



AUTUMN WINTER 2021

CAMPER
for
kids

CAMPER FOR KIDS

Camper for Kids is dedicated to creating fun, everyday styles that ensure comfort and support while maintaining the high standards of design and quality the brand is known for.

Camper was founded more than forty years ago in Mallorca, Spain, as a contemporary, casual shoe brand. Each seasonal collection is developed by a highly skilled team of designers and technicians at our headquarters in the heart of the island. A family-run business dedicated to creating original and unconventional footwear concepts, Camper is one of the world's leading design footwear companies with over 400 stores and availability in more than forty countries.

AUTUMN WINTER 2021

The Autumn/Winter 2021 collection for kids is inspired by a free, magical world where anything is possible. The idea of individual expression and the feeling of freedom indoors with no rules or limitations is pivotal this season and many of the styles play with bold shapes and bright colors, all with a sense of surrealism.



First Walkers

Our First Walkers collection features flexible-yet-sturdy styles made especially for toddlers who are starting to take their first steps.

Featuring a wide easy-fit design and a soft-yet-stable shape, our First Walkers range from size 20 to 25 and respect the natural growth of children's feet thanks to a unique ergonomic construction.





Rubber Toe Protection
For kids who push the limits

Natural Leather Uppers
100% LWG-certified



100% Rubber Outsoles
Excellent grip and traction control

Natural Shape
Ergonomic soles inspired by the shape of the foot



First Walkers Support
Padded heel stabilizer for those first steps

Easy Fit
Wide opening and velcro straps for a custom fit



Removable Ortholite® Insoles
Breathable comfort without moisture or odor

Chrome Free Leather Lining
Extra comfortable interior with flat seams

DADDA
20-25



K900286-001



K900286-003



K800412-011



K800412-012



K800412-014





First Walkers Support
Padded heel stabilizer for those first steps

Natural Leather Uppers
100% LWG GOLD certified



20% Recycled Rubber Outsoles
Excellent grip and traction control

Natural Shape
Ergonomic soles inspired by the shape of the foot



Elastic Laces
Made of recycled plastics

Natural Leather Lining
100% chrome and metal-free



Removable Ortholite® Insoles
Breathable comfort without moisture or odor

PEU CAMI
20-25



80153-082



80153-083



80153-084



80153-085





K800405-008



K800405-009



K800405-010



K800405-012



K800405-013



K900131-014



K900131-016



K900131-017





K900236-006



K900236-008



K900267-002



K900267-003



TWINS

In 1988, we challenged the idea that shoes must be identical with TWINS, an asymmetric concept where we make the right shoe different than the left. Highlighting our playful approach to design, TWINS emphasizes individuality and fun through unique styles that kids love.

This season we explore magical and surrealist ideas inspired by witches and the supernatural with a fun cat design, 3D details, and heart and bow details on some of the styles. Winter treatments have been enhanced this season to make sure that little feet stay warm throughout the colder months.





K900272-001



K900272-003



K900271-001



K800464-001



K800464-002





K800459-001



K800459-002



K900265-001



K900265-002





K800457-001



K800457-002



K900263-001





K900254-003



K900254-004



K900268-002



K900268-001



K900216-003



K900216-004



80153-087



80153-086





K800224-004



K800462-001



K800224-005



K800462-002





Kids

Developed in Mallorca and complying with the highest safety and quality standards for children's footwear, Camper for Kids offers a 360° solution to keeping growing feet healthy and happy.

By combining 21st century technology with decades of shoemaking expertise, our seasonal kids' collections range from size 25 to 38 and offer fun, easy-to-wear styles that are versatile, built to last, and ready for adventure.



Casual Boots



BRUTUS



Brutus, Camper's iconic urban shoe returns to the Kids Collection this season with new, refreshed winter treatments for a natural, casual smart winter look. A modern design with premium, soft leathers for all-day comfort and a sturdy and durable rubber outsole complete with 360° stitching provide extra grip and protection for whatever activity kids take on.





K900179-002



K900179-011



K900179-012



K900179-013



K900274-001



K900274-002



K900275-001



K900275-003



K900275-005



K900275-006





K900149-001



K900149-011



K900149-012



K900150-009



K900150-011





KIDS

DUET
SIZE 25-38

21



K900270-001



K900270-002



K900270-003



K900269-002



K900269-001



K800458-002





K900189-008



K900189-010



K900189-012



K900280-001



K900280-002



K900240-003



K900240-004



Winter Performance



CRCLR



CRCLR is the most technologically advanced technical sport sneaker in the Camper collection and is debuting for the first time in this season's Kids collection, with a unique design specially adapted to little feet. The outsole inspired by bicycle tires combines soft suede leathers and recycled PET uppers with a cushioned Ortholite removable footbed and easy fit recycled elastic laces for ultimate all-day comfort.



CRCLR
SIZE 27-38 SIZE 31-38



K900284-001 



K900284-003 



K900284-004 



K900285-001 



K900285-003 



K900285-004 





K900227-005



K900227-007



K900279-001



K800328-005



K800328-007





K900249-006



K900249-007



K900259-006



K900259-004



Sneakers



RUNNER



Runner returns to the Camper Kids Collection this season with the same spirit as its original counterpart but adapted to kids' needs.

This versatile, everyday sneaker combines soft, full-grain leather uppers with a flexible construction and a rubber outsole offering a good grip, as well as an Ortholite footbed for outstanding comfort, breathability, and long-term cushioning. Runner has been carefully designed to adapt to little one's feet integrating an easy-fit adjustable velcro closing system, recycled PET elastic laces, and a rubbery toe for added protection.

Adding an unexpected twist to the line, a Twins sneaker bootie with a playful, fun spirit, characterized by outlines of body parts and inspired by magic and surrealism joins the collection in neutral seasonal tones with bold highlights.





K900282-002



K900282-001



K900282-004



K800436-006



K800436-008



K800436-010





K800319-001



K800319-006



K800319-011



K900255-003



K900255-004





K800465-001



K800465-003



K800465-002



K900218-005



K900218-007



Icons





90019-089



90019-090



90019-091



90019-096



90085-082



90085-085



90085-083



K900192-004



K900278-001





80025-053



80025-133



80025-135





K900251-003



K900251-005



K900251-009



A Little Better, Never Perfect

Camper, we strive to make high-quality footwear that lasts for years. And, while we're committed to making our products durable above all else, we also continue to explore new concepts that strike a balance between sustainability and design. Since the launch of Camaleón in 1975, our very first design, we've been experimenting with materials and processes that minimize our environmental impact and are transparent from source to store.

By working with just a small number of partners and factories, we are able to oversee the production process and hold our partners to stronger social and environmental commitments. Our current sustainability strategy focuses on the following areas: design and materials, energy efficiency, waste reduction, and transparency.

In 2019, we became members of the Sustainable Apparel Coalition, an industry led non-profit organization that works to improve the environmental and social impacts of the apparel and footwear industry. Through offsetting and energy efficiency programs, we are working on reducing our energy use.

This includes investments in solar and wind, as well as other energy initiatives like the installation of new solar panels at our headquarters in Mallorca. Each season we introduce new products to the market and improve existing products by incorporating better and more sustainable materials, including recycled fabrics, organic cotton, chrome-free linings, and more.

Throughout the A/W 2021 collection, we've taken further steps to make sure that both new and existing products employ the highest quality materials and adhere to the best possible social and environmental standards.



Better Materials



Our Autumn/Winter 2021 Kids collection now uses only Gold-rated leathers approved by the Leather Working Group (LWG). The LWG assesses and promotes sustainable environmental practices across the leather industry. We are committed to using only LWG approved leather by 2022.

CHROME FREE LININGS

Free of chrome, salt, aldehydes, and mineral acids, we use interior linings made of natural materials to prevent potential allergic reactions.

SYNTHETIC FIBERS

In order to eliminate virgin plastic, we are using recycled nylons and polyesters in our collection. These are more environmentally friendly textiles made from waste such as plastic (PET) bottles and industrial waste.

WOOL

Our wool originates from the UK and New Zealand which have the highest standards of animal welfare and freedom.

PARTNERSHIP

PRIMALOFT®

Originally developed to serve the needs of the United States Army, PrimaLoft® is a water-resistant synthetic fiber that offers excellent comfort and warmth. Made of post-consumer recycled fibers sourced from plastic bottles, the extra soft material provides added breathability and cushioning while keeping out the cold.



BRUTUS

This season, Brutus offers new winter treatments including wool linings as well as a new sustainable style complete with a recycled rubber outsole combined with Primaloft and recycled nylon linings, designed to keep little feet feeling extra warm throughout the coldest months.



K900275-005



K900275-006



ICONS

Strengthening our classics with certified leathers, recycled cottons and outsoles ensures that a new generation can tread lightly on the planet with the same quality and design that you’d expect from Camper.



90019-096

K900251-003



K800224-004



SNEAKERS

Using the best materials, including recycled materials in our uppers, membranes and outsoles ensures the creation of performance sneakers which have a lower impact.



K800465-001



K900197-002



K900282-001



WINTER PERFORMANCE

Key partnerships ensure that we can apply the same sustainable attributes to products whilst providing superior winter products that can withstand the elements.



K900284-004 



K900259-006 



K900227-007 



K900218-005 



Back To School

Combining advanced comfort technology with expert craftsmanship, our Back to School collection makes sure that kids are ready for anything this term. Built from durable-yet-flexible materials, a classic selection of boys' and girls' styles is reinterpreted for academic life with formal typologies that are long-lasting and easy to wear.





Rubber Toe Protection
For kids who push the limits

Padded Ankle Collar
Additional comfort and better mobility



100% Rubber Outsoles
Excellent grip and traction control

Natural Shape
Ergonomic soles inspired by the shape of the foot



Natural Leather Uppers
100% LWG-certified

Easy Fit
Wide opening and velcro straps for a custom fit



Removable Insoles
Breathable comfort without moisture or odor

Recycled Linings
Extra comfortable interior with flat seams



80353-009



80353-043



80353-044



K800316-003



K800316-004



K800317-001



K800332-001





80356-031



80356-003
(*) SIZE 25-40



80356-028



K800466-001



K800457-002



K800416-001



K800417-001



K900149-001





- Rubber Toe Protection**
For kids who push the limits
- Natural Leather Uppers**
100% LWG-certified



- 100% Rubber Outsoles**
Excellent grip and traction control



- Padded Ankle Collar**
Additional comfort and better mobility
- Easy Fit**
Wide opening and velcro straps for a custom fit



- Removable Ortholite® Insoles**
Breathable comfort without moisture or odor
- 100% Recycled PET Insoles and Linings**
Extra comfortable interior with flat seams



K800319-006



K800319-001



K800139-015



K800415-001



K800415-002



K900197-002



K900197-001



FEATURES AND BENEFITS



Comfort & Breathability

The unique, moisture-wicking design of OrthoLite® insoles provides a cushioned step and excellent breathability - keeping kids' feet dry, cool, and comfortable under any conditions.



Ergonomic Insoles

Designed to adapt to the specific needs of growing kids, ergonomic footbeds provide a cushioned step that provides enhanced comfort and lets feet develop naturally.



Lightweight

Innovative lightweight technology provides the perfect solution to the everyday mobility of little feet, offering maximum movement and advanced performance that won't weigh them down.

PARTNERSHIPS

Leather Working Group



Our Autumn/Winter 2021 Kids collection now uses only Gold-rated leathers approved by the Leather Working Group (LWG). The LWG assesses and promotes sustainable environmental practices across the leather industry. We are committed to using only LWG approved leather by 2022.

GORE-TEX



The industry leader in weatherproof apparel technology, GORE-TEX offers unique solutions for conquering the most unpredictable outdoor conditions. Meticulously tested to meet strict performance standards, each product guarantees unmatched waterproof protection and climatic comfort, making it the natural choice for Camper for Kids.

PRIMALOFT®



Originally developed to serve the needs of the United States Army, PrimaLoft® is a water-resistant synthetic fiber that offers excellent comfort and warmth. Made of post-consumer recycled fibers sourced from plastic bottles, the extra soft material provides added breathability and cushioning while keeping out the cold.



The image features a repeating pattern of bright yellow-green apples with short brown stems, set against a solid teal background. The apples are arranged in a staggered grid. In the center of the composition, one apple is highlighted with the text "CAMPER for kids".

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