

A man and a woman are standing on a snowy bank next to a river in a forest. The woman is wearing a grey coat, a black scarf, a grey knit hat with a pom-pom, and red boots. The man is wearing a brown coat, a grey scarf, a black fedora, and brown boots. They are both looking down at the snow. The background is a snowy forest with a river.

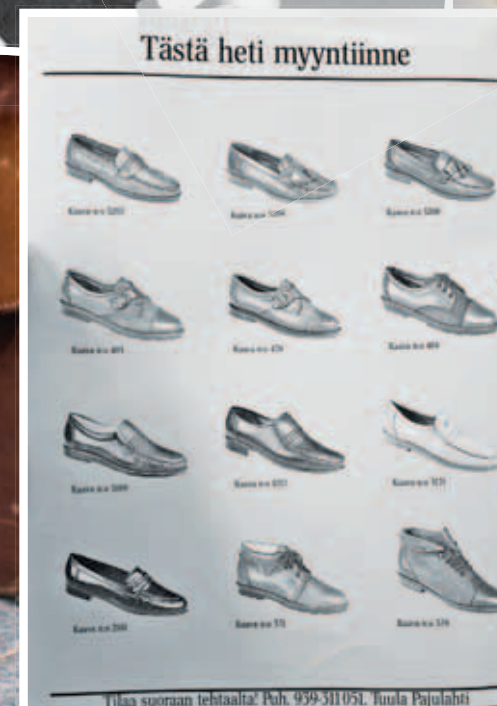
# Nordic Shoemakers since 1960

<sup>®</sup>  
pomar



# Shoemakers in the Third Generation

We were founded in 1960, in the small town of Pomarkku, western Finland by Toivo and Kirsti Leppänen. Today we are still family-owned, and dedicated to producing authentic, high-quality footwear.





# Authentic Nordic Design

For over 60 years we've built a reputation for making shoes which combine comfort and functionality with authentic Nordic design, empowering you to enjoy life on the move – whatever the weather.





# Style and function

Our passion for helping you enjoy the outdoors is reflected in our use of rugged materials, waterproof GORE-TEX®, oiled leather and advanced GRIP+ winter soles.

Pomar footwear made with GORE-TEX® technical linings are guaranteed to be 100% waterproof and breathable, so no water gets in, while allowing sweat and moisture to get out.







**WINTER SOLES** - Designed and engineered for total confidence on snow and ice. Pomar Spike+, ANTI-SLIP, and GRIP+ soles are some of the most advanced cold weather gripping systems available. Tried, tested, and worn daily in up to  $-35^{\circ}\text{C}$ .





# Produced In Europe

We are committed to ethical working conditions, manufacturing and sustainability. All Pomar winter boots are made in the EU at our own shoe factory in Pärnu, Estonia.







MUTKA

# Socially Compatible

We include environmentally-friendly, resource-efficient and socially compatible materials into our collections, such as mulesing free wool, TERRACARE® leathers and vegan suedes.





# Felt Collection

Our Fennia Prize award winning felt collection is inspired by Finnish nature and a Nordic lifestyle. Insulated, waterproof and breathable, with slip-resistant winter GRIP+ soles, our Pomar Felt Collection is engineered for life above the Arctic Circle where temperatures can dip to  $-35^{\circ}\text{C}$ .

#ThePomarFeltBoot





**TERRA-  
CARE**

### Extra -Sustainable TERRACARE® leather

We make footwear with TERRACARE® because it is the most socially compatible leather used in shoemaking and because of its unique patina qualities – the more it is worn the better it looks.

When you buy Pomar shoes made with TERRACARE® leather, you can be safe in the knowledge that it is produced using the most eco-friendly, resource-efficient and socially compatible leather used in commercial shoemaking.



**VEGAN**

### Vegan Suede

The Pomar vegan range extends our sustainable and ethical shoe making philosophy to include animal friendly footwear. Made using a synthetic fabric composed of millions of microfibres, it has the soft hand of natural suede leather.

Our animal friendly footwear is still built to withstand extreme winter weather, with a choice of Pomar GRIP+ winter soles and 100% waterproof GORE-TEX®.



AAVA  
TERRACARE

LAUVU BOOT  
BARK WAXY  
NUBUCK



# Pomar 60<sup>th</sup> Anniversary Collection

#Pomar60Years



Welcome to the Pomar 60th Anniversary Collection, a tribute to our founders and grandparents Toivo and Kirsti Leppänen. It is also an homage to Finland, the magnificent country in which we were founded. In celebration, we have created something very special – a collection of men's and women's boots for both the city and countryside – each with names representing a special name or animal.

We will end with the most important message of all, by saying thank you to our devoted customers, without your appreciation for our boots and shoes, we would not be one of the last remaining European shoemakers. Thank you.

Kind Regards,

Verner and Topias Fonsén



TOIVO





LUOTSI



PALLAS





TOIVO





LEPPÄ





PALLAS



# Women's Edit

KOTA



## SAANA | KOLI | MALLA

Inspired by the traditional Finnish felt boot silhouette, they are updated for a modern Nordic lifestyle and engineered for life above the Arctic Circle.

Rated to  $-35^{\circ}\text{C}$ , they are packed with advanced winter features such as, GRIP+ winter soles, waterproof and insulated GORE-TEX® and protective leather detailing.



MALLA



KOLI

SAANA





AAVA



RAE



POUTA

KARA

TASSU





SAARI



UTU



KAISLA

PISARA

HALLA



# Men's Edit



RUSKA

## MAASTO | RUSKA

Ready for the slopes, trail, or an urban hike our retro inspired winter boots deliver cold weather protection and winter traction.

Rated to -35°C with a choice of insulated linings and 100% waterproof GORE-TEX . The aggressive tread of the Pomar Nordic GRIP+ sole offers maximum traction in slush, sleet and snow.



MAASTO





KUORI

## KUORI | MYRSKY

These waterproof and insulated ankle boots with GORE-TEX®, are built for all day winter comfort. The combination of robust grip, durability, and winter protection means they keep you going – through rain, sleet, and snow.



MYRSKY





KUJA



KAARRE





# Felt Slippers



KIVI



KÖLI





**pomar**<sup>®</sup>  
Nordic Shoemakers since 1960

[www.pomar.fi](http://www.pomar.fi)  
[www.pomarshoes.com](http://www.pomarshoes.com)  
#Pomarfin  
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#Pomar60Years

