

WELCOME TO SALMING UNDERWEAR

# LOOKBOOK

AUTUMN / WINTER 2022

 All products have links to their URL-address on [salmingunderwear.com](https://salmingunderwear.com)  
All our news are presented on our website.

**SALMING.**  
no nonsense.

BÖRJE SALMING

# NO NONSENSE SINCE THE 70'S

For Salming the ancient powers of the Laplandic culture and mysticism are the essence of who he is and always will be - the backbone of his heart, mind and soul. It is within this scenery his heritage lies; this is where the wind is blowing like it has ever blown before and this is where Salming finds his freedom. The woods and a tiny cottage are his sanctuary, his escape from the city's frenetic activity.

We who have watched Salming from afar see the Laplander that conquered the world of Ice Hockey and became a...

Hall Of Famer.



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SALMINGS

# NEWS FOR AW22

Our newest products for the Autumn/Winter collection of 2022.



## JOEY

BOXER WITH SHORT LEGS  
Art.nr 300076-6440

- Inner side length 4cm

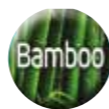
Material:  
62% CV (Bamboo), 34% CO, 4% EL

Size:  
EU: S-XXL

Colours:

6440 Aqua/Zinc/Arctic blue/Petrol/Black

AW22



## SAM

BOXER WITH SHORT LEGS  
Art.nr 300074-1088

- Inner side length 4cm

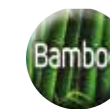
Material:  
62% CV (Bamboo), 34% CO, 4% EL

Size:  
EU: S-XL

Colours:

1088 White/Zinc/Black

AW22





## METAL

BOXER WITH SHORTER LEGS  
Art.nr 300073-9000

- Inner side length 4cm

Material:  
62% CV (Bamboo), 34% CO, 4% EL

Size:  
EU: S-XXL

Colours:

9000 Black

AW22



3-P





SALMINGS NEW

# FUNCTIONAL BOXER

Take the opportunity to buy functional underwear with extra quick-drying mesh quality from Salming Underwear. Salming's functional boxers are developed for physical activity in functional materials and with a flexible fit. Available in several different models with a perfect fit.







**EVERLASTING SHORT BOXERS**

<b>ART.NR</b>	912221-9800
<b>MODEL</b>	2-pack boxer • 4cm
<b>MATERIAL</b>	57% Co • 38% Pes • 5% El
<b>SIZES</b>	S-XXL
<b>COLOR</b>	9800 Black/Greymelange
<b>DELIVERY</b>	Running item



**ENERGY LONG BOXER**

<b>ART.NR</b>	912109-9000
<b>MODEL</b>	Long boxer • 10cm
<b>MATERIAL</b>	82% Pes • 18% El
<b>SIZES</b>	S-XL
<b>COLOR</b>	9000 Black
<b>DELIVERY</b>	Running item



**RECORD EXTRA LONG COOLMAX**

<b>ART.NR</b>	912106-8520
<b>MODEL</b>	Extra long boxer • 12cm
<b>MATERIAL</b>	85% Pes • 15% Ea • Coolmax
<b>SIZES</b>	S-XL
<b>COLOR</b>	8520 Dark greymelange
<b>DELIVERY</b>	Running item



**MOTION SHORT BOXER • COOLFEEL**

<b>ART.NR</b>	912223-9000
<b>MODEL</b>	2-pack boxer • 4cm
<b>MATERIAL</b>	85% Pes • 15 % El • Micro fibre Coolfeel
<b>SIZES</b>	S-XL
<b>COLOR</b>	9000 Black
<b>DELIVERY</b>	Running item



**SQUAT SHORT BOXER • COOLFEEL**

<b>ART.NR</b>	912009-9800
<b>MODEL</b>	Boxer • 4cm
<b>MATERIAL</b>	85% Pes • 15 % El Micro fibre Coolfeel
<b>SIZES</b>	S-XL
<b>COLOR</b>	9800 Black/Grey
<b>DELIVERY</b>	Running item



**ONGOING EXTRA LONG BOXER**

<b>ART.NR</b>	912108-6180
<b>MODEL</b>	Extra long boxer • 11cm
<b>MATERIAL</b>	85% Pes • 15 % El • Micro fibre Coolfeel
<b>SIZES</b>	XXS-XL
<b>COLOR</b>	6180 Blue/Turquoise
<b>DELIVERY</b>	Running item



**RECORD EXTRA LONG COOLMAX**

<b>ART.NR</b>	912106-6600
<b>MODEL</b>	Extra long boxer • 12cm
<b>MATERIAL</b>	85% Pes • 15% Ea • Coolmax
<b>SIZES</b>	S-XL
<b>COLOR</b>	6600 Navy
<b>DELIVERY</b>	Running item



**RECORD EXTRA LONG COOLMAX**

<b>ART.NR</b>	912106-9000
<b>MODEL</b>	Extra long boxer • 12cm
<b>MATERIAL</b>	85% Pes • 15% Ea • Coolmax
<b>SIZES</b>	S-XL
<b>COLOR</b>	9000 Black
<b>DELIVERY</b>	Running item



**DAWSON EXTRA LONG • COOLMAX**

<b>ART.NR</b>	912110-5810
<b>MODEL</b>	Extra long boxer • 11cm
<b>MATERIAL</b>	85% Pes • 15% Ea • Coolmax
<b>SIZES</b>	S-XL
<b>COLOR</b>	5810 Wine red
<b>DELIVERY</b>	Running item



**ONGOING EXTRA LONG BOXER**

<b>ART.NR</b>	912108-9000
<b>MODEL</b>	Extra long boxer • 11cm
<b>MATERIAL</b>	85% Pes • 15 % El • Micro fibre Coolfeel
<b>SIZES</b>	XXS-XL
<b>COLOR</b>	900 Black
<b>DELIVERY</b>	Running item

**DISCOVER THE PERKS WITH COOLMAX.**  
One of our best material for exercising.

Cool Max is a quick-drying material that contains a fiber-based system that has the ability to move sweat from the body faster than any other material. It will make you more comfortable and cool during exercise.

With product properties such as humidity control, air permeability and a feeling of high comfort, it is one of the leading textile materials in the world in the same category.



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# BAMBOO VISCOSE BOXERS

Bamboo fabric has a natural sheen and softness that feels and drapes like silk but is less expensive and more durable. Bamboo is naturally anti-bacterial and anti-fungal supposedly because of a bacteriostatic agent unique to bamboo plants called “bamboo kun” which also helps bamboo resist more harboring odors than cotton and doesn’t need artificial irrigation.

Bamboo is highly absorbent and wicks water away from the body 3 to 4 times faster than cotton. The structure of bamboo fibers make bamboo fabrics more breathable and thermal regulating than cotton, hemp, wool or synthetic fabrics.

1070

1072

1077

1071

1076







JOEY SHORT BOXER	
ART.NR	300076
MODEL	5-pack boxer • 4cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	6440 Aqua/Zinc/Artic blue/Petrol/Black
DELIVERY	September 2022



METAL SHORT BOXER	
ART.NR	300073
MODEL	3-pack boxer • 4cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	9000 Black
DELIVERY	September 2022



SAM SHORT BOXER	
ART.NR	300074
MODEL	3-pack boxer • 4cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	1088 White/Zinc/Black
DELIVERY	September 2022



RULE LONG BOXER	
ART.NR	817282
MODEL	2-pack boxer • 8cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	797 Blue/printed + Solid blue
DELIVERY	September



FREE LONG BOXER	
ART.NR	817278
MODEL	2-pack boxer • 8cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	5360 Red/printed + Solid navy
DELIVERY	Running item



FREELAND SHORT BOXER	
ART.NR	817251
MODEL	2-pack boxer • 4cm
MATERIAL	62% CV (Bamboo) • 34% Co • 4% EL
SIZES	S-XL
COLOR	9675 Solid Black + Solid Blue
DELIVERY	Running item



KEEN LONG BOXER	
ART.NR	817272
MODEL	2-pack boxer • 8cm
MATERIAL	62% Bamboo, 34% Co, 4% EL
SIZES	S-XL
COLOR	9800 Black/Grey
DELIVERY	Running item

## DID YOU KNOW...

...that all of bamboo boxers are OEKO-TEX® certified?

OEKO-TEX® Standard 100 is an independent global test and certification system for textile raw, intermediate and final products at all stages of production.

The certification means that the textile in the finished product is free of unhealthy chemicals. The certification system was introduced in 1992 and the main purpose is to develop test criteria, limit values and test methods on a scientific basis



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# COTTON BOXERS

Our popular briefs made in cotton. Designed to give you the best comfort all day.







**2-P**

**LIGHT SHORT BOXER**

ART.NR	817295-6660
MODEL	2-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XL
COLOR	6660 Navy Blue/Blue
DELIVERY	Running item



**2-P**

**LIGHT SHORT BOXER**

ART.NR	817295-9800
MODEL	2-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XL
COLOR	9800 Black/Greymelange
DELIVERY	Running item



**3-P**

**ABISKO SHORT BOXER**

ART.NR	817310
MODEL	3-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	6665 Navy/Blue/Light blue
DELIVERY	Running item



**3-P**

**ABISKO SHORT BOXER**

ART.NR	817310
MODEL	3-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	9000 Black
DELIVERY	Running item



**3-P**

**ABISKO SHORT BOXER**

ART.NR	817310
MODEL	3-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	5330 Orange/Red/ Black
DELIVERY	October 2021



**2-P**

**PIPE SHORT BOXER**

ART.NR	817297
MODEL	2-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	6660 XXS-XXL • 5390 S-XL
COLOR	5390 Black/Coral
DELIVERY	Running item



**2-P**

**PIPE SHORT BOXER**

ART.NR	817297
MODEL	2-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	6660 XXS-XXL • 5390 S-XL
COLOR	6660 Navy blue/Blue
DELIVERY	Running item



**2-P**

**SKILL LONG BOXER**

ART.NR	817275-9675
MODEL	2-pack boxer • 8cm
MATERIAL	95% Co • 5% El
SIZES	S-XL
COLOR	9675 Black/Navy
DELIVERY	Running item



**2-P**

**STONE LONG BOXER**

ART.NR	817264-9800
MODEL	2-pack boxer • 8cm
MATERIAL	95% Co • 5% El
SIZES	S-XL
COLOR	9800 Black/Greymelange
DELIVERY	September



**2-P**

**STREAM SHORT BOXER**

ART.NR	817263-6673
MODEL	2-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XL
COLOR	6673 Navy/Aqua
DELIVERY	Running item

SALMINGS

# PERFORMANCE VALUE

Get most bang for the buck with our multipacks.

We offer 3-pack all the way to 7-pack.







### BOX SHORT BOXER

ART.NR	817501-6427
MODEL	5-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	6427 Blue/Red/Navy/Grey/Black
DELIVERY	Running item



### BOX SHORT BOXER

ART.NR	817501-9000
MODEL	5-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	9000 Black
DELIVERY	February 2022



### BOX SHORT BOXER

ART.NR	817501-3520
MODEL	5-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	3520 Black/Navy/Red/Orange/Green
DELIVERY	Running item



### SAREK SHORT BOXER

ART.NR	300060-9855
MODEL	7-pack boxer • 4cm
MATERIAL	95% Co • 5% El
SIZES	S-XXL
COLOR	9855 Black/Grey/Orange
DELIVERY	February 2022



SALMINGS

# SWIMWEAR

With a pair of swim shorts from Salming Underwear, you will feel both stylish and comfortable on the beach. Whether you prefer a model with a pattern or one color, you can find them with us.







## NELSON SWIMSHORTS

<b>ART.NR</b>	861143
<b>MODEL</b>	Original • Inner length 11cm
<b>MATERIAL</b>	100% Polyester
<b>SIZES</b>	S-XXL
<b>COLOR</b>	Winered/Orange/Navy/ Blue/Black
<b>DELIVERY</b>	020/079 Running item • 049/075/037 Season



## SWIMMER EXTRA SHORT

<b>ART.NR</b>	861402
<b>MODEL</b>	Board shorts • Inner length 21,5cm
<b>MATERIAL</b>	80% Pa, 20% El
<b>SIZES</b>	S-XXL
<b>COLOR</b>	020 Black/079 Navy
<b>DELIVERY</b>	Running item



## COOPER SWIMSHORTS

<b>ART.NR</b>	861101
<b>MODEL</b>	Original • Inner length 11cm
<b>MATERIAL</b>	100% Polyester
<b>SIZES</b>	S-XXL
<b>COLOR</b>	435 Winered+Orange
<b>DELIVERY</b>	Season item



## CLEAN SWIMSHORTS

<b>ART.NR</b>	861411
<b>MODEL</b>	Original • Inner length 15cm
<b>MATERIAL</b>	100% Pes
<b>SIZES</b>	S-XXL
<b>COLOR</b>	479 Red/Navy
<b>DELIVERY</b>	Running item



## BARRIO BOARD SHORTS

<b>ART.NR</b>	861512
<b>MODEL</b>	Board shorts • Inner length 21,5cm
<b>MATERIAL</b>	100% Polyester
<b>SIZES</b>	S-XXL
<b>COLOR</b>	079 Navy
<b>DELIVERY</b>	Running item



## CONTACT

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### Tel:

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[www.salmingunderwear.com](http://www.salmingunderwear.com)

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## SHOWROOM

### Stockholm Fashion District

Stockholm Showroom

Augustendalsvägen 7, Nacka Strand

Monter 914

# B2B ORDERPORTAL

## WHAT TO DO:

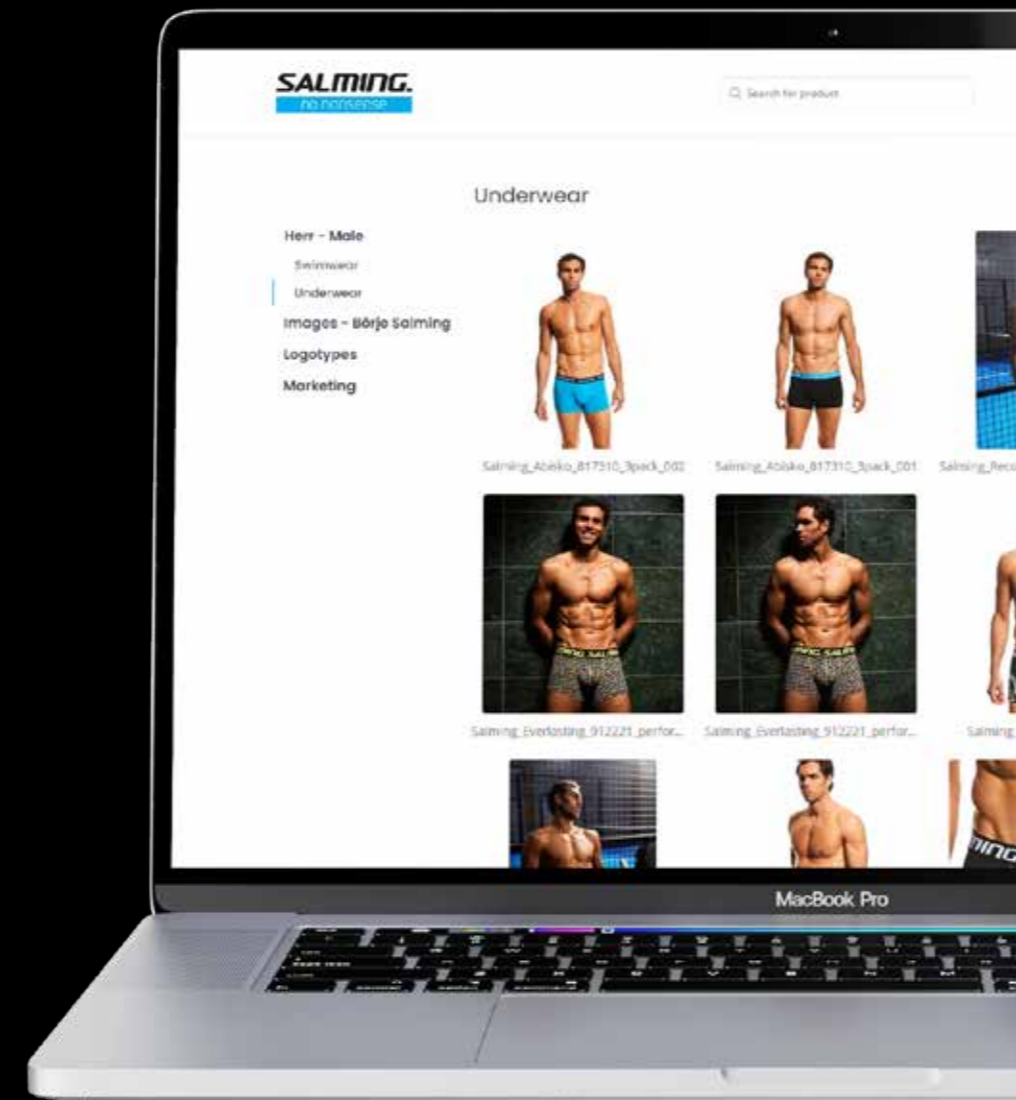
1. [www.salmingunderwear.com](http://www.salmingunderwear.com)
2. Log in (upper right corner).
3. User name = your customer number from Salming Underwear or your e-mailadress.
4. Password = To get your password first time, press "Glömt lösenord" "Forgot your password" and you will receive a mail with instructions how you can choose your own password or mail: [webshop@underwearsweden.com](mailto:webshop@underwearsweden.com).
5. Abecita collection is presented with your buying price. (If you don't log in you will see the consumer price, if you want to show a consumer).
6. Photos, film and text describe each product. You will see what colors you can buy, and matching products.
7. Choose your size and quantity in each product and add it into your cart. Continue till you are satisfied with your order. You can choose "Quick order form" for easier process and choose more sizes at the same time.
8. Go to Cashier, confirm conditions and click "SEND YOUR ORDER". Your information are already filled in.
9. Goods will be packed and delivered within 48 hours. Invoice will be posted and we can offer PDF-Invoice.



# IMAGE GALLERY

## WHAT TO DO:

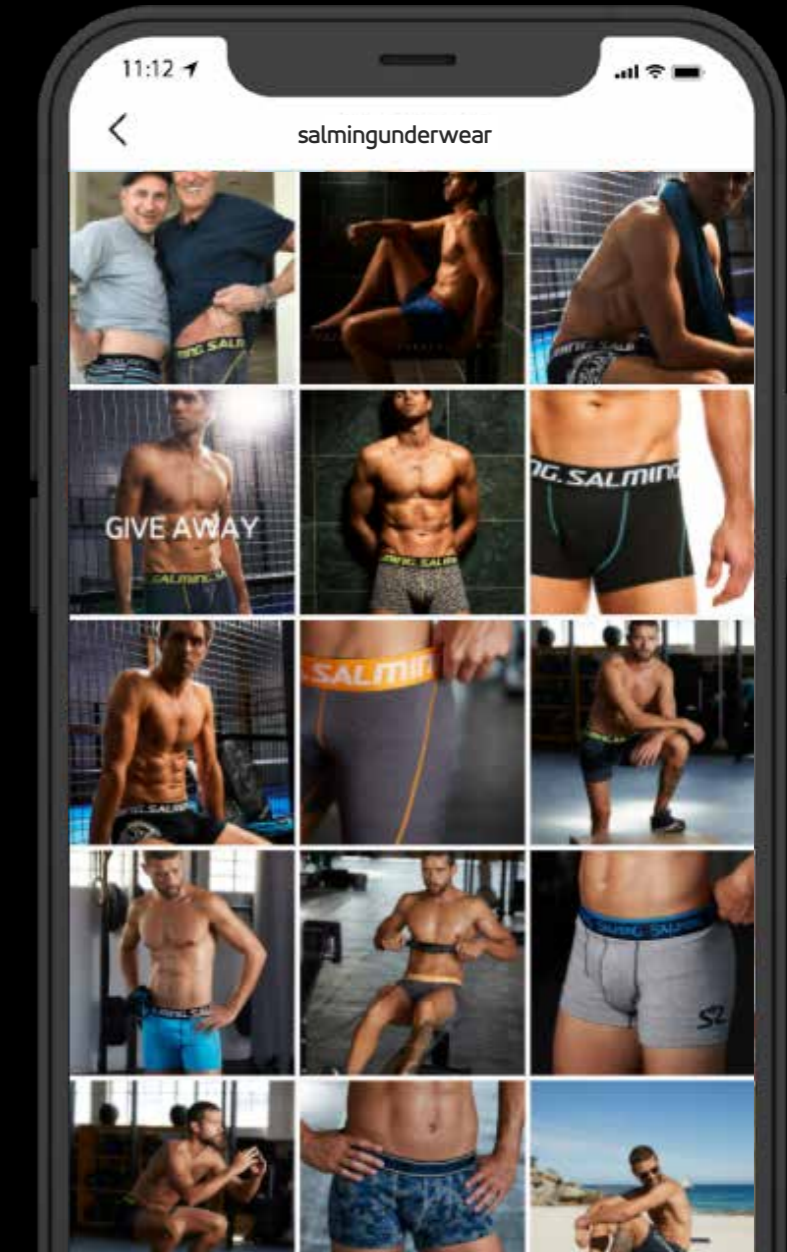
1. Visit [www.salmingunderwear.com](http://www.salmingunderwear.com)
2. About us: Press “Bildbank” / “Image bank”.
3. Search article number in “Sök” / “Search” or use the “Mappar” / “Files”.
4. Select Image or product Picture and then the current image
5. Click on the thumbnail and it shows a box where you can choose from various sizes and formats depending on the application
6. Click on the selected format to start the download, and you can choose to save or open the image on your computer. Alternately add in the media basket, and download all images at once



# EXPLORE OUR INSTAGRAM

@salmingunderwear

[www.instagram.com/salmingunderwear](http://www.instagram.com/salmingunderwear)



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