

Certified



Corporation

ROKA LONDON



NORDIC & BALTIC PRODUCT CATALOGUE 2025-I
Art. no. 740890



CANFIELD B MEDIUM
CORN



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ROKA LONDON IS FOR EVERYONE. EVERY DAY. EVERYWHERE.

The story of ROKA is about two people.

Emma and Brett met in 2014 while Emma was holidaying with her family. After months of long-distance romancing, Brett moved to London to be close to Emma. With 20+ years of experience in fashion and retail, Brett started thinking about what he could do in the UK. Being from a country that is sunny nearly all year round, Brett took himself to Oxford Street in jeans and a t-shirt whilst the sun was shining, with his trusty notebook in an old backpack. What started off as a sunny day ended in a typical British downpour with Brett coming home soaking wet. And it wasn't just Brett who was drenched - everything he had in his backpack was wet too. That day was the birth of ROKA.

For everyone. Everyday. Everywhere.

After seeing children going to school, parents picking them up, people commuting, going out after work, tourists and walkers in all types of weather, Brett realised he needed to design a functional, weather-resistant bag for everyone, every day, for everywhere. Brett designed the first bag, the Bantry, making sure it was stylish and simplistic, with the right compartments for everything. A bag that was comfortable to wear with weight distributed evenly, and handles to be able to carry it in a number of ways. Brett wanted these key design features to work across a number of styles to be easily recognisable and repeated, made from ecofriendly materials, that were water-resistant, durable and long lasting. From our surnames, ROsenberg + KAtz, the name ROKA was born - reflecting our values of trust, integrity and living life with a positive outlook.

Emma & Brett

A person stands in a garden-like setting, holding a blue Hoka Canfield B Medium bag. They are wearing a green knit top, a blue denim skirt, and brown boots. The bag is a vibrant blue with grey straps and a small Hoka logo. The background features a light-colored wall, a large orange rock, and several smooth, patterned stones in the foreground. A blue pipe with a red handle is visible on the left side of the frame.

CANFIELD B MEDIUM
BURNT BLUE

FINCHLEY

**The minimalist backpack
in thick recycled canvas.**

The Finchley roll-top is durable, lightweight
and can carry everything. Perfect for the
outdoor adventure.



FINCHLEY A MEDIUM
AIRFORCE

FINCHLEY

	SMALL	MEDIUM	LARGE
HEIGHT	34 cm	42 cm	45 cm
WIDTH	25 cm	28 cm	32 cm
DEPTH	12 cm	13 cm	14.5 cm
MEDIA	Tablet	15" Laptop	17" Laptop

RECYCLED CANVAS



AIRFORCE
MEDIUM & LARGE
RECYCLED CANVAS



ASH
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



ATOMIC ORANGE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



CARBON
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



FLAX
SMALL & MEDIUM
RECYCLED CANVAS



FOREST
MEDIUM
RECYCLED CANVAS



ICE
SMALL & MEDIUM
RECYCLED CANVAS



KHAKI
MEDIUM & LARGE
RECYCLED CANVAS



LEMONADE
MEDIUM
RECYCLED CANVAS



LONDON FOG
MEDIUM
RECYCLED CANVAS



MARINE
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MARS RED
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MINERAL
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



MOSS
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



PACIFIC
SMALL
RECYCLED CANVAS



PEPPERMINT
MEDIUM
RECYCLED CANVAS



ROOBOS
SMALL
RECYCLED CANVAS



SIENNA
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



STORMY
SMALL, MEDIUM & LARGE
RECYCLED CANVAS



TEAL
SMALL & MEDIUM
RECYCLED CANVAS



TRANSCENDENT PINK
MEDIUM
RECYCLED CANVAS



TULIP
SMALL & MEDIUM
RECYCLED CANVAS

CANFIELD

The stylish and durable roll-top backpack.

Roll up in style with our roll-top backpack. The Canfield backpack is weather-resistant, durable and sleek, making it perfect for anywhere your day might take you.



CANFIELD B MEDIUM
AVOCADO

CANFIELD **B**

	SMALL	MEDIUM
HEIGHT	32 cm	42 cm
WIDTH	23.5 cm	30 cm
DEPTH	9,6 cm	12 cm
MEDIA	Tablet	15" Laptop

RECYCLED NYLON



AVOCADO
SMALL & MEDIUM
RECYCLED NYLON



BLACK
SMALL & MEDIUM
RECYCLED NYLON



BURNT BLUE
MEDIUM
RECYCLED NYLON



BURNT ORANGE
SMALL & MEDIUM
RECYCLED NYLON



CANDY
SMALL & MEDIUM
RECYCLED NYLON



CORN
MEDIUM
RECYCLED NYLON



GRAPHITE
MEDIUM
RECYCLED NYLON



MAJESTIC PURPLE
MEDIUM
RECYCLED NYLON



MIDNIGHT
SMALL & MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON

RECYCLED CANVAS



ALL BLACK
BLACK
MEDIUM
RECYCLED CANVAS



BLACK LABEL
BRAN
MEDIUM
RECYCLED CANVAS



BLACK LABEL
ICE
MEDIUM
RECYCLED CANVAS



BLACK LABEL
KHAKI
MEDIUM
RECYCLED CANVAS



BLACK LABEL
LEMONADE
MEDIUM
RECYCLED CANVAS



BLACK LABEL
PACIFIC
MEDIUM
RECYCLED CANVAS



BLACK LABEL
TULIP
MEDIUM
RECYCLED CANVAS



HICKORY STRIPE
MEDIUM
RECYCLED CANVAS



DENIM RAIN
SMALL & MEDIUM
RECYCLED CANVAS



URBAN ROSE CAMO
SMALL & MEDIUM
RECYCLED CANVAS

BAYSWATER

The ideal backpack for those rainy or blustery days.

Never get caught short without an umbrella again! The Bayswater backpack has a patented waterproof pocket for your umbrella, leaving belongings far away from water damage.

BAYSWATER MEDIUM
MIDNIGHT



BANTRY **B**

	SMALL	MEDIUM
HEIGHT	32 cm	40 cm
WIDTH	23 cm	30 cm
DEPTH	10 cm	12 cm
MEDIA	Tablet	13" Laptop

RECYCLED NYLON / RECYCLED CANVAS



BURNT BLUE
SMALL
RECYCLED NYLON



CANDY
SMALL
RECYCLED NYLON



CRANBERRY
SMALL
RECYCLED NYLON



ASH
MEDIUM
RECYCLED CANVAS



ATOMIC ORANGE
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



FOREST
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS

WATERHOUSE



Natural
History
Museum

	MEDIUM
HEIGHT	41 cm
WIDTH	32 cm
DEPTH	12.5 cm
MEDIA	15" Laptop

RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



DEEP BLUE
MEDIUM
RECYCLED CANVAS



FLAX
MEDIUM
RECYCLED CANVAS



MOSS
MEDIUM
RECYCLED CANVAS

BAYSWATER **B**

	MEDIUM
HEIGHT	42 cm
WIDTH	30 cm
DEPTH	12 cm
MEDIA	15" Laptop

RECYCLED NYLON



BLACK
MEDIUM
RECYCLED NYLON



BURNT ORANGE
MEDIUM
RECYCLED NYLON



MIDNIGHT
MEDIUM
RECYCLED NYLON



PLUM
MEDIUM
RECYCLED NYLON



TEAL
MEDIUM
RECYCLED NYLON

BOND

The chunky crossbody in thick recycled canvas.

Keep your essentials close to hand. Bond features a zip-top construction with an extra external pocket and an adjustable strap for slinging across the body.



BOND
ASH

BOND

	ONE SIZE
HEIGHT	18 cm
WIDTH	14.5 cm
DEPTH	5.5 cm

RECYCLED CANVAS



CHELSEA

	ONE SIZE
HEIGHT	18 cm
WIDTH	13.5 cm
DEPTH	2.5 cm

RECYCLED CANVAS



WILLEDEN

**Clip the strap to the left
or right and wear
Willesden on either side.**

Sling it on and hit the road. Featuring
two pockets, organisational space and
an inter-changeable sling. Statement-
making & different.



WILLEDEN
CANDY

	LARGE	XL
HEIGHT	34 cm	36 cm
WIDTH	19 cm	24 cm
DEPTH	7 cm	7 cm

RECYCLED NYLON



AVOCADO
LARGE
RECYCLED NYLON



BLACK
LARGE
RECYCLED NYLON



BURNT BLUE
LARGE
RECYCLED NYLON



BURNT ORANGE
LARGE
RECYCLED NYLON



CANDY
LARGE
RECYCLED NYLON



CORN
LARGE
RECYCLED NYLON



MIDNIGHT
LARGE
RECYCLED NYLON



NEON PINK
LARGE
RECYCLED NYLON



SIMPLE PURPLE
LARGE
RECYCLED NYLON



BLACK
XL
RECYCLED NYLON



TEAL
XL
RECYCLED NYLON

CARNABY CROSSBODY

	XL
HEIGHT	17 cm
WIDTH	25 cm
DEPTH	3 cm

RECYCLED CANVAS



ASH
XL
RECYCLED CANVAS



FLAX
XL
RECYCLED CANVAS

NEW



ICE
XL
RECYCLED CANVAS



MARINE
XL
RECYCLED CANVAS

NEW



PEPPERMINT
XL
RECYCLED CANVAS

NEW



TRANSCENDENT PINK
XL
RECYCLED CANVAS

NEW



TULIP
XL
RECYCLED CANVAS

PORTOBELLO

**Perfect for weekend getaways,
city escapes, or elevating your
work fashion style.**

Portobello ensures you become the trendsetter
of the season. Make a statement with the tote and
embrace its unparalleled style and functionality.



PORTOBELLO
LIGHT WASH DENIM

KENNINGTON **B**

	ONE SIZE
HEIGHT	30 cm
WIDTH	30 cm
DEPTH	2.5 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



CORN
ONE SIZE
RECYCLED NYLON



CRANBERRY
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



NEON PINK
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



SIMPLE PURPLE
ONE SIZE
RECYCLED NYLON



ENGLISH ROSE
ONE SIZE
RECYCLED NYLON



SAND
ONE SIZE
RECYCLED NYLON



DENIM RAIN
ONE SIZE
RECYCLED NYLON

PORTOBELLO **N**

	LARGE
HEIGHT	40 cm
WIDTH	48 cm
DEPTH	10 cm

COTTON



LIGHT WASH DENIM
LARGE
COTTON



DARK WASH DENIM
LARGE
COTTON



KHAKI
LARGE
COTTON

PADDINGTON

**Be round not square!
Paddington is sustainable
and vegan-friendly.**

Over the shoulder and crosstown,
Paddington is the perfect bag to sling
across your body and take on your day.
Perfect for storing all your daily necessities
and the only, stylish round bag out there.



PADDINGTON
BURNT BLUE

TRAFALGAR **B**

	MEDIUM
HEIGHT	44 cm
WIDTH	37 cm
DEPTH	9.5 cm

RECYCLED CANVAS



AIRFORCE
MEDIUM
RECYCLED CANVAS



ASH
MEDIUM
RECYCLED CANVAS



MARS RED
MEDIUM
RECYCLED CANVAS



MOSS
MEDIUM
RECYCLED CANVAS



SMOKE
MEDIUM
RECYCLED CANVAS



ZINFANDEL
MEDIUM
RECYCLED CANVAS

PADDINGTON **B**

	ONE SIZE
HEIGHT	23 cm
WIDTH	23 cm
DEPTH	7 cm

RECYCLED NYLON



AVOCADO
ONE SIZE
RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT BLUE
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



CANDY
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



URBAN ROSE CAMO
ONE SIZE
RECYCLED NYLON

FARRINGDON



**Go slouchy with our
super versatile half-moon
shaped bag.**

Made from super soft Taslon, our half-moon shaped Farringdon is super versatile – wear it over your shoulder on your front, on your back, or scrunch in your hands.

FARRINGDON
SEASHELL

FARRINGDON

	ONE SIZE
HEIGHT	16 cm
WIDTH	27.9 cm
DEPTH	8.9 cm

TASLON

NEW



BLACK
ONE SIZE
TASLON

NEW



COCONUT
ONE SIZE
TASLON

NEW



MIDNIGHT
ONE SIZE
TASLON

NEW



MINT
ONE SIZE
TASLON

NEW



SEASHELL
ONE SIZE
TASLON

NEW



SKYWAY
ONE SIZE
TASLON

JUBILEE

	MEDIUM
HEIGHT	15.2 cm
WIDTH	28 cm
DEPTH	7.6 cm

RECYCLED NYLON

NEW



AVOCADO
MEDIUM
RECYCLED NYLON



NEW



BLACK
MEDIUM
RECYCLED NYLON

NEW



CORN
MEDIUM
RECYCLED NYLON

NEW



MIDNIGHT
MEDIUM
RECYCLED NYLON

OVAL M

	XL
HEIGHT	22.5 cm
WIDTH	38 cm
DEPTH	11 cm

RECYCLED NYLON



ALL BLACK
XL
RECYCLED NYLON



MIDNIGHT
XL
RECYCLED NYLON

WATERLOO



WATERLOO
RAINBOW

The extra strong sustainable canopy.

Waterloo withstands the toughest
rain and wind. The rubber handle
gives you that extra grip.

MOORGATE

	ONE SIZE
HEIGHT	29.5 cm
WIDTH	36 cm
DEPTH	3 cm
MEDIA	15" Laptop

RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON

WATERLOO

	ONE SIZE
HEIGHT	52 cm
WIDTH	92 cm
CLOSED	30 cm

RECYCLED NYLON



BLACK
ONE SIZE
RECYCLED NYLON



BURNT ORANGE
ONE SIZE
RECYCLED NYLON



MIDNIGHT
ONE SIZE
RECYCLED NYLON



PLUM
ONE SIZE
RECYCLED NYLON



TEAL
ONE SIZE
RECYCLED NYLON



RAINBOW
ONE SIZE
RECYCLED NYLON



URBAN ROSE CAMO
ONE SIZE
RECYCLED NYLON



DISPLAY BOX

GATWICK

**Discover unparalleled
travel convenience with
the new collection.**

Meticulously designed to meet every traveler's needs. Gatwick, crafted with precision and style, guarantees effortless and stylish travel, regardless of your destination or the length of your journey.



GATWICK
PEWTER

HEATHROW

	LARGE
HEIGHT	56 cm
WIDTH	38 cm
DEPTH	30.5 cm
MEDIA	15" Laptop

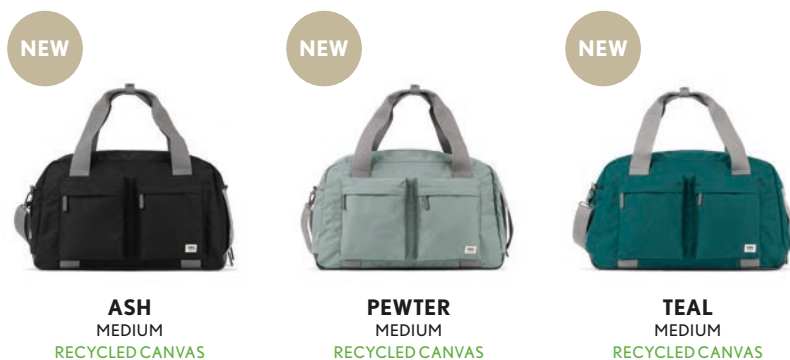
RECYCLED CANVAS



GATWICK

	MEDIUM
HEIGHT	30 cm
WIDTH	51 cm
DEPTH	21.5 cm
MEDIA	15" Laptop

RECYCLED CANVAS



BLACKFRIARS **M**

	ONE SIZE
HEIGHT	34.5 cm
WIDTH	41 cm
DEPTH	3 cm
MEDIA	15" Laptop

RECYCLED CANVAS



BACKPACK SIZE GUIDE

SMALL



BANTRY

Height: 32 cm
Width: 23 cm
Depth: 10 cm
Capacity: 7 litres
Media: Tablet

CANFIELD/BAYSWATER

Height: 32 cm
Width: 23.5 cm
Depth: 9.6 cm
Capacity: 8 litres

FINCHLEY

Height: 34 cm
Width: 25 cm
Depth: 12 cm
Capacity: 10 litres
Media: Tablet

BACKPACK SIZE GUIDE

MEDIUM



BANTRY

Height: 40 cm
Width: 30 cm
Depth: 12 cm
Capacity: 14 litres
Media: 13" laptop

CANFIELD/BAYSWATER

Height: 42 cm
Width: 30 cm
Depth: 12 cm
Capacity: 15 litres
Media: 15" laptop

FINCHLEY

Height: 42 cm
Width: 28 cm
Depth: 13 cm
Capacity: 15 litres
Media: 15" laptop

WATERHOUSE

Height: 41 cm
Width: 32 cm
Depth: 12.5 cm
Capacity: 16 litres
Media: 15" Laptop

BACKPACK SIZE GUIDE

LARGE



Model Height: 168 cm

FINCHLEY

Height: 45 cm
Width: 32 cm
Depth: 14.5 cm
Capacity: 20 litres
Media: 17" Laptop

ROKA

L O N D O N

NORDIC DISTRIBUTOR:

goodstep

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