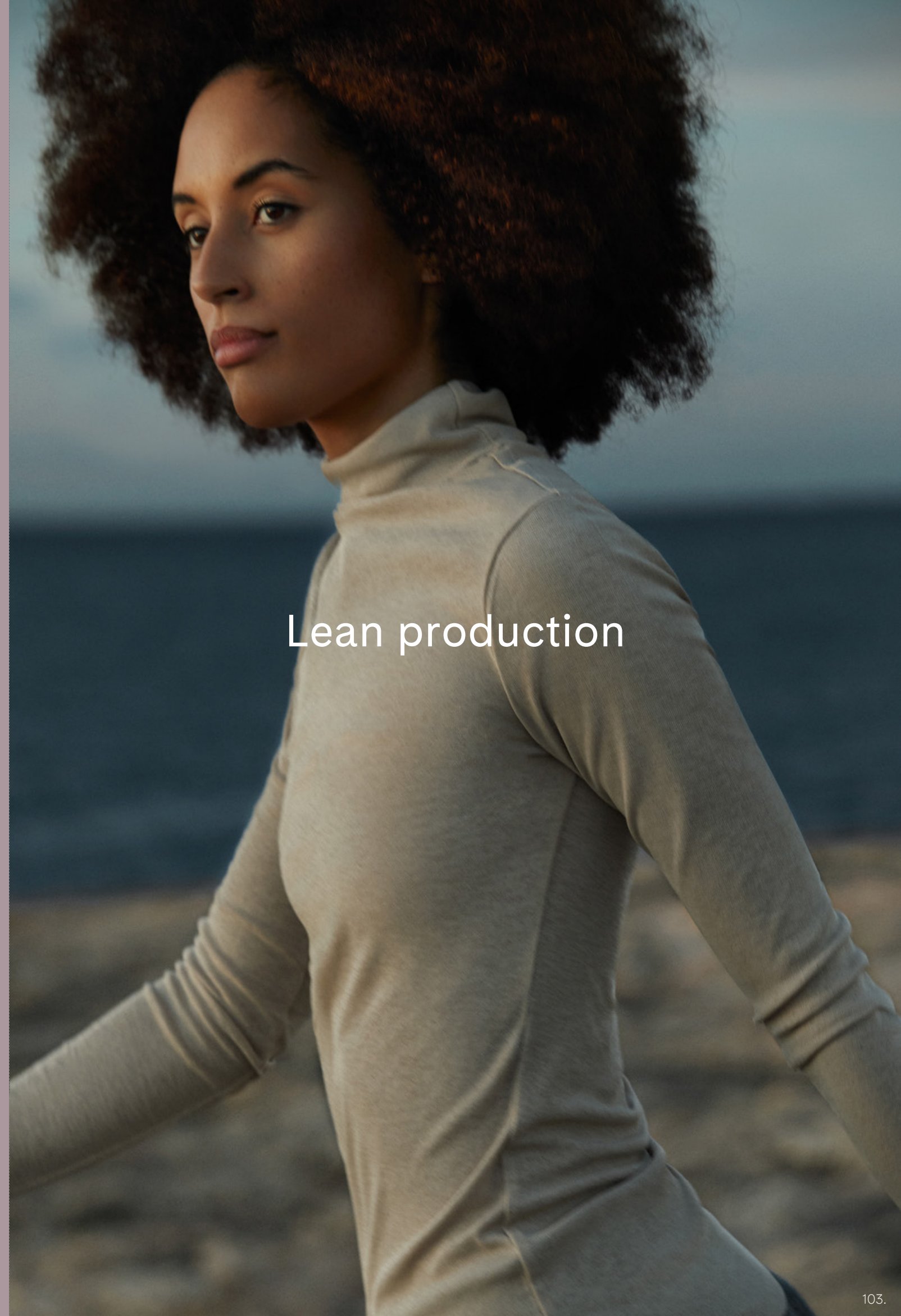


Slow fashion

Slow Fashion is an awareness and approach to fashion which advocates for quality over quantity, in both product and production. It means investing in a wardrobe of classic, long-lasting and sustainably produced clothes with a minimal environmental impact. We produce two collections per year, presenting our favourite basic wardrobe items, adapted to the season and current trends. We have a close communication with our customers and work to incorporate their feedback in our designs. We believe in creating season-based fashion made from natural materials with a contemporary design that can be used year after year.

We have developed our own, unique production model that we call Lean Production which is central to our strict sustainability policy. We use only a few, select materials purchased in large volumes, and rely solely on transport by train and boat to minimise our environmental footprint. As a result, we are able to maintain a relatively low price point in relation to the high-quality materials we use and importantly – are as close to climate neutral as possible. Currently, 70% of our production is based in Europe, but we are actively moving towards our goal of having all of our production based in Europe by 2022, further reducing our carbon footprint. We invest significant time in finding the best factories and partners to work with, who offer good working conditions, deliver to our standards and follow our Code of Conduct which sets out internationally recognised principles for the protection of human and worker's rights.

Lean production



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