

Certified



Corporation

ROKA LONDON

NORDIC & BALTIC PRODUCT CATALOGUE 2024-II



NEW
BLACKFRIARS
DEEP BLUE

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NEW SEASON STYLES

This season ROKA London brings a must-have design evolution to our assortment with the M style multi-pockets.

This versatile addition appeals to a broad range of customers: the practical modular compartments are perfect for busy lives yet are also a key trend-led style statement for 2024/2025.

Look for the M pocket design icon:



ROKA LONDON IS FOR EVERYONE. EVERY DAY. EVERYWHERE.

The story of ROKA is about two people.

Emma and Brett met in 2014 while Emma was holidaying with her family. After months of long-distance romancing, Brett moved to London to be close to Emma. With 20+ years of experience in fashion and retail, Brett started thinking about what he could do in the UK. Being from a country that is sunny nearly all year round, Brett took himself to Oxford Street in jeans and a t-shirt whilst the sun was shining, with his trusty notebook in an old backpack. What started off as a sunny day ended in a typical British downpour with Brett coming home soaking wet. And it wasn't just Brett who was drenched - everything he had in his backpack was wet too. That day was the birth of ROKA.

For everyone. Everyday. Everywhere.

After seeing children going to school, parents picking them up, people commuting, going out after work, tourists and walkers in all types of weather, Brett realised he needed to design a functional, weather-resistant bag for everyone, every day, for everywhere. Brett designed the first bag, the Bantry, making sure it was stylish and simplistic, with the right compartments for everything. A bag that was comfortable to wear with weight distributed evenly, and handles to be able to carry it in a number of ways. Brett wanted these key design features to work across a number of styles to be easily recognisable and repeated, made from ecofriendly materials, that were water-resistant, durable and long lasting. From our surnames, ROsenberg + KATz, the name ROKA was born - reflecting our values of trust, integrity and living life with a positive outlook.

Emma & Brett



KENNINGTON
BURNT ORANGE

FINCHLEY

A minimalist design and thick recycled canvas. The Finchley roll-top is durable, lightweight and can carry everything. Perfect for the outdoor adventure.

FINCHLEY A MEDIUM
AIRFORCE

DOWNLOAD THE
POS MATERIAL:



FINCHLEY

	SMALL	MEDIUM	LARGE
HEIGHT	34 cm	42 cm	45 cm
WIDTH	25 cm	28 cm	32 cm
DEPTH	12 cm	13 cm	14.5 cm
MEDIA	Tablet	15" Laptop	17" Laptop

RECYCLED CANVAS



AIRFORCE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ASH
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ATOMIC ORANGE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



BRAN
MEDIUM
RECYCLED CANVAS



CARBON
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



FLAX
SMALL & MEDIUM
RECYCLED CANVAS



KHAKI
MEDIUM & LARGE
RECYCLED CANVAS



LONDON FOG
MEDIUM
RECYCLED CANVAS



MARINE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MARS RED
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MINERAL
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MOSS
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



PACIFIC
SMALL
RECYCLED CANVAS



ROOIBOS
SMALL
RECYCLED CANVAS



SIENNA
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



STORMY
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



TEAL
SMALL & MEDIUM
RECYCLED CANVAS

CANFIELD

Roll up in style with our roll-top backpack. The Canfield backpack is weather-resistant, durable and sleek, making it perfect for anywhere your day might take you.

CANFIELD B MEDIUM
AVOCADO

DOWNLOAD THE
POS MATERIAL:



CANFIELD **B**

	SMALL	MEDIUM
HEIGHT	32 cm	42 cm
WIDTH	23.5 cm	30 cm
DEPTH	9.6 cm	12 cm
MEDIA	Tablet	15" Laptop

RECYCLED NYLON



AVOCADO
SMALL & MEDIUM
RECYCLED NYLON



BLACK
SMALL & MEDIUM
RECYCLED NYLON



BURNT BLUE
MEDIUM
RECYCLED NYLON



BURNT ORANGE
SMALL & MEDIUM
RECYCLED NYLON



CANDY
SMALL & MEDIUM
RECYCLED NYLON



CORN
MEDIUM
RECYCLED NYLON



GRAPHITE
MEDIUM
RECYCLED NYLON



GREEN APPLE
MEDIUM
RECYCLED NYLON



NEW

MAJESTIC PURPLE
MEDIUM
RECYCLED NYLON



MIDNIGHT
SMALL & MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON



**BLACK LABEL
BAMBOO**
MEDIUM
RECYCLED NYLON



**TWO-TONE
CANDY/PLUM**
MEDIUM
RECYCLED NYLON



**TWO-TONE
BURNT ORANGE/GRAPHITE**
MEDIUM
RECYCLED NYLON



**TWO-TONE
MARINE/BLACK**
MEDIUM
RECYCLED NYLON

RECYCLED CANVAS



NEW

URBAN ROSE CAMO
SMALL & MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
ASH**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
CORIANDER**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
DEEP BLUE**
MEDIUM
RECYCLED CANVAS



**YELLOW LABEL
GRANITE**
MEDIUM
RECYCLED CANVAS



NEW

**ALL BLACK
BLACK**
MEDIUM
RECYCLED CANVAS



NEW

**BLACK LABEL
BRAN**
MEDIUM
RECYCLED CANVAS



NEW

**BLACK LABEL
KHAKI**
MEDIUM
RECYCLED CANVAS



NEW

**BLACK LABEL
PACIFIC**
MEDIUM
RECYCLED CANVAS

BANTRY

The Bantry is our original backpack and features a chunky zip and wide mouth. Available in recycled canvas and recycled nylon material.

BANTRY B MEDIUM
BURNT BLUE

DOWNLOAD THE
POS MATERIAL:



BANTRY

	SMALL	MEDIUM
HEIGHT	32 cm	40 cm
WIDTH	23 cm	30 cm
DEPTH	10 cm	12 cm
MEDIA	Tablet	13" Laptop

RECYCLED NYLON



BURNT BLUE
SMALL
RECYCLED NYLON



CANDY
SMALL
RECYCLED NYLON



CRANBERRY
SMALL
RECYCLED NYLON

RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



ATOMIC ORANGE
MEDIUM
RECYCLED CANVAS



BURNT BLUE
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



FOREST
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS

WATERHOUSE



Natural
History
Museum

	MEDIUM
HEIGHT	41 cm
WIDTH	32 cm
DEPTH	12.5 cm
MEDIA	15" Laptop

RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS

NEW



DEEP BLUE
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



MOSS
MEDIUM
RECYCLED CANVAS

BAYSWATER

Never be caught out again! The Bayswater umbrella bag has a patented waterproof pocket for your umbrella, leaving belongings far away from water damage.

BAYSWATER MEDIUM
MIDNIGHT



BAYSWATER **B**

	MEDIUM
HEIGHT	42 cm
WIDTH	30 cm
DEPTH	12 cm
MEDIA	15" Laptop

RECYCLED NYLON



BLACK
MEDIUM
RECYCLED NYLON



BURNT ORANGE
MEDIUM
RECYCLED NYLON



MIDNIGHT
MEDIUM
RECYCLED NYLON



PLUM
MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON

BOND

	ONE SIZE
HEIGHT	18 cm
WIDTH	14.5 cm
DEPTH	5.5 cm

RECYCLED CANVAS



ASH
ONE SIZE
RECYCLED CANVAS



BRAN
ONE SIZE
RECYCLED CANVAS



CARBON
ONE SIZE
RECYCLED CANVAS



FLAX
ONE SIZE
RECYCLED CANVAS



KHAKI
ONE SIZE
RECYCLED CANVAS



MOSS
ONE SIZE
RECYCLED CANVAS

CHELSEA

	ONE SIZE
HEIGHT	18 cm
WIDTH	13.5 cm
DEPTH	2.5 cm

RECYCLED CANVAS



ASH
ONE SIZE
RECYCLED CANVAS



BAMBOO
ONE SIZE
RECYCLED CANVAS



CORIANDER
ONE SIZE
RECYCLED CANVAS



IMPERIAL PURPLE
ONE SIZE
RECYCLED CANVAS



ZINFANDEL
ONE SIZE
RECYCLED CANVAS

WILLEDEN

Sling it on and hit the road. Featuring two pockets, organisational space and an inter-changeable sling. Statement-making & different.



WILLEDEN
CANDY

DOWNLOAD THE
POS MATERIAL:



WILLESDEN B

	ONE SIZE
HEIGHT	34 cm
WIDTH	19 cm
DEPTH	7 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON

NEW



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



CORN
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



NEON PINK
ONE SIZE
RECYCLED NYLON



SIMPLE PURPLE
ONE SIZE
RECYCLED NYLON

WILLESDEN XL M

	ONE SIZE
HEIGHT	36 cm
WIDTH	24 cm
DEPTH	7 cm

RECYCLED NYLON

NEW



BLACK
ONE SIZE
RECYCLED NYLON

NEW



TEAL
ONE SIZE
RECYCLED NYLON



INTRODUCING

THE M POCKET

The versatile M pocket appeals to a broad range of customers: the practical modular compartments are perfect for busy lives yet are also a key trend-led style statement for 2024/2025.

KENNINGTON

Crafted from recycled materials, the Kennington crossbody is the perfect companion for your day-to-night adventures, offering practicality without compromising on style.

KENNINGTON
MIDNIGHT

DOWNLOAD THE
POS MATERIAL:



KENNINGTON **B**

	ONE SIZE
HEIGHT	30 cm
WIDTH	30 cm
DEPTH	2.5 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



CORN
ONE SIZE
RECYCLED NYLON



CRANBERRY
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



NEON PINK
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



SIMPLE PURPLE
ONE SIZE
RECYCLED NYLON

OVAL **M**

	XL
HEIGHT	22.5 cm
WIDTH	11 cm
DEPTH	38 cm

RECYCLED NYLON

NEW



ALL BLACK
XL
RECYCLED NYLON

NEW



MIDNIGHT
XL
RECYCLED NYLON

PADDINGTON **B**

	ONE SIZE
HEIGHT	23 cm
WIDTH	23 cm
DEPTH	7 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



URBAN ROSE CAMO
ONE SIZE
RECYCLED NYLON

TRAFALGAR **B**

	MEDIUM
HEIGHT	44 cm
WIDTH	37 cm
DEPTH	9.5 cm

RECYCLED CANVAS



AIRFORCE
MEDIUM
RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS



MOSS
MEDIUM
RECYCLED CANVAS



SMOKE
MEDIUM
RECYCLED CANVAS



ZINFANDEL
MEDIUM
RECYCLED CANVAS

CARNABY CROSSBODY

	XL
HEIGHT	17 cm
WIDTH	25 cm
DEPTH	3 cm

RECYCLED CANVAS



AIRFORCE
XL
RECYCLED CANVAS



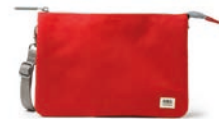
ASH
XL
RECYCLED CANVAS



FLAX
XL
RECYCLED CANVAS



MARINE
XL
RECYCLED CANVAS



MARS RED
XL
RECYCLED CANVAS



MIST
XL
RECYCLED CANVAS

MOORGATE M

	ONE SIZE
HEIGHT	29.5 cm
WIDTH	36 cm
DEPTH	3 cm
MEDIA	15" Laptop

RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON

BLACKFRIARS M

	ONE SIZE
HEIGHT	34.5 cm
WIDTH	41 cm
DEPTH	3 cm
MEDIA	15" Laptop

RECYCLED CANVAS



ASH
ONE SIZE
RECYCLED CANVAS



DEEP BLUE
ONE SIZE
RECYCLED CANVAS

WATERLOO

The extra strong sustainable canopy withstands the toughest rain and wind. The rubber handle gives you that extra grip.



WATERLOO
RAINBOW

DOWNLOAD THE
POS MATERIAL:



WATERLOO

	ONE SIZE
HEIGHT	52 cm
WIDTH	92 cm
CLOSED	30 cm

RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



TEAL
ONE SIZE
RECYCLED NYLON



RAINBOW
ONE SIZE
RECYCLED NYLON



URBAN ROSE CAMO
ONE SIZE
RECYCLED NYLON



DISPLAY BOX

DID YOU KNOW?

If you know our story, ROKA London was born from the weather. We always wished to create a bag with an innovative way to carry an umbrella so everything in your bag would not get wet as well. When it came to naming the bag, it had to have a reference to water, hence London's Bayswater! Check out the bag on page 13.



BAYSWATER B MEDIUM
PLUM

BACKPACK SIZE GUIDE

SMALL



BANTRY

Height: 32 cm
Width: 23 cm
Depth: 10 cm
Capacity: 7 litres
Media: Tablet

CANFIELD/BAYSWATER

Height: 32 cm
Width: 23.5 cm
Depth: 9.6 cm
Capacity: 8 litres

FINCHLEY

Height: 34 cm
Width: 25 cm
Depth: 12 cm
Capacity: 10 litres
Media: Tablet

BACKPACK SIZE GUIDE

MEDIUM



BANTRY

Height: 40 cm
Width: 30 cm
Depth: 12 cm
Capacity: 14 litres
Media: 13" laptop

CANFIELD/BAYSWATER

Height: 42 cm
Width: 30 cm
Depth: 12 cm
Capacity: 15 litres
Media: 15" laptop

FINCHLEY

Height: 42 cm
Width: 28 cm
Depth: 13 cm
Capacity: 15 litres
Media: 15" laptop

WATERHOUSE

Height: 41 cm
Width: 32 cm
Depth: 12.5 cm
Capacity: 16 litres
Media: 15" Laptop

BACKPACK SIZE GUIDE

LARGE



Model Height: 168 cm

FINCHLEY

Height: 45 cm
Width: 32 cm
Depth: 14.5 cm
Capacity: 20 litres
Media: 17" Laptop

ROKA

L O N D O N

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