

Certified



Corporation

ROKA LONDON

NORDIC PRODUCT CATALOGUE 2024-I



Certified



Corporation



BANTRY B SMALL
CORN

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ROKA LONDON IS FOR EVERYONE. EVERY DAY. EVERYWHERE.

The story of ROKA is about two people.

Emma and Brett met in 2014 while Emma was holidaying with her family. After months of long-distance romancing, Brett moved to London to be close to Emma. With 20+ years of experience in fashion and retail, Brett started thinking about what he could do in the UK. Being from a country that is sunny nearly all year round, Brett took himself to Oxford Street in jeans and a t-shirt whilst the sun was shining, with his trusty notebook in an old backpack. What started off as a sunny day ended in a typical British downpour with Brett coming home soaking wet. And it wasn't just Brett who was drenched – everything he had in his backpack was wet too. That day was the birth of ROKA.

For everyone. Everyday. Everywhere.

After seeing children going to school, parents picking them up, people commuting, going out after work, tourists and walkers in all types of weather, Brett realised he needed to design a functional, weather-resistant bag for everyone, every day, for everywhere. Brett designed the first bag, the Bantry, making sure it was stylish and simplistic, with the right compartments for everything. A bag that was

comfortable to wear with weight distributed evenly, and handles to be able to carry it in a number of ways. Brett wanted these key design features to work across a number of styles to be easily recognisable and repeated, made from ecofriendly materials, that were water-resistant, durable and long lasting. From Emma and Brett's surnames, ROsenberg + KAtz, the name ROKA was born – reflecting their values of trust, integrity and living life with a positive outlook.

Sustainability.

Millions of 'single-use' plastic bottles and products are used worldwide everyday. Many don't get recycled and end up in our landfills and oceans. To address this challenge, the main material of all ROKA bags is made using recycled plastic (rPET) material and are packaged using cornstarch-based, biodegradable packaging. Additionally, ROKA is certified as a B Corporation (or B Corp). This means that ROKA has joined a growing group of companies reinventing business by pursuing purpose as well as profit. In order to attain this accreditation, ROKA had to meet rigorous social and environmental standards, showcasing our commitment to goals beyond shareholder profit.



KENNINGTON
BLACK

BANTRY B

BANTRY B MEDIUM
BURNT BLUE



DOWNLOAD THE
POS MATERIAL:



	SMALL	MEDIUM
HEIGHT	32 cm	40 cm
WIDTH	23 cm	30 cm
DEPTH	10 cm	12 cm
MEDIA	Tablet	13" Laptop

BANTRY B

RECYCLED NYLON



BLACK
SMALL
RECYCLED NYLON



BURNT BLUE
SMALL
RECYCLED NYLON



CANDY
SMALL
RECYCLED NYLON



CORN
SMALL
RECYCLED NYLON



CRANBERRY
SMALL
RECYCLED NYLON



GREEN APPLE
SMALL
RECYCLED NYLON

RECYCLED CANVAS



MULTI STRIPE
SMALL
RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



ATOMIC ORANGE
MEDIUM
RECYCLED CANVAS



BURNT BLUE
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



FOREST
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS

CANFIELD B

CANFIELD B MEDIUM
AVOCADO



DOWNLOAD THE
POS MATERIAL:



	SMALL	MEDIUM
HEIGHT	32 cm	42 cm
WIDTH	23.5 cm	30 cm
DEPTH	9.6 cm	12 cm
MEDIA	Tablet	15" Laptop

CANFIELD B

RECYCLED NYLON



AVOCADO
SMALL & MEDIUM
RECYCLED NYLON



BLACK
SMALL & MEDIUM
RECYCLED NYLON



BURNT BLUE
MEDIUM
RECYCLED NYLON



BURNT ORANGE
SMALL & MEDIUM
RECYCLED NYLON



CANDY
SMALL & MEDIUM
RECYCLED NYLON



CORN
MEDIUM
RECYCLED NYLON



GRAPHITE
MEDIUM
RECYCLED NYLON



GREEN APPLE
MEDIUM
RECYCLED NYLON



MIDNIGHT
SMALL & MEDIUM
RECYCLED NYLON



STORMY
MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON



**TWO-TONE
CANDY/PLUM**
MEDIUM
RECYCLED NYLON



**TWO-TONE
BURNT ORANGE/GRAPHITE**
MEDIUM
RECYCLED NYLON



**TWO-TONE
MARINE/BLACK**
MEDIUM
RECYCLED NYLON

RECYCLED CANVAS



**BLACK LABEL
BAMBOO**
MEDIUM
RECYCLED NYLON



**BLACK LABEL
ROOIBOS**
MEDIUM
RECYCLED NYLON



HICKORY STRIPE
MEDIUM
RECYCLED CANVAS



MULTI STRIPE
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
ASH**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
CORIANDER**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
DEEP BLUE**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
GRANITE**
MEDIUM
RECYCLED CANVAS

FINCHLEY A



FINCHLEY A MEDIUM
AIRFORCE

DOWNLOAD THE
POS MATERIAL:



	SMALL	MEDIUM	LARGE
HEIGHT	34 cm	42 cm	45 cm
WIDTH	25 cm	28 cm	32 cm
DEPTH	12 cm	13 cm	14.5 cm
MEDIA	Tablet	15" Laptop	17" Laptop

FINCHLEY A

RECYCLED CANVAS



AIRFORCE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ASH
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ATOMIC ORANGE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



CARBON
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



FLAX
SMALL & MEDIUM
RECYCLED CANVAS



LAVENDER
SMALL & MEDIUM
RECYCLED CANVAS



MARINE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MARS RED
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MINERAL
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MOSS
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MOUNTAIN GREEN
MEDIUM
RECYCLED CANVAS



PACIFIC
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ROOIBOS
SMALL & LARGE
RECYCLED CANVAS



ROSE
SMALL & MEDIUM
RECYCLED CANVAS



SIENNA
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



STORMY
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



TEAL
SMALL & MEDIUM
RECYCLED CANVAS

BOND



BOND
FLAX

	MEDIUM
HEIGHT	42 cm
WIDTH	30 cm
DEPTH	12 cm
MEDIA	15" Laptop

BAYSWATER

RECYCLED NYLON



BLACK
MEDIUM
RECYCLED NYLON



BURNT ORANGE
MEDIUM
RECYCLED NYLON



MIDNIGHT
MEDIUM
RECYCLED NYLON



PLUM
MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON

	MEDIUM
HEIGHT	41 cm
WIDTH	32 cm
DEPTH	12.5 cm
MEDIA	15" Laptop

WATERHOUSE



Natural
History
Museum

RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



MOSS
MEDIUM
RECYCLED CANVAS

	ONE SIZE
HEIGHT	18 cm
WIDTH	14.5 cm
DEPTH	5.5 cm

BOND

RECYCLED CANVAS



ASH
ONE SIZE
RECYCLED CANVAS



CORIANDER
ONE SIZE
RECYCLED CANVAS



DEEP BLUE
ONE SIZE
RECYCLED CANVAS



FLAX
ONE SIZE
RECYCLED CANVAS



ROSE
ONE SIZE
RECYCLED CANVAS

WILLESDEN



WILLESDEN
CANDY

DOWNLOAD THE
POS MATERIAL:



	ONE SIZE
HEIGHT	18 cm
WIDTH	13.5 cm
DEPTH	2.5 cm

CHELSEA

RECYCLED CANVAS



ASH
ONE SIZE
RECYCLED CANVAS



BAMBOO
ONE SIZE
RECYCLED CANVAS



CORIANDER
ONE SIZE
RECYCLED CANVAS



GRANITE
ONE SIZE
RECYCLED CANVAS



IMPERIAL PURPLE
ONE SIZE
RECYCLED CANVAS



ROOIBOS
ONE SIZE
RECYCLED CANVAS



ZINFANDEL
ONE SIZE
RECYCLED CANVAS

	ONE SIZE
HEIGHT	34 cm
WIDTH	19 cm
DEPTH	7 cm

WILLESDEN

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



CORN
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON

NEW



MUSTARD
ONE SIZE
RECYCLED NYLON

NEW



NEON PINK
ONE SIZE
RECYCLED NYLON

NEW



SIMPLE PURPLE
ONE SIZE
RECYCLED NYLON

KENNINGTON



KENNINGTON
MIDNIGHT

DOWNLOAD THE
POS MATERIAL:



	ONE SIZE
HEIGHT	30cm
WIDTH	30cm
DEPTH	2.5cm

KENNINGTON

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



CORN
ONE SIZE
RECYCLED NYLON



CRANBERRY
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



NEON PINK
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



SIMPLE PURPLE
ONE SIZE
RECYCLED NYLON

PADDINGTON

	ONE SIZE
HEIGHT	23 cm
WIDTH	23 cm
DEPTH	7 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON

NEW



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON

NEW



SPARKLING COSMO
ONE SIZE
RECYCLED NYLON



PADDINGTON
BURNT ORANGE

DID YOU KNOW?

Our CEO, Emma's first job in London was in Paddington and as it's such a vibrant part of London, we felt we really should have a unique bag named after it.

The Paddington bag has three pockets and sections to keep everything organised, safe and secure, all in weather-resistant, recycled material. The size is the perfect accessory to store all your daily necessities – mobile, wallet, keys, and more.

	MEDIUM
HEIGHT	44 cm
WIDTH	37 cm
DEPTH	9.5 cm

TRAFALGAR

RECYCLED CANVAS

NEW



AIRFORCE
MEDIUM
RECYCLED CANVAS

NEW



ASH
MEDIUM
RECYCLED CANVAS

NEW



HICKORY STRIPE
MEDIUM
RECYCLED CANVAS

NEW



LAVENDER
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS

NEW



MOSS
MEDIUM
RECYCLED CANVAS



PACIFIC
MEDIUM
RECYCLED CANVAS



ROOBOS
MEDIUM
RECYCLED CANVAS

NEW



ROSE
MEDIUM
RECYCLED CANVAS



SMOKE
MEDIUM
RECYCLED CANVAS

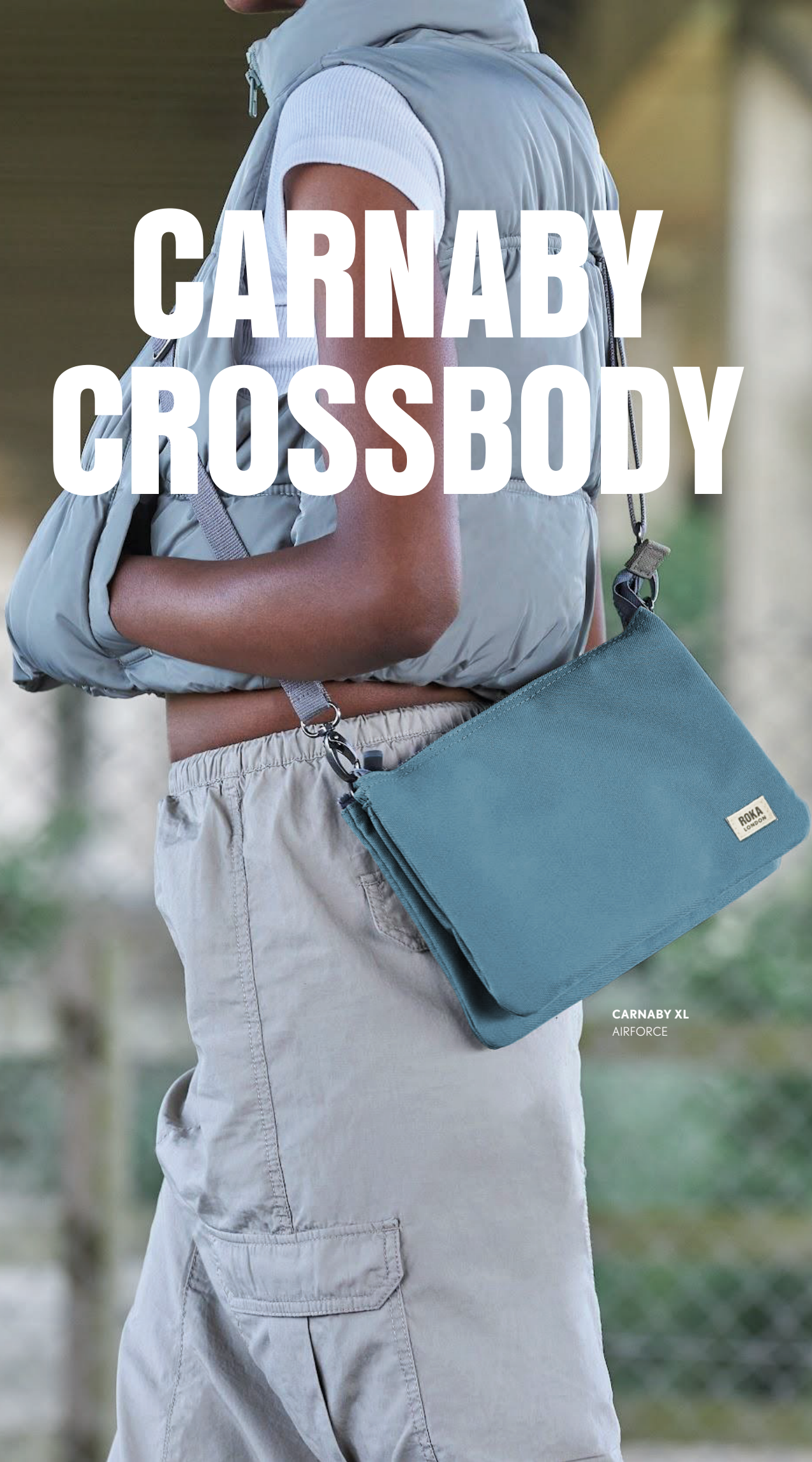


TEAL
MEDIUM
RECYCLED CANVAS



ZINFANDEL
MEDIUM
RECYCLED CANVAS

CARNABY CROSSBODY



CARNABY XL
AIRFORCE

	XL
HEIGHT	17 cm
WIDTH	25 cm
CLOSED	3 cm

CARNABY CROSSBODY

RECYCLED CANVAS

NEW



AIRFORCE
XL
RECYCLED CANVAS

NEW



ASH
XL
RECYCLED CANVAS

NEW



FLAX
XL
RECYCLED CANVAS

NEW



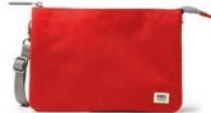
HICKORY STRIPE
XL
RECYCLED CANVAS

NEW



MARINE
XL
RECYCLED CANVAS

NEW



MARS RED
XL
RECYCLED CANVAS

NEW



MIST
XL
RECYCLED CANVAS

	ONE SIZE
HEIGHT	52 cm
WIDTH	92 cm
CLOSED	30 cm

WATERLOO

RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



TEAL
ONE SIZE
RECYCLED NYLON



RAINBOW
ONE SIZE
RECYCLED NYLON

LIMITED EDITION

PRINTS

CANFIELD B MEDIUM
MULTI STRIPE



PRINTS

RECYCLED CANVAS



CANFIELD C
HICKORY STRIPE
MEDIUM
RECYCLED CANVAS



TRAFALGAR
HICKORY STRIPE
MEDIUM
RECYCLED CANVAS



CARNABY XL
HICKORY STRIPE
XL
RECYCLED CANVAS



BANTRY B
MULTI STRIPE
SMALL
RECYCLED CANVAS



CANFIELD B
MULTI STRIPE
MEDIUM
RECYCLED CANVAS

MULTI STRIPE

Only available in limited quantities! Order your limited edition Multi Stripe backpack today and shine bright like a rainbow.

We release prints across a number of our styles. They always sell out fast so be quick.



BANTRY B SMALL
MULTI STRIPE

HATFIELD



HATFIELD
AVOCADO

	ONE SIZE
CIRCUMFERENCE	58 cm
BRIM WIDTH	5 cm
CROWN HEIGHT	8 cm

HATFIELD

100% COTTON



DID YOU KNOW?

All our bags are named after places that are dear to us in our home town of London, UK. The Hatfield bucket hat is named after Hatfield which is a town in Hatfield Welwyn where Emma and Brett got married.

Keep the sun off and capture the summer look with our bucket hat, the Hatfield, giving you a throw back to '90s nostalgia.



HATFIELD
AVOCADO

SIZE GUIDE
SMALL



SIZE GUIDE
MEDIUM



SIZE GUIDE
LARGE



Model Height: 168 cm

BANTRY B

Height: 32 cm
Width: 23 cm
Depth: 10 cm
Capacity: 7 litres



BANTRY B

Height: 40 cm
Width: 30 cm
Depth: 12 cm
Capacity: 14 litres
Laptop: 13"



**CANFIELD B/
BAYSWATER**

Height: 32 cm
Width: 23.5 cm
Depth: 9.6 cm
Capacity: 8 litres



**CANFIELD B/
BAYSWATER**

Height: 42 cm
Width: 30 cm
Depth: 12 cm
Capacity: 15 litres
Laptop: 15"



FINCHLEY A

Height: 34 cm
Width: 25 cm
Depth: 12 cm
Capacity: 10 litres



FINCHLEY A

Height: 42 cm
Width: 28 cm
Depth: 13 cm
Capacity: 15 litres
Laptop: 15"



FINCHLEY A

Height: 45 cm
Width: 32 cm
Depth: 14.5 cm
Capacity: 20 litres
Laptop: 17"



ROKA

LONDON

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