Trust your feeling.

ara

Key Styles A/W 2025:

Uniquely comfortable



ara easy2go Beautifully comfortable



- → ara easy2go
- → TPU heel spoon
- → Elastic on both sides
- → Elastic laces
- → TPU strap fixation









No more tedious bending over - just slip them on and start walking. The ara **easy2go** collection makes getting dressed more effortless than ever. Flexible laces, concealed elasticated straps and a cleverly sewn on heel spoon ensures that yours slip on in no time at all. High-quality leather and functional features make them ideal 'Everyday Shoes.' **easy2go** - Dressing comfortably.*







ara Motion combines the best of sneakers and sports shoes - with **moving comfort** that relieves, relaxes and protects.

Motion offers the perfect balance of function, style and dynamism for a target group that expects more from its shoes.



ara Gore-Tex Protectively comfortable



ara autumn styles Appealingly comfortable



ara Sneaker Casually comfortable







- HighSoft ←
- Removable insole ←
 - Winterfutter ←



- \rightarrow HighSoft
- → Removable insole
- → Bamboo





ara menFunctionally comfortable





- → ara easy2go
- → HighSoft
- → Removable insole



Now also for men

* more information on the 1st double page.











Removable insole ←

Lamb skin ←







ara
Elegantly
comfortable



Tulsa 12-29520-01

HighSoft ← Removable insole ←





Tony 16-22104-50

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